Give My View Services



Certified B Corporation

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Give My View

is a community engagement platform, built to make decision making easier

It launched in 2019 and has gathered 1.6 million+ pieces of feedback to date

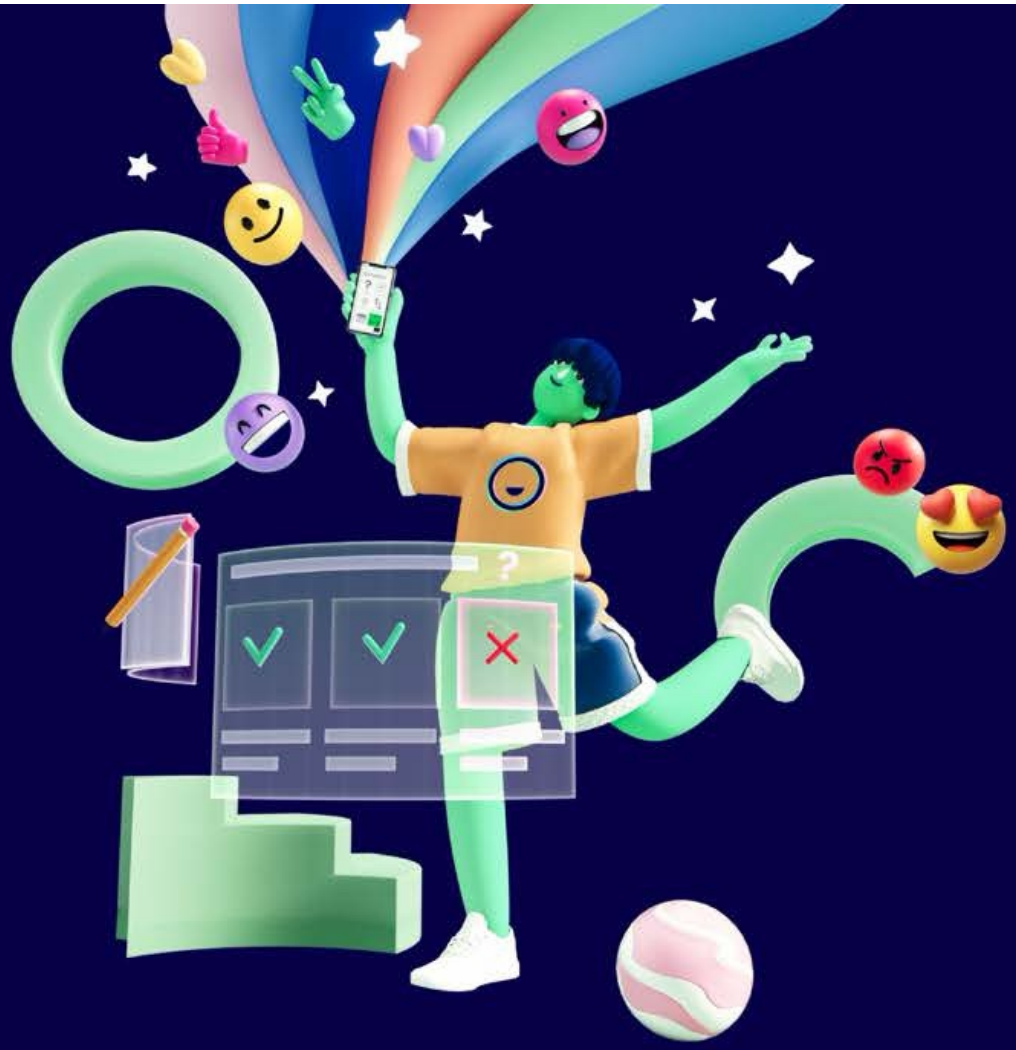


Challenge

People who are receptive to change do not participate in traditional consultation

The majority become disenfranchised as the vocal minority air grievances or block change





Solution

Reach more diverse communities, giving the silent majority a voice

Allow communities to collaborate at scale;

- easy
- impactful
- maybe even fun

Our Experience

Public sector

Renewables

Employees, occupier & tenants

Private sector

Development

this Land.

MITSUBISHI ESTATE

KNIGHT DRAGON

Transport for London

Investing in homes since 1912 grainger plc

RWE

SOCIUS

GROSVENOR

Legal & General

Berkeley Group

ballymore.

Operational

C C LAND HOLDINGS LIMITED 中渝置地控股有限公司

newman francis

VATTENFALL

assura

MODA

BARKING RIVERSIDE

GRAVEN HILL

IMAGINE.CREATE.BUILD.LIVE.

