

differentis



CLARITY

**Accelerated Cloud Strategy &
Implementation Planning**

Service Description, Features & Benefits

You gain clarity on your Cloud strategy and implementation planning

Key deliverable artefacts: decision spine; cloud principles/guardrails; target operating model; architecture options with risks; prioritised roadmap with cost assumptions and KPIs.

Features

1. Decision spine workshop outputs and agreed decisions log
2. Cloud principles and guardrails (security, data, identity, ops)
3. Target operating model outline for cloud delivery and operations
4. Architecture options with risks, constraints and trade-offs
5. Prioritised roadmap and delivery sequencing (waves)
6. High-level cost assumptions and sizing approach
7. KPIs and benefits measures aligned to outcomes
8. Current-state baseline of estate, maturity and constraints
9. Governance approach (cadence, approvals, stage gates)
10. Executive-ready pack to support leadership sign-off

Benefits

1. Leadership alignment using the decision spine and decisions log
2. Reduced risk through agreed principles and guardrails
3. Clear delivery ownership through the target operating model
4. Informed choices via architecture options with risks and trade-offs
5. Faster mobilisation using the prioritised roadmap and sequencing
6. More predictable investment planning using cost assumptions
7. Measurable delivery using KPIs and benefits measures
8. Clear governance and approvals through the sign-off pack
9. Reduced rework by agreeing options before implementation
10. Improved stakeholder confidence with an executive-ready pack



Service Constraints & Support



Constraints

Consultancy engagement delivered to an agreed scope and timetable. Delivery requires timely access to relevant stakeholders and information. Ongoing managed support is not included unless separately contracted.

Support

During the engagement, users contact the named delivery lead via agreed channels (meetings and email). Queries and actions are recorded in the action log/RAID (as appropriate) and reviewed at the agreed governance cadence, with escalations managed by the delivery lead. Email/online ticketing, phone and web chat are not provided as standard. Post-engagement support can be agreed separately.

Support Availability

Support is provided during agreed working hours by the named delivery lead. Queries and actions are managed through the agreed governance cadence (meetings, action log/RAID as appropriate). Email/online ticketing, phone and web chat support are not provided as standard. Post-engagement support can be agreed separately.



Service Planning, Setup & QA



Planning

We run a time-boxed discovery to define the cloud strategy and implementation plan. Activities include agreeing objectives and scope, baselining the current estate, assessing constraints, risks and maturity, defining cloud principles and target operating model, and producing a prioritised roadmap with governance, benefits/KPIs and high-level cost assumptions.

Setup

Where required, we help mobilise implementation: set up governance/PMO, refine delivery approach and waves, coordinate suppliers, prepare cutover and transition plans, and support proof-of-concepts to validate options. We work with your teams to manage RAID and maintain business-as-usual continuity.

Quality Assurance

Quality assurance validates that target designs and delivery outputs meet agreed acceptance criteria. We support test strategy, UAT preparation, integration validation and readiness checkpoints, and track defects, risks and actions to closure before go/no-go decisions.

We agree quality criteria and a test approach; define test cases and UAT scripts with users; coordinate test execution (including integration/performance where in scope); manage defect triage; report progress and risks; and support sign-off and knowledge transfer.



Service Training and Social Value



Training

Workshops and working sessions upskill teams on cloud principles, operating model, governance and delivery approach. We provide role-based guidance, templates and train-the-team sessions so internal teams can sustain planning and delivery after the engagement.

Social Value

We align delivery to PPN 06/20 Social Value themes. We minimise travel through remote-first delivery where appropriate, transfer skills through joint working and reusable templates, design inclusive training and communications, and support wellbeing through clear ways of working and manageable delivery cadences.



Case Study: Unilever

Summary

Unilever required a rapid, defensible cloud strategy and implementation plan to move to a unified enterprise architecture for global brand sites and experiences.

Problem

Multiple platforms (CMS, social, e-commerce, ERP) and a globally distributed brand portfolio increased risk, cost and inconsistency across security and change governance.

Approach

We ran an accelerated, framework-led strategy and planning engagement: current-state baseline, risk and controls assessment, cloud operating principles, target architecture options (AEM + SAP core), and a time-boxed roadmap with sponsor touchpoints and validation workshops.

Outcomes

- Single enterprise architecture pattern agreed (AEM + SAP core)
- Prioritised roadmap and risk-mitigation plan to de-risk country roll-outs
- Improved executive decision-making through structured options and governance

Indicative metrics to evidence: ~60 brand sites / 200 countries sequencing; reduction in platform variation; time-to-launch improvements.

Social Value

Remote, global collaboration reduced travel; knowledge transfer embedded governance and reporting cadence into client teams.

Relevance to this service

Demonstrates accelerated cloud strategy definition, options appraisal and a time-boxed implementation roadmap with governance.

The Complex Challenges We Solve



Strategic Questions

- How could technology transform or disrupt our business?
- What digital strategy will deliver competitive advantage?
- How do we unlock value from data and AI initiatives?
- What capabilities will we need for the future?

Execution Challenges

- How do we rescue failing programmes worth millions?
- How can we deliver results faster without sacrificing quality?
- How do we ensure change sticks and benefits are realised?
- How do we integrate technology, people, and process seamlessly?

We tackle the problems that don't fit neatly in boxes, the ones that span people, process, data and technology. From strategy through execution to real outcomes.

Some of Our Clients



25+ Years of Evolution & Impact

2000: Founded

Bridging strategy and delivery from day one. Early showcase: flawless IT separation for global engineering firm—2,500 users, 165 sites, zero downtime.

2024: Differentis 2.0

Unified three firms into single brand.
ISO certified in AI Management.
Positioned as leading Intelligent Transformation consultancy for the next decade.



2010s: Expansion

Built Data & AI practice ahead of the curve. Developed proprietary Differentis Way methodology. Expanded from IT consultancy to full transformation partner.

Today: AI-Augmented

Human consultants paired with AI co-pilots. Delivering faster insights, smarter decisions, and measurable outcomes across healthcare, finance, higher education.



AI + Consultants = Amplified Results

We embrace AI as a co-worker, not a gimmick. Our consultants are paired with AI "personas" that handle data-heavy lifting and routine tasks—freeing our humans to focus on strategy, creativity, and innovation.



Pathfinder

Strategic options analyser evaluating multiple scenarios in minutes: comparative outcomes with assumptions and risks for informed decision-making.



Synth

Insight synthesis scours hundreds of documents, summarising findings with cited references: weeks of research compressed into an afternoon.



Operator

Process automation executing cross-system workflows via APIs: eliminating hours of manual work and providing real-time performance data.



Sentinel

Risk watchdog monitoring project metrics for potential issues: flagging scope creep and compliance gaps before they become problems.

The result? **Faster insights, smarter decisions, and solutions delivered at speed**, with AI and experts working in tandem under rigorous human oversight



Our Secret? Intelligent Transformation



Breaking down silos

One integrated team. No hand-offs where knowledge or intent is lost. Strategy translates to execution seamlessly.



Human + AI Integration

Real Intelligence from combined human expertise and machine efficiency. AI enhances every stage; with human judgment guiding ethical application.



Outcome-Focused Delivery

Not just plans or systems, but measurable business results. We own accountability end-to-end, adapting as needed to ensure promised outcomes are achieved.

Intelligent Transformation isn't a buzzword. It's the natural evolution of 25 years solving complex problems. It's how we ensure transformations don't just succeed, but keep yielding value into the future

