

VerseOne DXP Pricing Document

VerseOne Group Ltd

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Revision	Date	Author	Notes
1	Wednesday, 28 January 2026	Chris Mounsey	Creation of the G-Cloud 15 Pricing Document, covering all VerseOne solutions deployed on the VerseOne DXP.
2	Wednesday, 28 January 2026	Chris Mounsey	Review and amendments of the document, to include Service Packages and Support & Maintenance..
3	Wednesday, 28 January 2026	Chris Mounsey	Add AI Search Assistant pricing, as well as some small text amendments, e.g. to highlight security certifications.

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1. Overview

VerseOne is a **UK-based technology company** focused on **Homes, Health, and Communities**, serving **Social Housing**, the **NHS**, and **Local Government**. We deliver **digital transformation** through a strong emphasis on **Integration, Automation, and Personalisation**, enabling public sector organisations to **modernise services, improve efficiency, and enhance outcomes** for citizens and service users.

At the heart of all solutions is the **powerful VerseOne Digital Experience Platform (DXP)**. This platform provides a **secure, scalable foundation** that **unifies content, data, and services across channels**, integrates with legacy and third-party systems, and supports **automated workflows and personalised user journeys**.

Security is designed in from the outset, with architecture, testing, and compliance aligned to UK public sector standards, and **all platform development carried out in the UK** — as is **all customer data management and storage**.

Around this core platform, VerseOne integrates **best-of-breed specialist services** in areas such as **creative design, animations, data, analytics, communications, and identity**.

By orchestrating these capabilities into **cohesive, end-to-end solutions**, VerseOne delivers **rapid time to value, reduced operational cost, and demonstrable return on investment**. This approach ensures technology directly supports improved access to services, more efficient operations, and **positive social impact** across the communities served.

1.1. VerseOne Digital Experience Platform

VerseOne Digital Experience Platform (DXP) is the foundational technology that powers all of VerseOne's solutions. Built to **support modern public service delivery**, the DXP **unifies content, data, and digital services across channels**, enabling organisations to deliver **seamless, context-aware experiences** to users.

At its core, the VerseOne DXP **facilitates integration between legacy systems, third-party applications, and emerging services**, breaking down silos that typically hinder performance and user satisfaction. Its **automation capabilities streamline complex workflows** and routine tasks, **freeing staff to focus on high-value activities and improving operational efficiency**. The platform's

personalisation engine allows agencies to tailor digital interactions to the needs and preferences of individual users, resulting in **more intuitive, relevant, and inclusive experiences**.

VerseOne DXP is highly **configurable and flexible**, enabling organisations to tailor it precisely to suit their needs. Its **modular architecture** allows it to underpin a **wide range of digital solutions** — from public-facing websites to internal intranets and specialised portals — while maintaining a **single, secure, and integrated platform**. This adaptability ensures that every deployment leverages the same **robust foundation**, supporting **consistent workflows, automation, and personalisation**.

1.1. VerseOne Prodigy AI

VerseOne DXP incorporates Prodigy AI — a **powerful Artificial Intelligence (AI) engine** delivering **insights, automation, and predictive capabilities** across workflows and user interactions. Prodigy AI is designed in line with VerseOne's Safe, Pragmatic, Augmentative (SPA) AI principles:

- **Safe** — ensuring **data security and ethical use**;
- **Pragmatic** — focusing on **practical, real-world impact**;
- **Augmentative** — enhancing **human decision-making** rather than replacing it.

By embedding these principles, Prodigy AI helps organisations streamline processes, personalise experiences, and make data-driven decisions, while **maintaining trust, transparency, and control** over AI-driven outcomes.

1.2. VerseOne Technology Summary

The VerseOne DXP, powered by Prodigy AI, provides a **secure, flexible, and fully configurable platform** that underpins all VerseOne solutions, including websites, intranets, and portals.

Its **modular architecture** enables **seamless integration, automation, and personalisation**, while Prodigy AI delivers **intelligence that is safe, pragmatic, and augmentative**.

Together, they streamline processes, enhance user experiences, and enable data-driven decision-making, ensuring organisations achieve **measurable efficiency gains, rapid time to value, and lasting social impact.**

2. Pricing Schedule

VerseOne DXP is a **highly configurable platform**, comprising **50+ solution-specific Modules** that can be **combined and tailored** to meet the needs of different organisations and use cases.

As a result, **pricing varies by solution**, reflecting the specific set of Modules, capabilities, and complexity required. The platform is under **continuous development**, with **new Modules released on a regular basis** to address emerging requirements and to extend functionality.

To ensure that G-Cloud 15 customers have a **clear and future-proof route to procure** both current and forthcoming capabilities, **Modules are grouped** into defined categories, largely based on **functional scope and value to our customers**.

This approach **provides transparency**, **supports flexible procurement**, and enables customers to **adopt additional Modules over time**, including those not yet available at the point of initial purchase.