Public Sector

THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA

CYNGOR Sir y Fflint Flintshire COUNTY COUNCIL

CITY OF LONDON

Runnymede BOROUGH COUNCIL

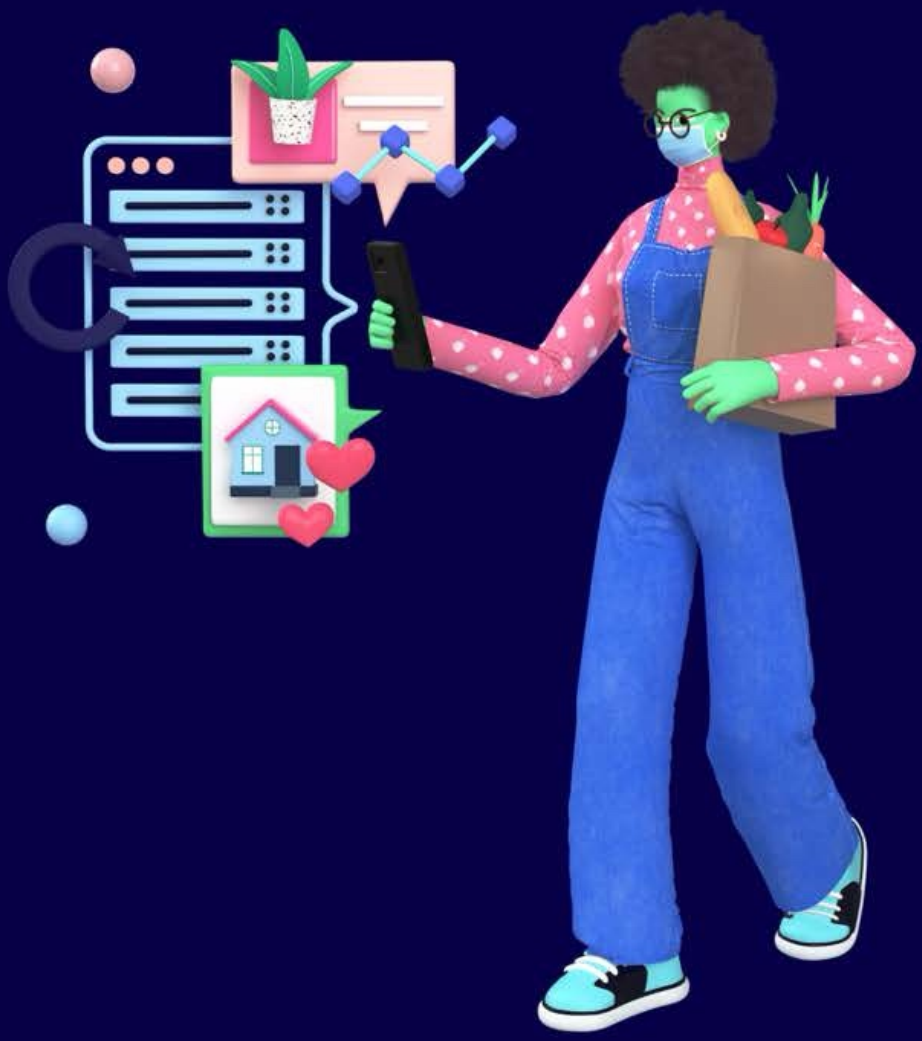
ENFIELD Council

Ealing

BE BOLD WATFORD BOROUGH COUNCIL

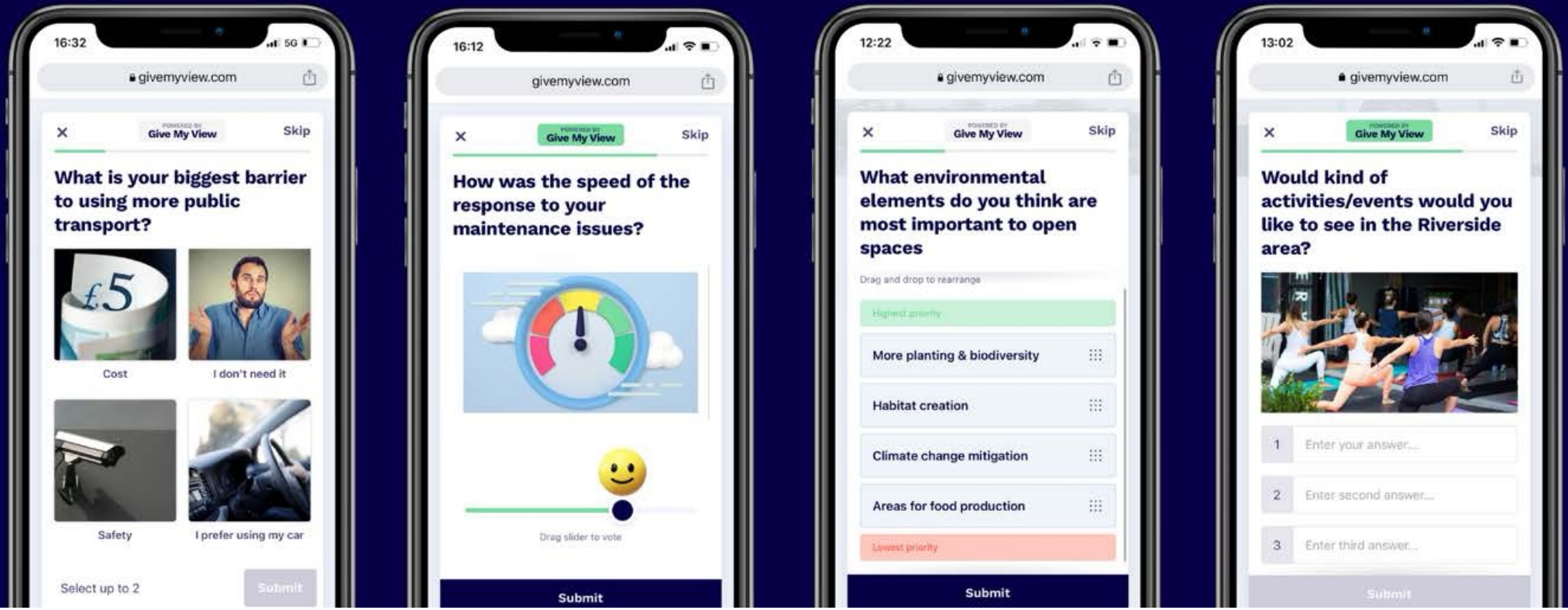
