



Predictive Address Pricing Document G-Cloud 15

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Pricing Elements

This document provides details of the pricing for our Predictive Address Service.

We offer a range of flexible pricing options, the service can be purchased as either Per Lookup, Website Annual Licence, Organisation Use or User Licence as defined below.

Per Lookup

Where a defined number of lookups are committed to in advance which expire when used or after 12 months. On expiry of the lookups, there is an option to purchase additional credits. A lookup is used when the address is successfully populated from elements of the address.

Website Annual Licence

Where a fixed cost is available for access to the service within a 12-month period. For this option Website users must not be the employees of the licensed end user, i.e., the website where the service is installed is a public facing website.

User Licence

Where a fixed cost is available for access to the service within a 12-month period. A user can access more than one system to use the service. A more cost-effective method is to purchase user blocks allowing access for up to 300 users for each block purchased. User licences are an alternative to the other options and do not have to be purchased in addition e.g., if user licences are purchased there is no need to also purchase per lookup for these users.

Organisation Use

A single fee for an End User's use, providing access for unlimited users, lookups, servers, and systems.

On-boarding costs

There are no additional costs for the On-boarding for this service unless in the unlikely event on-site training, installation or bespoke development is required which is charged at a rate of £1,200 per day and quoted in advance.

Off-boarding costs

There are no charges for Off boarding, the service will cease to be live at the end of the contract, and no data is stored that will be required to be extracted.

On-going/License/Subscription Costs

There are no on-going License/Subscription Costs other than those defined in this document.

Training & Support

Our services are simple to install and use and we provide training and support by a combination of email, online meeting, or telephone free of charge.

Pricing List

The costs below are available to any Public Sector buyer who holds a Royal Mail PSL licence.

Per Lookup

Number of Lookups Purchased	Cost per Lookup
0 – 49,999	£0.03
50,000 – 249,999	£0.025
250,000 – 499,999	£0.0195
500,000 – 999,999	£0.018
500,000 – 749,999	£0.016
750,000 – 1,000,000	£0.014
1,000,000 +	£0.012

Any lookups purchased are valid for 12 months from the date of purchase.

Website Annual License

Maximum Number of Lookups	Cost per Annum
1 million	£7,000
3 million	£8,250
5 million	£9,500
10 million	£12,500
Unlimited	£16,000

User Licences

If Predictive Address is used on internal systems only by employees, user licences can be purchased for unlimited annual access per user for the following costs.

- £50 per user per annum
- £4,000 for a multiple user block per annum to incorporate up to 300 users.

User licences are an alternative to the other options and do not have to be purchased in addition e.g., if user licences are purchased there is no need to also purchase per lookup for these users.

Organisation Use

£36,500 per annum

Inclusive within costs

All costs include the following.

- Service Access
- Technical Helpdesk support
- Account Management
- Not Yet Built and Multiple Residence Databases
- UPRN

There are no additional charges for the Data8 Integrations should they wish to be used.

Buyers who do not have a Royal Mail Licence

Should the buyer not have a Royal Mail PSL licence, the following costs will apply in addition to the costs listed above.

- £0.0182 per lookup
- £7,525 for a website annual licence per annum
- £105 per user per annum
- £6,300 per multiple user block per annum
- £22,600 per organisation licence per annum

Multi-Service Discount

Additional discounts are available as below:

- 2 services – 2.5% discount from all services purchase
- 3 or more services – 3.5% discount from all services purchased

Multi-Year Discount

If an Annual Licence is purchased, additional discounts are available where contracts are agreed for more than 12 months as below.

- 2 or more-year agreement – 2.5% discount for all years of the contract

Education Discount

An additional 5% discount is offered within the Education Sector.

All costs in this document exclude VAT.

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