

# differentis



CLARITY

**Cloud Data Analytics Strategy  
and Capability Planning**

# Service Description, Features & Benefits

## Your data and analytics strategy with data capability planning

**Key deliverable artefacts:** maturity assessment; insight journeys; governance model; target architecture options; phased roadmap with KPIs and capability plan.

### Features

1. Analytics maturity assessment and data asset baseline
2. Insight journeys and reporting requirements documented
3. Data governance model (roles, standards, controls)
4. Target architecture options for data/analytics with trade-offs
5. Security, privacy and compliance alignment inputs
6. Phased roadmap (delivery waves) with sequencing
7. KPIs and benefits measures for insight products
8. Capability plan (roles, skills, operating model)
9. Data quality and integration considerations captured
10. Executive-ready strategy and decision pack

### Benefits

1. Clear starting point via maturity assessment and data baseline
2. Improved stakeholder alignment via documented insight journeys
3. Improved trust through governance model and standards
4. Confident choices via target architecture options and trade-offs
5. Sequenced delivery via phased roadmap and delivery waves
6. Measurable outcomes via KPIs and benefits measures
7. Reduced duplication through agreed data standards and model
8. Improved compliance via security and privacy alignment
9. Sustainable capability via operating model and capability plan
10. Reduced rework via an executive-ready strategy pack

# Service Constraints & Support



## Constraints

Consultancy engagement delivered to an agreed scope and timetable. Delivery requires timely access to relevant stakeholders and information. Ongoing managed support is not included unless separately contracted.

## Support

During the engagement, users contact the named delivery lead via agreed channels (meetings and email). Queries and actions are recorded in the action log/RAID (as appropriate) and reviewed at the agreed governance cadence, with escalations managed by the delivery lead. Email/online ticketing, phone and web chat are not provided as standard. Post-engagement support can be agreed separately.

## Support Availability

Support is provided during agreed working hours by the named delivery lead. Queries and actions are managed through the agreed governance cadence (meetings, action log/RAID as appropriate). Email/online ticketing, phone and web chat support are not provided as standard. Post-engagement support can be agreed separately.



# Service Planning, Setup & QA



## Planning

We plan analytics uplift by assessing data assets and maturity, agreeing data principles and governance, mapping insight journeys, and defining target architecture and operating model. Outputs include a prioritised roadmap, implementation plan, capability uplift actions and KPIs.

## Setup

Where required, we support mobilisation by defining delivery waves, coordinating platform/tool choices, preparing migration and integration plans, and setting up governance for data standards, access and reporting.

## Quality Assurance

QA ensures data and analytics outputs are reliable. We support data validation, test planning for pipelines and reports, UAT for dashboards, and readiness checks so quality issues are identified and resolved early.

We agree data quality and reporting acceptance criteria; define validation checks/test cases; support test execution for pipelines/integrations/dashboards; manage defects; report to governance; and support sign-off and handover.



# Service Training and Social Value



## Training

Data literacy and role-based training on governance, standards and ways of working, plus practical enablement for analysts and product owners. Includes templates and coaching to embed sustainable capability.

## Social Value

We align delivery to PPN 06/20 Social Value themes. We minimise travel through remote-first delivery where appropriate, transfer skills through joint working and reusable templates, design inclusive training and communications, and support wellbeing through clear ways of working and manageable delivery cadences.



# Case Study: University of Exeter

## Summary

The university required a unified data architecture and improved student and research insights.

## Problem

Fragmented systems prevented meaningful analysis and slowed performance reporting.

## Approach

We co-designed a cloud-enabled analytics blueprint, assessed data maturity, defined a target operating model, and produced a prioritised roadmap with skills uplift activity.

## Outcomes

- Clear, costed cloud analytics roadmap
- Reduced reporting cycle times
- Improved forecasting accuracy
- Increased cross-team collaboration

## Social Value

*Indicative: improved access to insight for decision-makers; skills uplift to support digital inclusion; reduced travel through remote workshops where appropriate.*

## Relevance to this service

Demonstrates data/analytics strategy, maturity assessment, target architecture and a prioritised roadmap with capability uplift.



# The Complex Challenges We Solve



## Strategic Questions

- How could technology transform or disrupt our business?
- What digital strategy will deliver competitive advantage?
- How do we unlock value from data and AI initiatives?
- What capabilities will we need for the future?

## Execution Challenges

- How do we rescue failing programmes worth millions?
- How can we deliver results faster without sacrificing quality?
- How do we ensure change sticks and benefits are realised?
- How do we integrate technology, people, and process seamlessly?

We tackle the problems that don't fit neatly in boxes, the ones that span people, process, data and technology. From strategy through execution to real outcomes.

# Some of Our Clients



# 25+ Years of Evolution & Impact

## 2000: Founded

Bridging strategy and delivery from day one. Early showcase: flawless IT separation for global engineering firm—2,500 users, 165 sites, zero downtime.

## 2024: Differentis 2.0

Unified three firms into single brand.  
ISO certified in AI Management.  
Positioned as leading Intelligent Transformation consultancy for the next decade.



## 2010s: Expansion

Built Data & AI practice ahead of the curve. Developed proprietary Differentis Way methodology. Expanded from IT consultancy to full transformation partner.

## Today: AI-Augmented

Human consultants paired with AI co-pilots. Delivering faster insights, smarter decisions, and measurable outcomes across healthcare, finance, higher education.



# AI + Consultants = Amplified Results

We embrace AI as a co-worker, not a gimmick. Our consultants are paired with AI "personas" that handle data-heavy lifting and routine tasks—freeing our humans to focus on strategy, creativity, and innovation.



## Pathfinder

Strategic options analyser evaluating multiple scenarios in minutes: comparative outcomes with assumptions and risks for informed decision-making.



## Synth

Insight synthesis scours hundreds of documents, summarising findings with cited references: weeks of research compressed into an afternoon.



## Operator

Process automation executing cross-system workflows via APIs: eliminating hours of manual work and providing real-time performance data.



## Sentinel

Risk watchdog monitoring project metrics for potential issues: flagging scope creep and compliance gaps before they become problems.

The result? **Faster insights, smarter decisions, and solutions delivered at speed**, with AI and experts working in tandem under rigorous human oversight



# Our Secret? Intelligent Transformation



## Breaking down silos

One integrated team. No hand-offs where knowledge or intent is lost. Strategy translates to execution seamlessly.



## Human + AI Integration

Real Intelligence from combined human expertise and machine efficiency. AI enhances every stage; with human judgment guiding ethical application.



## Outcome-Focused Delivery

Not just plans or systems, but measurable business results. We own accountability end-to-end, adapting as needed to ensure promised outcomes are achieved.

**Intelligent Transformation** isn't a buzzword. It's the natural evolution of 25 years solving complex problems. It's how we ensure transformations don't just succeed, but keep yielding value into the future