London Borough of Newham

What Give My View provides

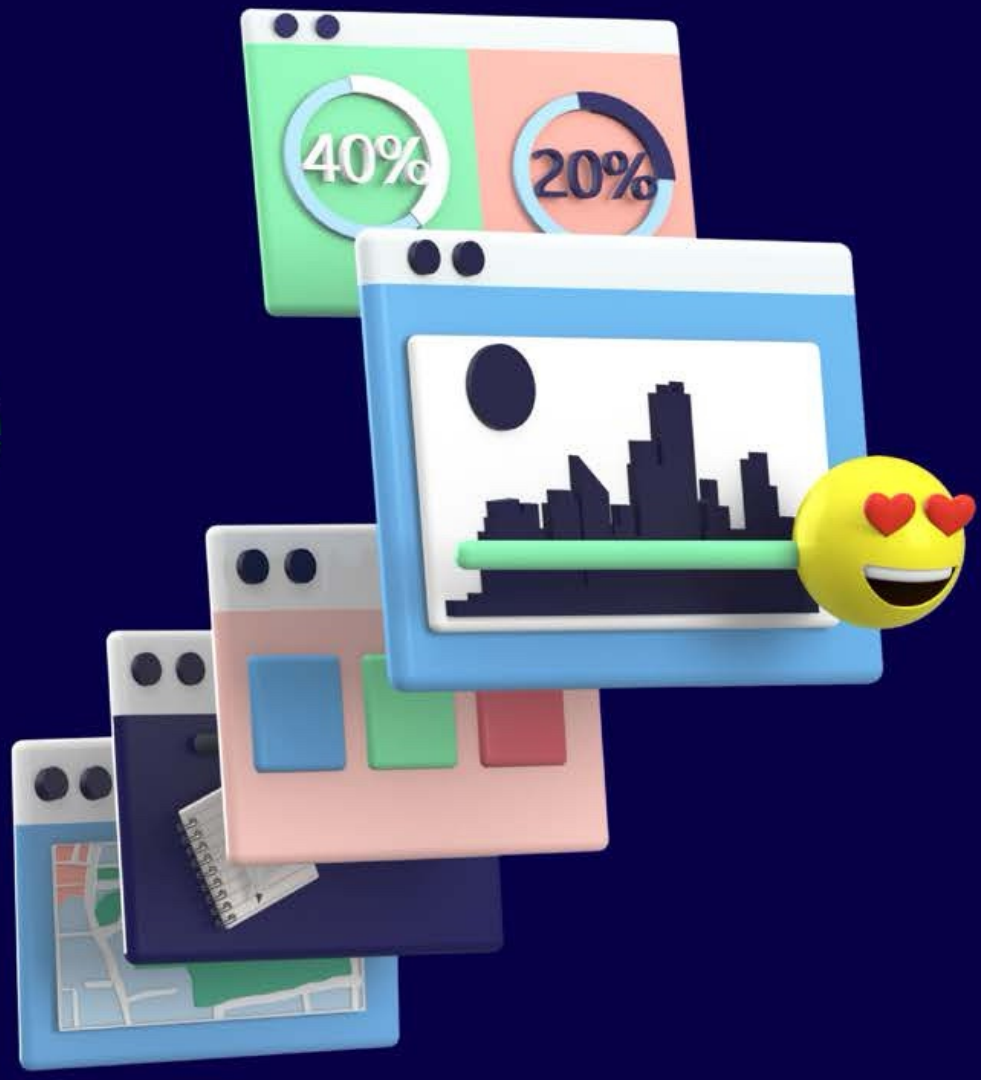


A track record of increased levels of engagement

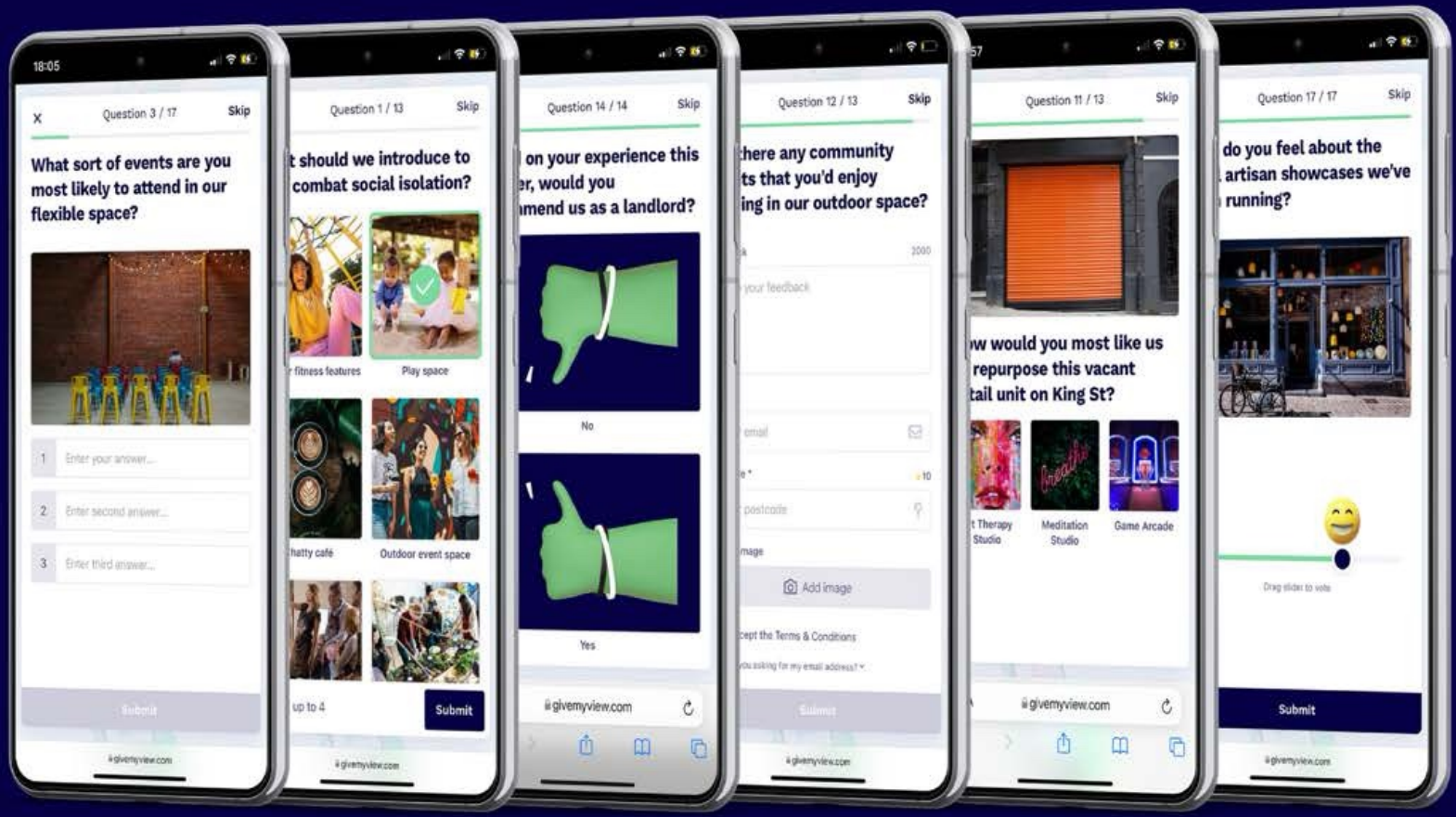
100s or 1,000s of voters instead of 10s



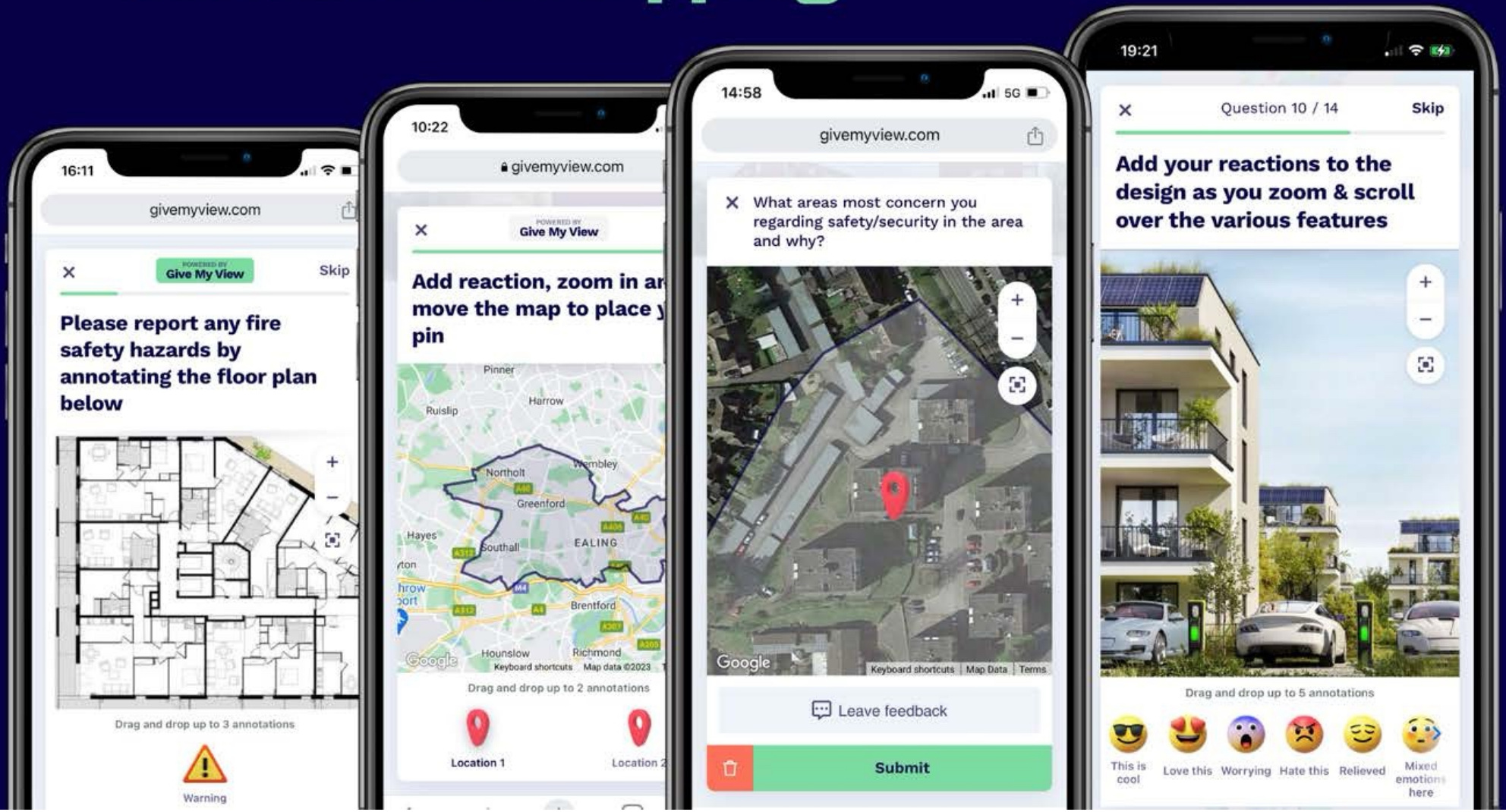
How do we do it?

