



VerseOne Staff Recognition

Pricing Document

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1. Overview

VerseOne was founded to use innovative technologies to make a positive difference to people's lives, and this vision is as true today as when the company was founded in 2004.

VerseOne's heritage is in creating interactive websites through blending its Open Standards-based content management software with Information Architecture-driven design, W3C¹ and WAI² standards-compliant web technologies, and secure, high-availability managed hosting services.

Over the lifespan of the company, VerseOne has continued to innovate and has expanded its focus to specialise in integration, automation, and personalisation solutions — all delivered via *secure by design*, user-led interfaces — that deliver real Return on Investment (RoI).

2. Peer-to-Peer Staff Recognition

Across the public sector, employee churn is a significant issue. Workplace stress levels continue to grow, and many people are seeking employment in private sector industries. The public sector must do more to improve retention.

A proper Rewards and Recognition (R&R) scheme is a significant step forward in not only keeping staff happy but also in building a stronger organisational culture.

The NHS England Staff Recognition Framework has three categories. Firstly, Formal Recognition, e.g. annual/national award ceremonies. Secondly, Informal Recognition, e.g. manager-led recognition of individual/team contributions.

Lastly, and most broadly, there is Everyday Recognition. They recommend that Everyday Recognition is instant, frequent and unlimited, and is manager- or peer-led. It is around the last of these categories that our solution is designed.

Note that no equivalent framework exists in, say, social housing or local government, but we believe that the core philosophy applies to any public sector organisation as you all face similar challenges.

¹ The World Wide Web Consortium that sets the standards for all web technologies, including networking protocols, HTML, Cascading Style Sheets (CSS), and more.

² The technical standards for web accessibility are set by the Web Accessibility Initiative: specifications include Web Content Accessibility Guidelines (WCAG 2.0), Authoring Tools Accessibility Guidelines (ATAG) and Accessible Rich Internet Applications (ARIA).

3. Staff Recognition Pricing

The Staff Recognition Module is available as an Enterprise Plus Module for the VerseOne CMS for Intranets, Websites and Portals.

The below pricing is for the stand-alone Staff Recognition Solution, which can be set up and managed within a few minutes. All user administration can be delivered through the application itself.

For best engagement, Single Sign-On (SSO) through Active Directory or other Identity Provider is available as an option.

3.1. Staff Recognition Platform

The Staff Recognition Platform, set up and hosted in VerseOne's Microsoft Azure Managed Cloud Services environment — with all data hosted within the UK. The platform is secured with a TLS encrypted certificate for security of data in transit, and encrypted at rest.

The Staff Recognition Platform is set up with one Recognition Scheme — with defined details configurable to the customer requirements.

The platform is not charged per user, although extra Recognition Schemes attract a further licence as below.

Item	Price Range (per annum)
VerseOne Staff Recognition Platform — 1x Scheme	£5,000 – £15,000
VerseOne Staff Recognition Platform — 1x Extra Scheme	£1,200 – £4,500

3.2. Single Sign-On

Single-Sign On for users, via Active Directory or similar.

Connector	Method	Price Range (per annum)
Microsoft Active Directory Authentication <i>(usually included with all VerseOne Employee Experience Intranets)</i>	ADFS / OIDC / NHS Mail	£1,200 – £5,000

4. VerseOne Staff Recognition Services

The pricing schedules above outline the licence ranges for Staff Recognition solutions: depending on the exact nature of the project, VerseOne Services will also be required.

The rate card for the services is outlined in VerseOne's Services lot, and indicative pricing will be provided after initial scoping of the project.



VerseOne Autevo Integration Platform

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