All prices in this document are for the core software licence: all Products and Modules require additional services to implement, and these can be found within our Professional Services documents.

2.1. VerseOne Products

VerseOne DXP comprises four core products: **VerseOne CMS**, **VerseOne Autevo**, **VerseOne BPA**, and **VerseOne Prodigy AI**.

Each can be **deployed independently to address specific requirements**; however, when combined as part of the **unified VerseOne DXP**, they **operate as an integrated platform**.

Shared services, data, and security enable these components to **work together seamlessly**, delivering **enhanced automation, intelligence, and personalisation**.

This integrated approach creates **capabilities and efficiencies** that **exceed those of standalone deployments**, providing **greater value, scalability, and return on investment**.

Product	Description	Licence (ARR)
VerseOne CMS for Web	Including all Core Modules needed to build and maintain sophisticated, Accessible websites. Can be enhanced through Additional Modules.	£4,800
VerseOne CMS for Intranet	Including all Core Modules needed to build and maintain sophisticated, Accessible intranets. Can be enhanced through Additional Modules.	£6,400
VerseOne CMS Enterprise Key	Add additional VerseOne CMS installation (e.g. for privacy and security).	£2,000
VerseOne Autevo	A powerful integration engine for integrating third party systems into VerseOne DXP-driven solutions. Must be enhanced through Additional Connectors and Channels.	£3,800
VerseOne Autevo Enterprise Key	Enables the extension of Autevo to cater for more than one Connector.	£2,500
VerseOne BPA	A powerful toolkit for building and automating business processes. Includes a licence for up to 5 Processes.	£5,000
VerseOne Prodigy AI	VerseOne's secure Artificial Intelligence (AI) engine, enhancing the other products via AI services, e.g. content generation, computer vision, sentiment analysis, and more.	£3,500
VerseOne Prodigy AI Search Assistant	VerseOne's AI-driven full content and document search, accessed through a familiar chat interface, allows lightning-fast clause level content retrieval. Pricing varies by usage, and starts at the shown price.	£8,000
VerseOne Progressive Web App (PWA)	A fast, secure and value for money method of delivering apps for intranets and portals, including Biometrics and Push Notifications. Pricing varies by organisation size, and starts at the shown price.	£5,000
VerseOne Native App (PWA)	Higher value and higher maintenance native app that includes Biometrics and Push Notifications. Pricing is varies by organisation size, and starts at the shown price.	£15,000
VerseOne DXP	The best value way of purchasing all of VerseOne's products in a unified platform. Includes one PWA.	£36,000

2.2. VerseOne DXP Additional Modules

Additional Modules **extend and enhance** the VerseOne DXP by providing **specialist capabilities** that address specific functional, technical, or sector requirements. These Modules can be **added as needed** to augment core features, enabling organisations to **scale their solution, adopt new services, and respond to evolving user and business needs** while retaining a **single, integrated platform**.

A full, up-to-date list of Additional Modules can be obtained from VerseOne, by contacting sales@verseone.com

Module	Description	Licence (ARR)
Microsite	Add an additional microsite to your VerseOne DXP installation.	£1,950
Enterprise Module	Small but vital Modules that enhance solutions, e.g. FAQs, Reporting, Directories, SEO Scanner, etc.	£980
Enterprise +	Larger Modules with more sophisticated controls, e.g. Forums, Message Stream, Services Directory, Topic Subscriptions, etc.	£1,450
Premium	Sophisticated micro-applications, e.g. Clinic Booking, PWA Notifications, etc.	£1,950
Premium +	Critical Modules with advanced functionality, e.g. Accessible Document Creator, Staff Recognition, etc.	£3,000
Studio Pro	Powerful business applications for reporting and management, e.g. Report Studio Pro, Auto-Governance Studio Pro, etc.	£2,500
Studio Pro +	Powerful business applications with customer-facing interfaces, e.g. Forms Studio Pro, Media Studio Pro.	£3,500
Additional BPA Process x1	Add an additional Process to your BPA installation.	£950
Additional BPA Processes x5	Add 5 additional Processes to your BPA installation.	£2,500

2.3. VerseOne Autevo Integration Components

VerseOne Autevo is a **powerful, decoupled integration platform** that gathers, normalises, and transforms data from multiple sources. To deliver complete solutions, it is complemented by **Connectors**, which provide **secure links to target systems**, and **Channels**, which **surface this data through flexible interfaces** with a first-class user experience, supporting **specific user journeys and business processes**.

A full, up-to-date list of Autevo Components can be obtained from VerseOne, by contacting sales@verseone.com

Module	Description	Licence (ARR)
Single Channel, one-way Connector	A simple Connector that sends data one-way, e.g. display data, send data	£1,500
Single Channel, two-way Connector	A Connector that reads and writes data, e.g. display details, update details	£3,500
Multi-Channel complex two-way Connector	A Connector that reads and writes data across multiple Channels, e.g. displays details in many areas, writes data back to many complex endpoints	£6,500
Single-step, simple Channel	A simple Channel that passes data one way, e.g. display details, send message	£350
Single-step, moderate Channel	A moderately complex Channel that passes data both ways, e.g. display details, send message, evaluate and display response.	£650
Multi-step, complex Channel	A complex Channel that requires the user to perform multiple steps that both read and write, e.g. report a repair then pick a fix date.	£980

3. Professional Services Packages

All VerseOne Products and Modules are delivered with the **professional services** required to ensure **successful deployment and adoption**.