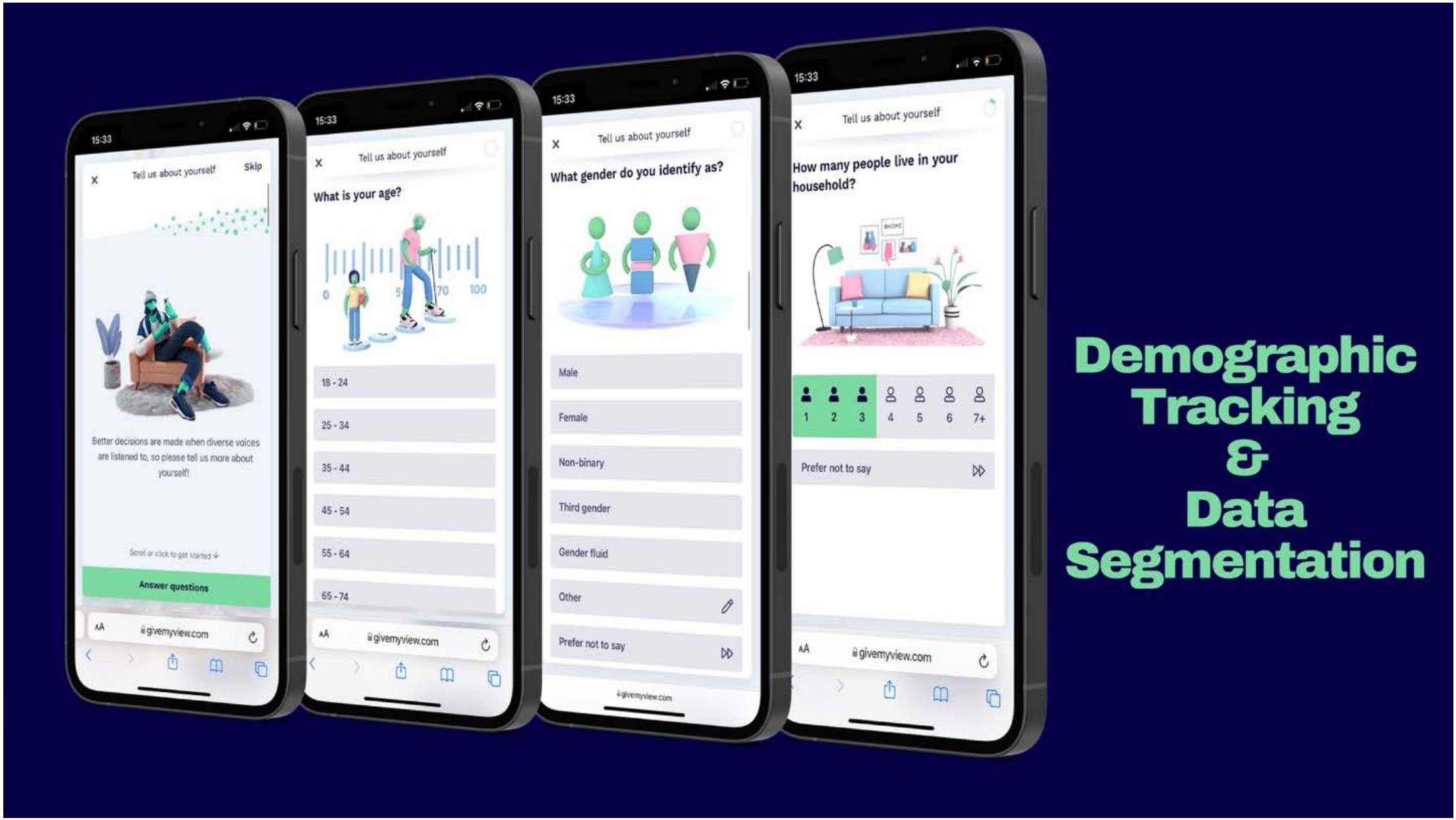


Animated surveys with various question types

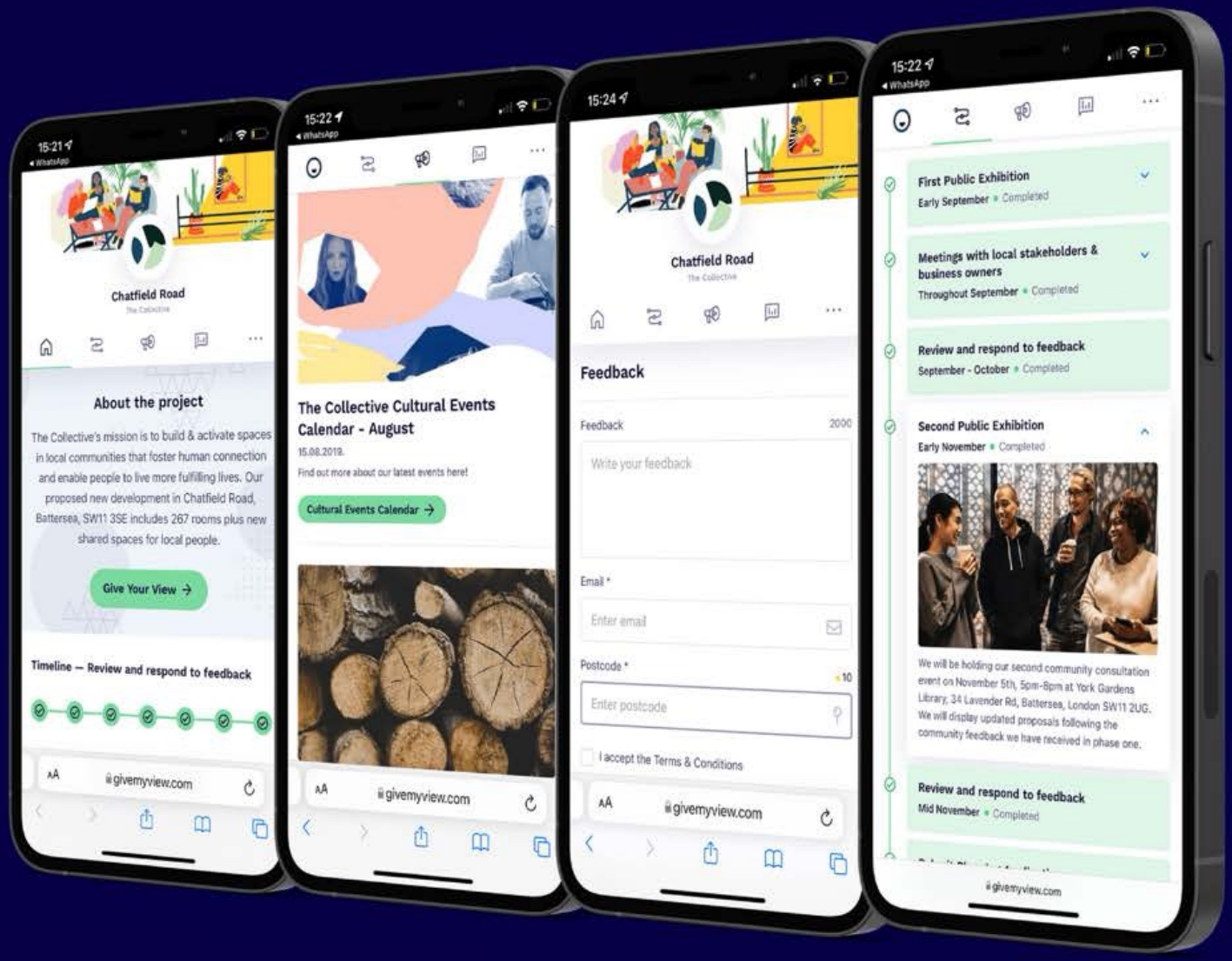


Interactive Mapping




15:33
Tell us about yourself
Skip
Better decisions are made when diverse voices are listened to, so please tell us more about yourself!
Scroll or click to get started
Answer questions
givemyview.com
What is your age?
18 - 24
25 - 34
35 - 44
45 - 54
55 - 64
65 - 74
What gender do you identify as?
Male
Female
Non-binary
Third gender
Gender fluid
Other
Prefer not to say
How many people live in your household?
1
2
3
4
5
6
7+
Prefer not to say
Demographic Tracking & Data Segmentation

