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G-Cloud 15 – Cloud Software

Pricing Document

Capture Ltd

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Introduction to Capture Pricing

Capture's pricing model is simple and easy to understand. Please refer to our Service Description for a more detailed break down of our offerings.

For the deployment of our platform, it is made up of the following three fees:

1. Implementation services: this is a one-off fee to cover the configuration, and/or development, services relating to the initial deployment of the Service. This is a subset of our Professional Services portfolio.

2. Periodic fee, which are monthly fees covering all aspects of the provision of our platform on ongoing basis and the related services. These include the following:

    a. A Licence fee for using Capture's award-winning platform including the benefit of all future releases. Capture provides regular updates to its software which are a combination of major and minor changes, against a published roadmap that we update every quarter/

    b. Support including access to our online portal, dedicated team during office hours and system maintenance. Y

    c. Storage includes storage space on the Capture servers, 24/7 monitoring, maintenance and upkeep of the servers, refreshing equipment to keep it up-to-date, daily total offsite back-up of your instance. It also includes up to 100GB bandwidth per month, operated on a fair usage policy, meaning there is no hard stop. Similarly, we take a fair view of storage, with no hard stop – but will alert you when space is running low. All our systems include a minimum of 1Tb of storage as standard.

3. Professional services: this includes but is not limited to software development, consultancy, support, training, image manipulation, keywording, and the distribution of Client's assets through third parties. Pricing can be a one-off fee when purchased on an ad hoc basis, or an ongoing fee for committed services.

Please note, all prices in this document are exclusive of VAT.

Software packages & pricing

Capture has a core set of out-of-the-box packages that cover all aspects of managing digital assets of any kind, as well as all associated business and licensing processes, all in the 'cloud'.

Think of these as 'building blocks' that can either be purchased individually, in set packages, or as a custom selection … or as part of a completely bespoke project. This means you cannot make a wrong choice, as all roads lead forward, and all choices can be built upon.

For more details on our offerings – Platform and Services - please refer to the separate Service Description pdf or our website.

Capture EXPRESS

Capture Package
Capture EXPRESS **Simple, powerful, ready-to-roll digital asset management (DAM) at your fingertips - load, store, tag, protect, search, find, download, manage all your content easily on your own branded site.** Capture EXPRESS Standard - comprising all the functionality of Capture PRO with some user and storage restrictions. **The package includes:** A maximum on one back-office user and 1Tb of storage Online based support. Additional support is chargeable.

System fees	Project set-up fee (£)	Periodic fees (£)
Fees for licence and support (excluding hosting)	From £5,000 subject to requirements	From £250/month

Capture PRO

Capture Package
Capture PRO **Manage all your digital content in one place - and provide an easy to use, intuitive user experience for users to interact with your media. Features include special SEO for increased web visibility, and enhanced permissions and categorisation features. Plus state-of-the art keywording, AI, user access management and more.**

Capture Pro - comprising elements of (as per data sheets):
- Capture VAULT - free tool for asset registration services
- Capture MEDIA (including API)
- Capture CRM - end user / client management
- Capture REPORTS - DAM
- Capture KEYWORDER - powerful keywording and metadata
- Capture SUBMISSIONS - content approval portal
- Capture WEBSITE 3.0. Includes CMS.
- Capture PERMISSIONS - control who sees what on the website
- Capture SEO - boost visibility of public-facing website

The package includes:
5 named Back-Office (administrator) user licences
10 hours' training
4 hours' support per month.
1Tb of Storage
Unlimited Front End / Website users licenses

System fees	Project set-up fee (£)	Monthly periodic fees (£)
Annual fees for licence and support (excluding hosting)	From £10,000 depending on requirements	From £750/month

Additional Functionality

In addition to our core platform, our clients have access to a range of additional capabilities to further enhance the user experience.

Capture COMMERCE

Capture Package
Capture COMMERCE Pro **For organisations that want to commercialise their content, Capture Commerce is an addon Module to Capture PRO that brings powerful tools to help with a range of monetisation capabilities.** **With Capture Commerce customer can have access to branded e-commerce and shopping cart experiences with a range of supported payment gateways backed by a fully featured finance system.** **The module brings enhance capability for the ingestion of content and distribution… and a second-to-none royalty engine that incentivises your contributors and makes managing their accounts, jobs, and commission a breeze.**

Capture COMMERCE - comprising elements of (as per data sheets):
- Capture REPORTS - clients, finance
- Capture REPORTS - royalties
- Capture SUBMISSIONS - content approval portal
- Capture FINANCIALS - handling all asset-level finance
- Capture ROYALTIES Standard - handling commission
- Capture DISTRIBUTOR - effortless distribution of content
- Capture E-COMMERCE. Self-serve licensing and sales.
- Capture LICENSING - license and sell content

System fees	Project set-up fee (£)	Monthly periodic fees (£)
Annual fees for licence and support (excluding hosting)	Subject to requirements starting from £5,000	From £500/month

Additional concurrent back-office users

Incremental Back-Office user licenses are priced at £75 per user per month.

Other add-in capabilities

The Capture system includes a number of first party and third party add ins to enhance your experience which includes:

- Additional Storage
- Microsites for differentiated user experiences
- API provision
- AI – For search, metadata and more
- Reports and analysis
- Integrations to popular tools including Adobe and Microsoft Office
- Image Protection
- Long term archiving
- Digital Preservation

We are adding to our capabilities all the time, so please look at our website for more information.

Professional services rate card

Capture offers two Professional Services models – packaged services and project or ad hoc services.

Capture Packaged Services are predetermined offerings with detailed service descriptions provided at a fixed price, giving our clients peace of mind for budgeting.

Any professional services or development that falls outside the scope of the package will be subject to the rate card detailed below.

Consulting resource

Ad hoc hourly rates per person are as follows:

- Off-site £100 per hour.
- On-site £120 per hour.
- 15% surcharge for Manager-level time.
- 25% surcharge for Director-level time.
- Minimum charge £400 off-site (half day on-site).

Terms affecting all staff

- 50% Surcharge for weekday out-of-hours working between 7am-9.30am or 5.30pm-9pm.
- 100% Surcharge for working on UK weekends or weekdays between 9pm and 7am.
- For on-site work, reasonable travel expenses also apply and travel time will be charged at half-rate by prior agreement for international travel. Normal working hours in the client country are deemed to be 9.30am-5.30pm.