This includes structured **project management**, **digital discovery** and **Information Architecture**, user-centred **creative design**, **technical implementation**, **integration**, and **configuration**, ensuring each solution is **aligned to organisational needs and outcomes**.

In addition, all packages include **unlimited Support and Maintenance**, providing ongoing access to **expert assistance**, **regular updates**, **security patching**, and **continuous improvement**.

This end-to-end service model ensures solutions remain **reliable**, **secure**, and **optimised** throughout their lifecycle.

Package	Description	Licence (ARR)
Lightning Build Website	Including digital consultancy, creative design, front-end implementation, technical service deployment, services from Project Management Office and QA, training and e-learning.	£6,970
Task-focused Light Portal	All of the above services, but focused on technical deployment, task-focused UX, and optimised for mobile experience.	£14,580
Enterprise Website (standard)	All of the above services, but focused on delivering creative, feature-rich, content-heavy enterprise websites.	£16,500
Enterprise Website (creative focus)	All of the above services, but with an increased focus on digital discovery, creative design and implementation.	£21,600
Enterprise Intranet	All of the above services, but focused on delivering a feature-rich, content-heavy enterprise intranet. Includes Single Sign-On (SSO) to Active Directory / Entra ID or other Identity Provider.	£17,800
Enterprise Employee Experience Platform Intranet	All of the above services, but focused on delivering a fully-integrated digital workhub, with features for driving and measuring staff engagement. Includes Single Sign-On (SSO) to Active Directory / Entra ID or other Identity Provider.	£21,600
Stand-alone Modules	Many Modules can be deployed as fully-configured stand-alone solutions, e.g. Maternity Portal, Staff Recognition, Accessible Document Creator (ADC).	£6,400

4. Hosting, Support & Maintenance

VerseOne provides **robust Hosting, Support, and Maintenance services** to ensure that all solutions are **secure, reliable, and continuously optimised**. Hosting is delivered from VerseOne's **high-availability Microsoft Azure Managed Cloud environment**, providing **scalable infrastructure, enterprise-grade security, and resilience** to minimise downtime and ensure consistent performance for public sector organisations.

Support is unlimited and delivered through multiple channels, including phone, email, and a dedicated service desk. There are **no caps, hidden charges, or per-ticket fees**, giving organisations confidence that **expert assistance is always available** whenever needed. This **proactive approach ensures issues are addressed quickly**, reducing operational risk and maintaining user satisfaction.

Maintenance is comprehensive, covering properly tested **security patches, hot fixes, and free in-version upgrades**. Updates are carefully managed to preserve stability while keeping systems **up to date with the latest features and security standards**.

Together, VerseOne's hosting, support, and maintenance services provide a **fully managed, secure, and future-proof environment** that allows organisations to focus on service delivery, innovation, and citizen engagement, confident that their **technology foundation is always protected and performing optimally**.

4.1. Pricing Model

VerseOne's standard **Support & Maintenance package** is normally calculated at **15% of the Year 1 project cost**, and **recurs annually** for the duration of the contract.

Hosting packages are tailored to usage, but **start at £1,800 per annum**, and **recurs annually** for the duration of the contract.

5. Summary

VerseOne is the ideal technical solution partner for Social Housing, the NHS, and Local Government because it **combines the right technology, processes, and people to deliver measurable impact**.

At the core of its offering is the **VerseOne Digital Experience Platform (DXP)**, a **highly configurable and secure platform** that integrates content, data, and services across websites, intranets, and portals.

Enhanced by **Prodigy AI** and a **growing library of solution-specific Modules**, the DXP enables **integration, automation, personalisation, and intelligence** to improve **efficiency, streamline workflows, and deliver exceptional user experiences**.

VerseOne's professional services ensure that **solutions are implemented effectively**, with **expert project management, creative design, and technical support** embedded throughout.

Unlimited Support & Maintenance further guarantees ongoing reliability and optimisation. **Security and quality are built in** from the ground up, with core certifications including **ISO 9001:2015 Quality Assurance, ISO 27001:2022 IT Security, Cyber Essentials, and NHS DSPT**, providing assurance that **solutions are trustworthy, compliant, and resilient**.

By combining a **flexible, intelligent platform, robust implementation processes, and a skilled, UK-based team**, VerseOne delivers **digital transformation** that is **practical, safe, and outcomes-driven** — making it the **right partner to help public sector organisations achieve operational efficiency, enhanced citizen engagement, and lasting social impact**.