Project Websites

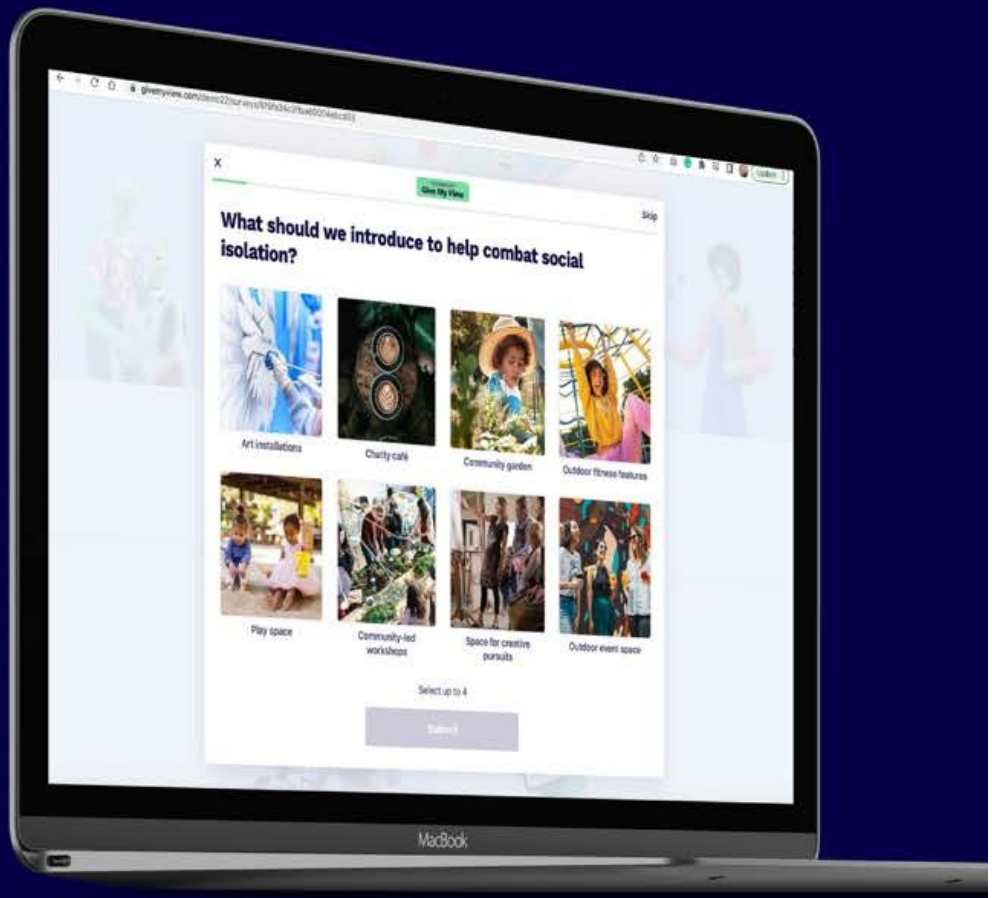


Inclusive formats

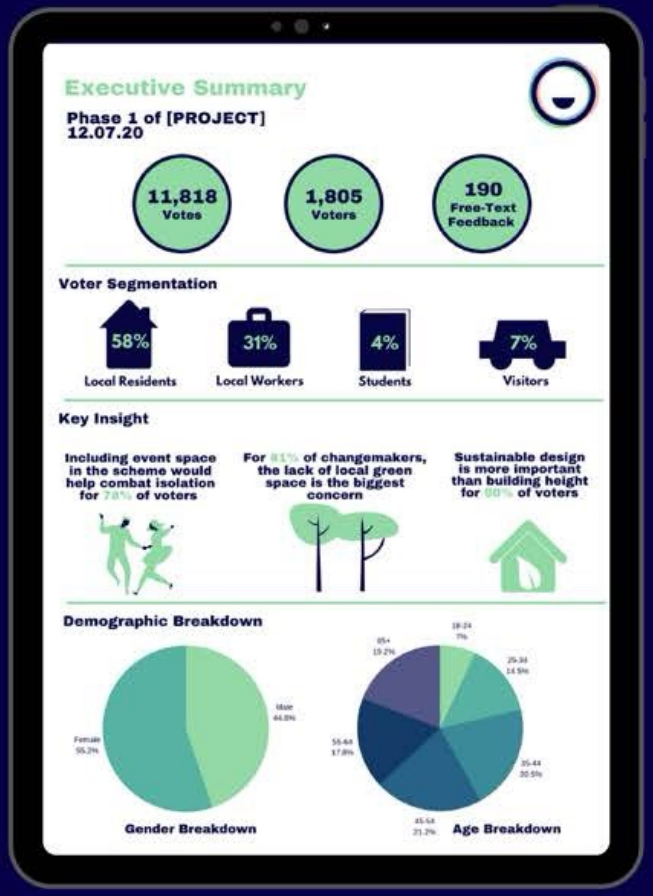


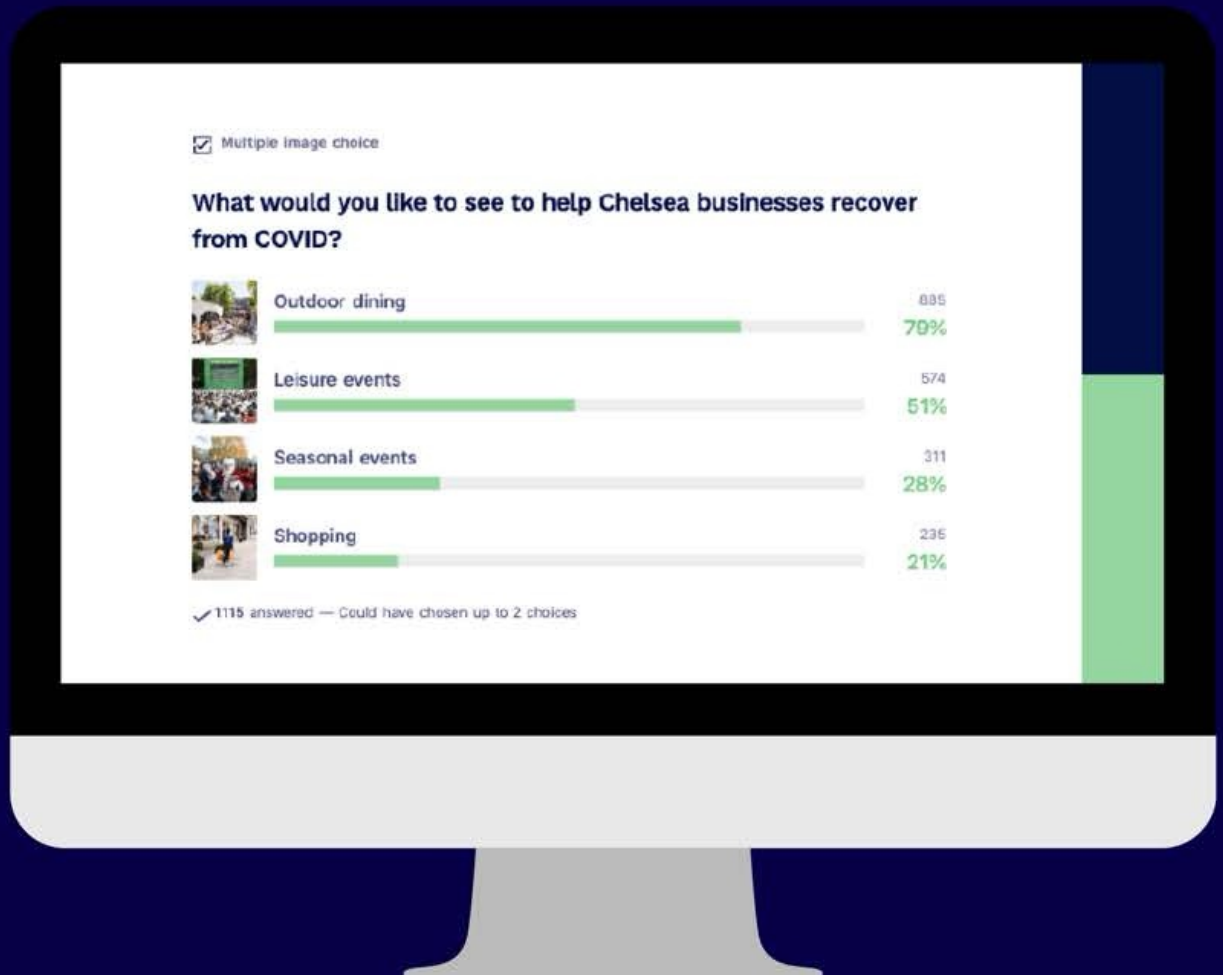
Available in up to 15 languages

As accessible on a laptop as on a smartphone

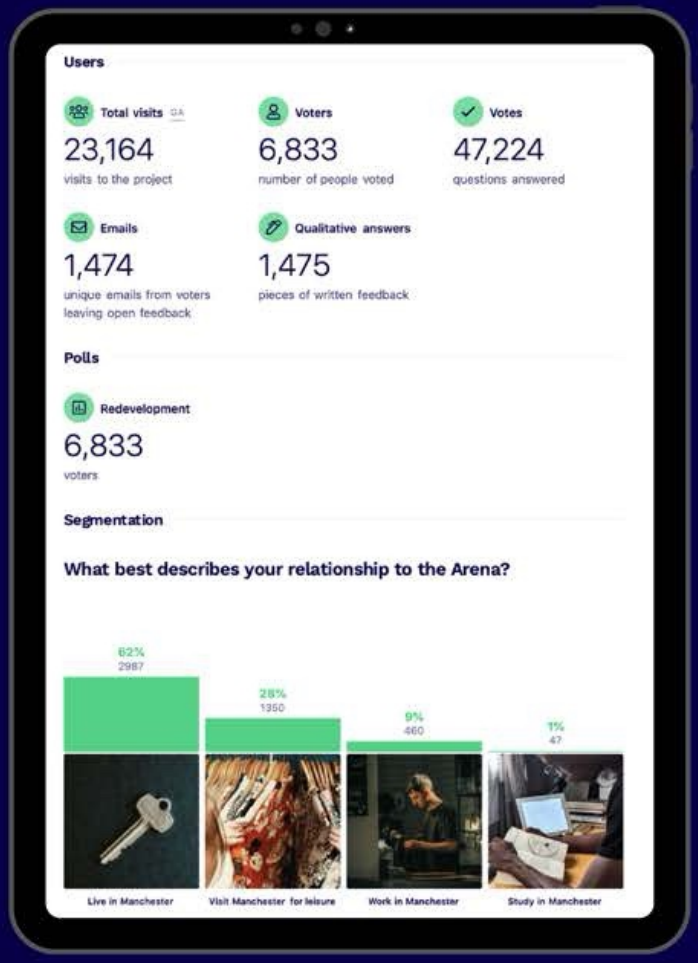


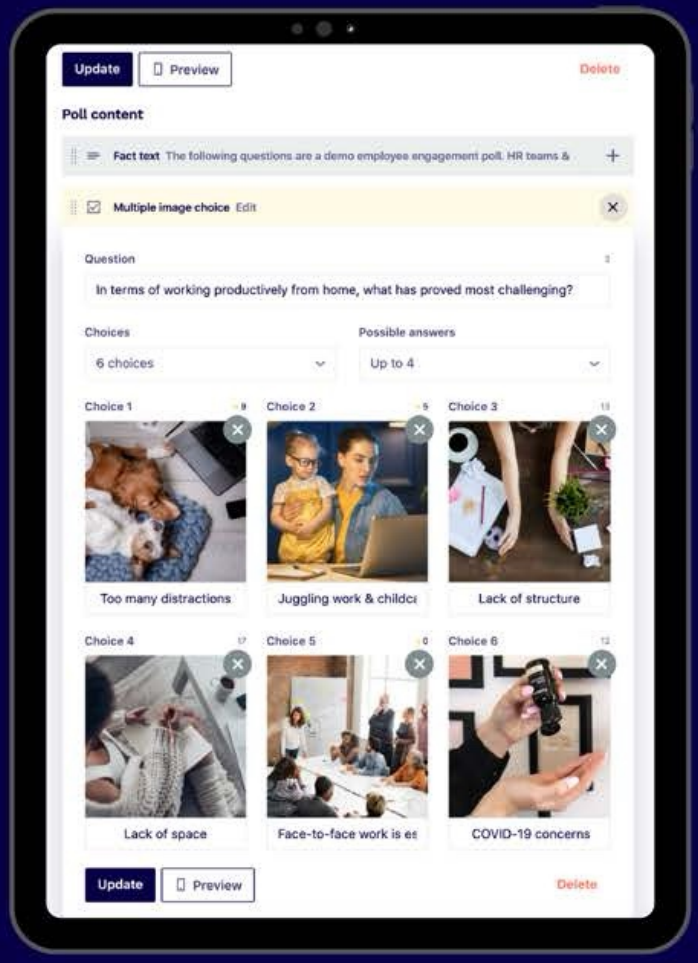
Visual results = Data-driven decisions

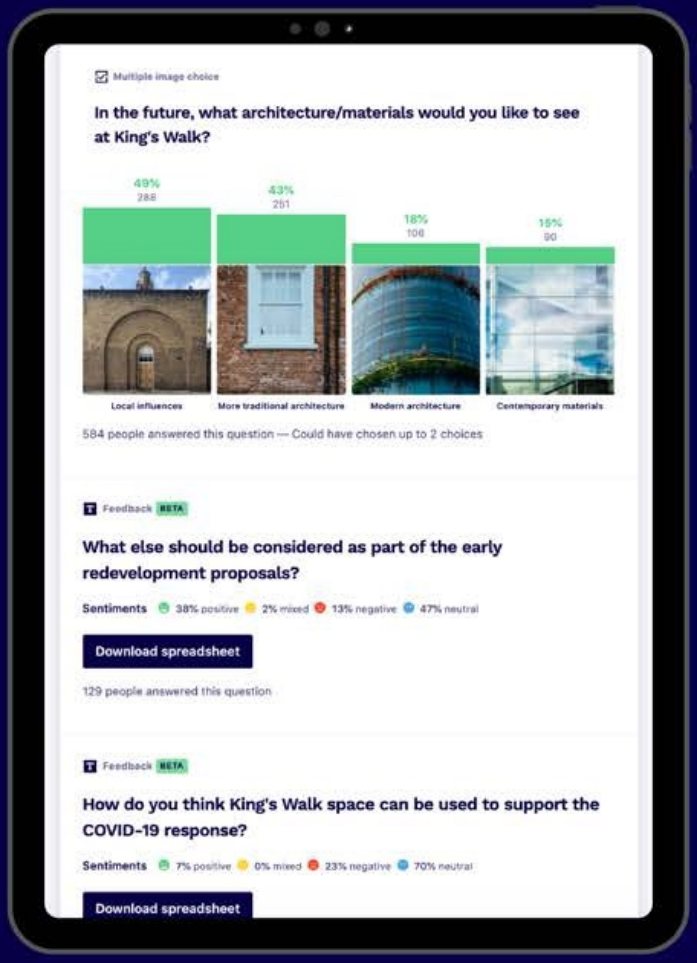




User-friendly admin functionality for self service

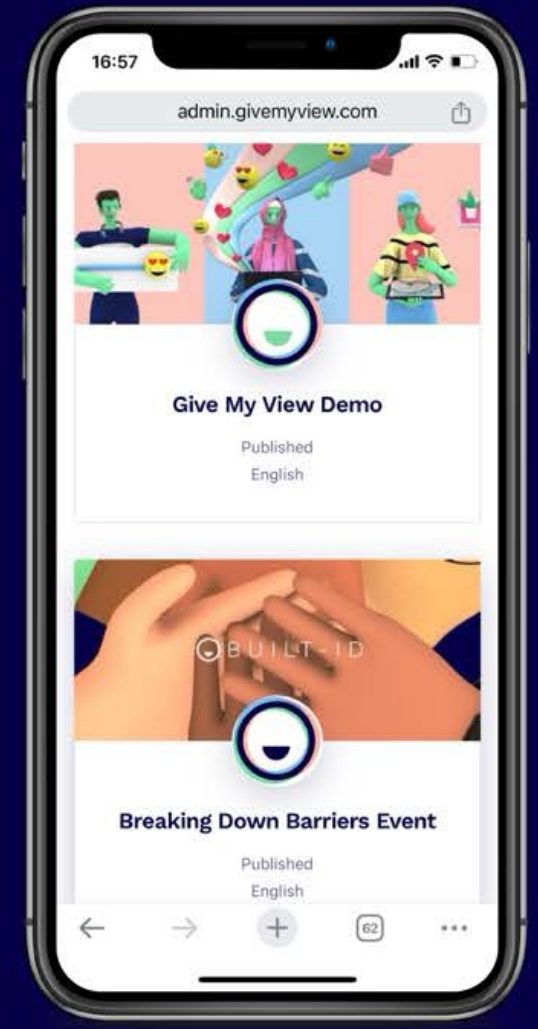






Technology & Data protection

- Cyber Essentials Plus Certified
- Mobile-first design
- B-corp certified
- GDPR compliant
- Screen reader accesible



How we make sure people see it



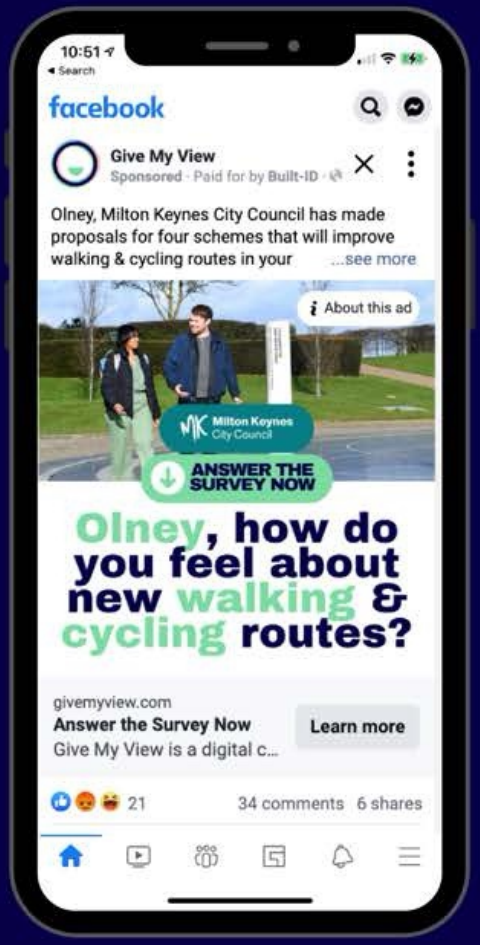
To drive Awareness, Reach & Traffic



We use geographically targeted digital marketing campaigns

This allows

The silent majority to engage



Targeted digital marketing



The community clicks on a social media ad, QR code or text/email link



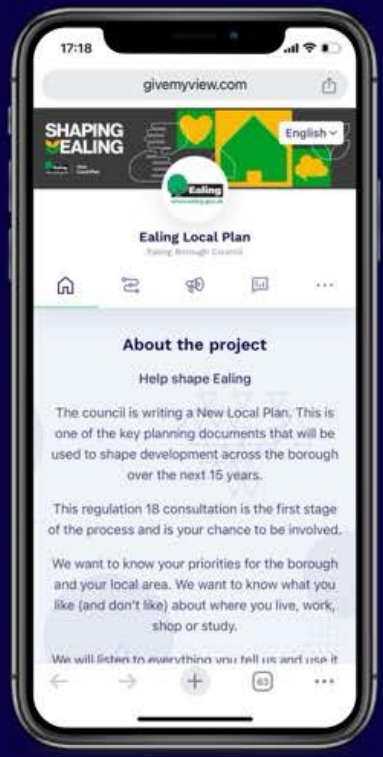
They earn points by answering a series of survey questions



The questions are contextualised with digestible facts



They donate their points between social initiatives



They peruse the timeline, newsfeed, FAQs & visuals

Some Give My View Public sector use cases

Local Plan & town planning	Council Developments	NCIL & SPDs
Traffic & active travel	Climate action	Housing delivery
Safety	Parks & open space	Regeneration
Social housing	Night time economy	Masterplanning

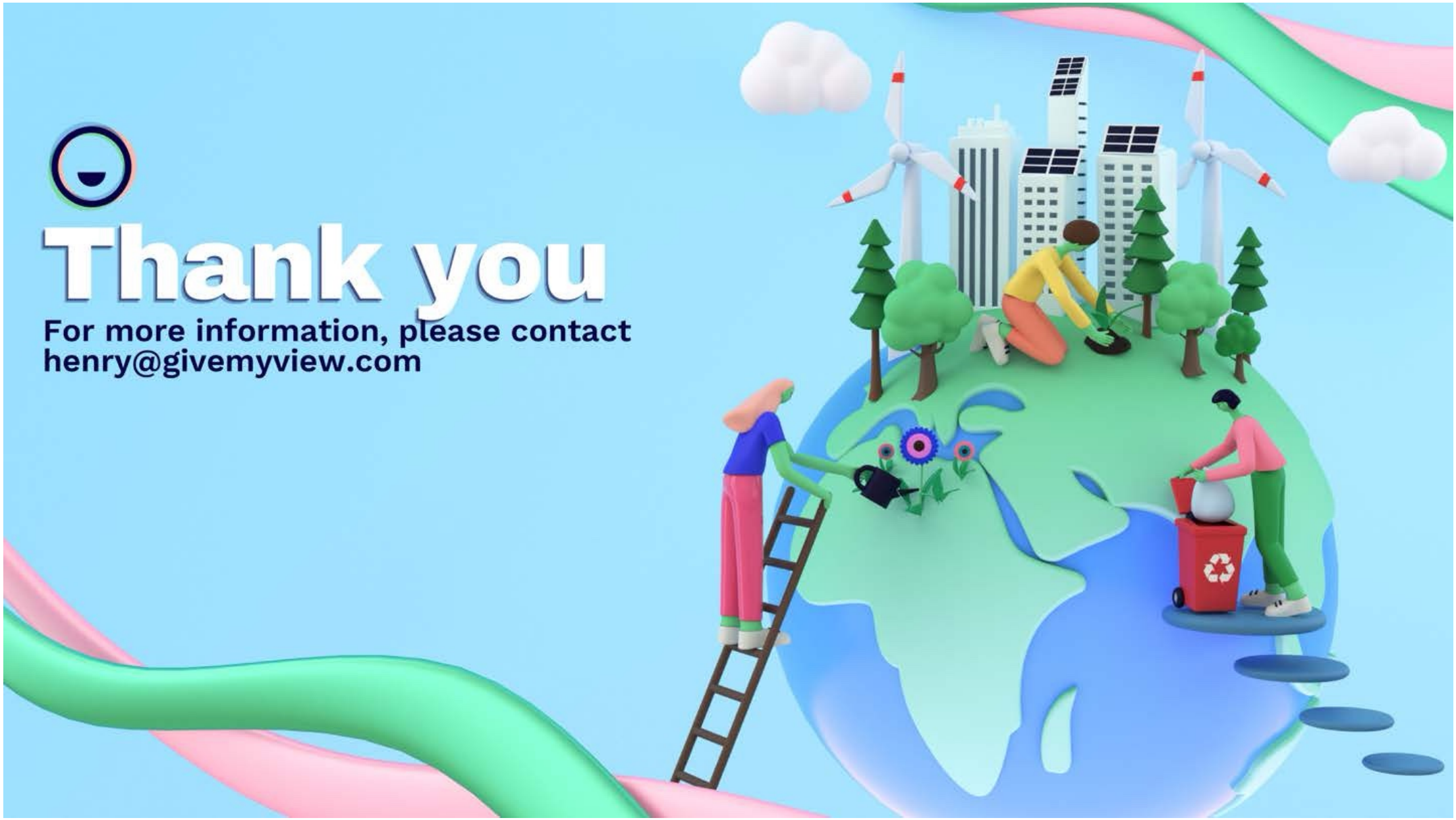


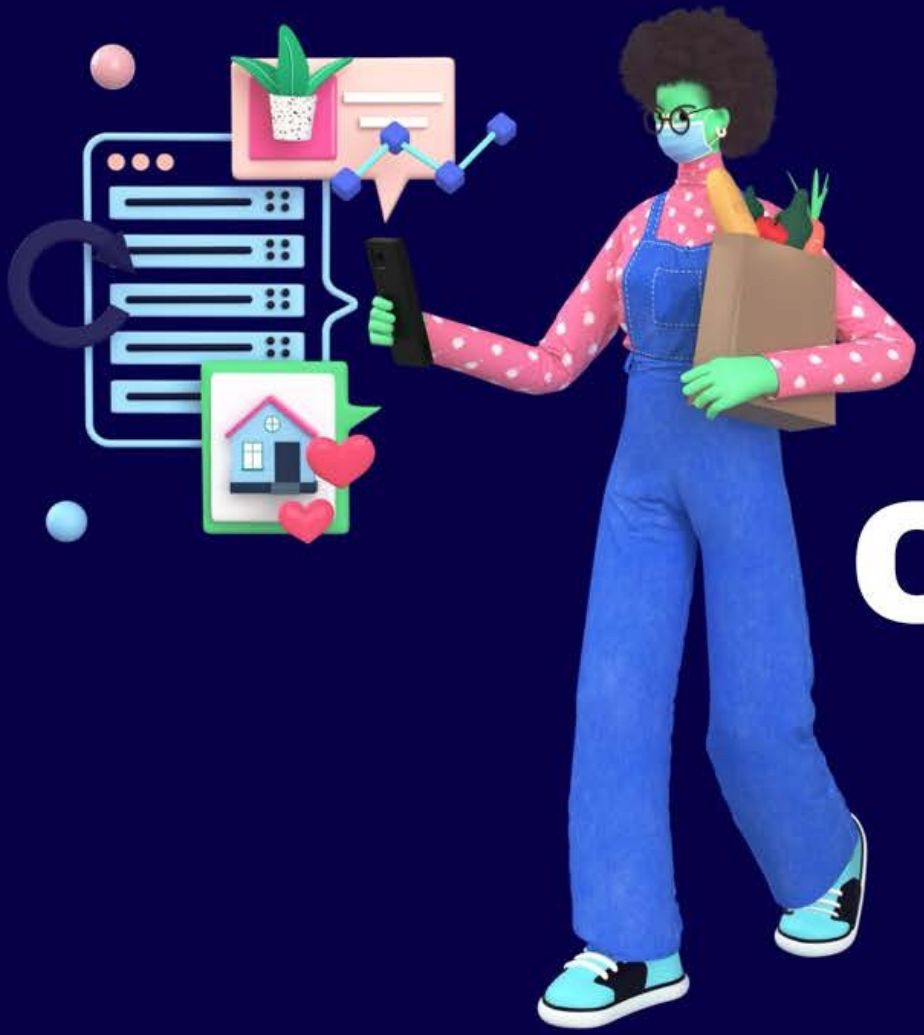
Please scan to view demo examples



Thank you

For more information, please contact
henry@givemyview.com





Case studies

Council Social Housing
Tenant ctionfaction

The client undertook a survey for all Council tenants. The satisfaction survey is to find out how well the Borough Council's customers think the Council is providing Housing services. The levels of data gathered outreached all previous forms of consultation providing a wealth of data

1,929 Voters

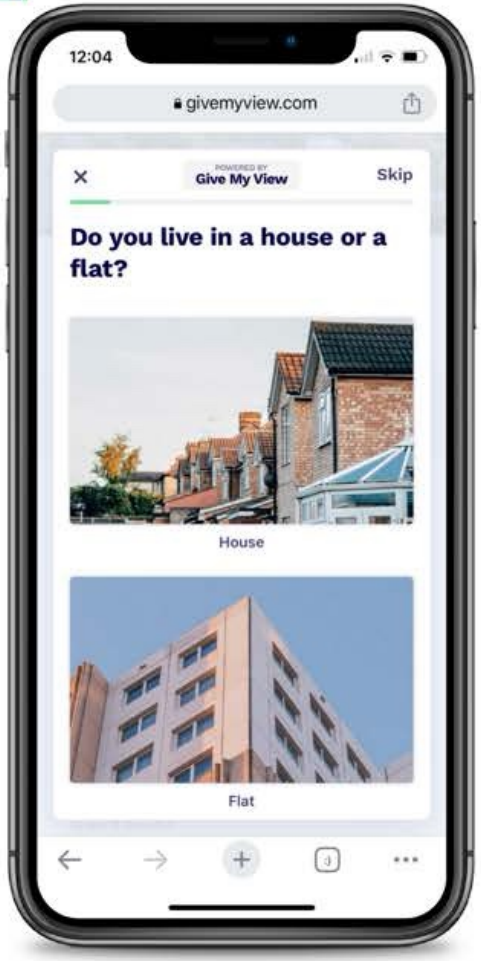
11,418 Votes

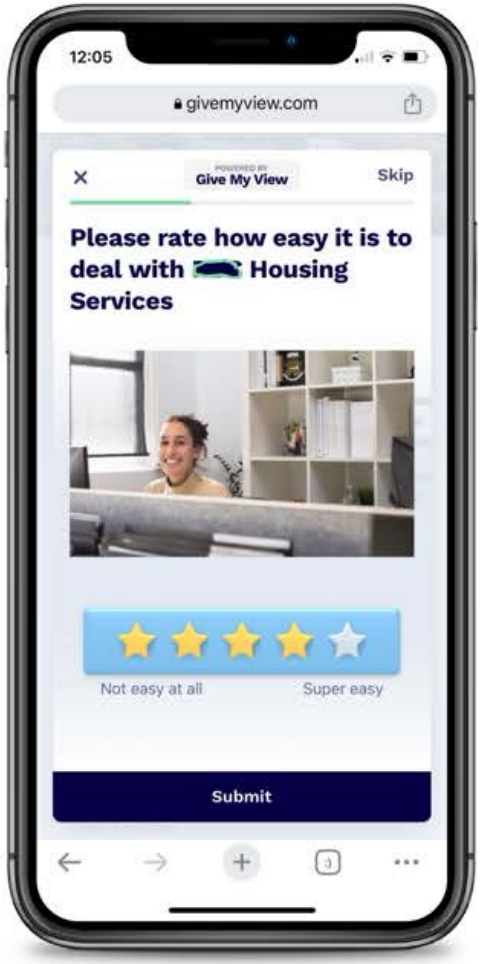
5,168 visits to the platform

Across the board, the tenants felt neutral about their service.
The majority of scores sit in the middle of the scale, showing there is room for improvement

The lowest scores were for cleanliness & safety of the communal areas.

The community felt most positively about the overall quality of their home





London Public Authority

Climate Action

A LA used Give My View to gain feedback on their Climate Action Strategy which breaks new ground and sets out to achieve net zero, build climate resilience and champion sustainable growth, both in the UK and globally, over the next two decades.

3,030 Voters

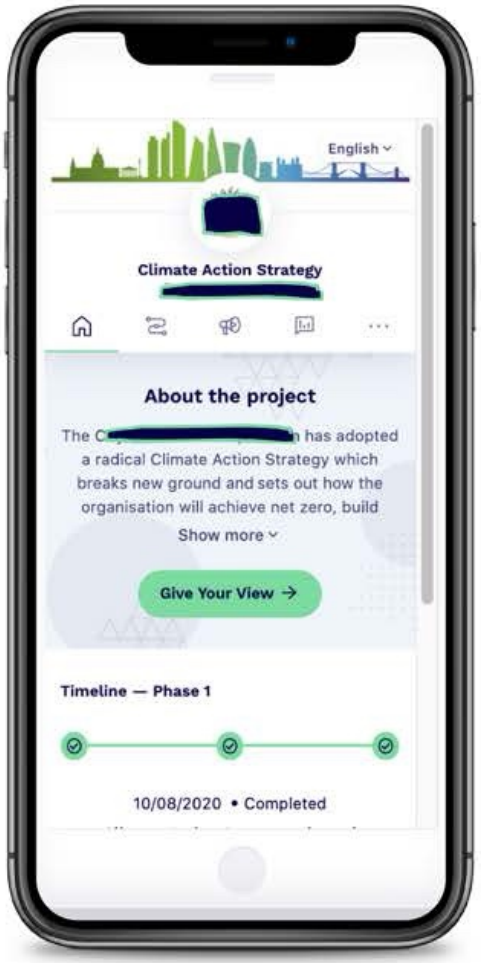
12,584 Votes

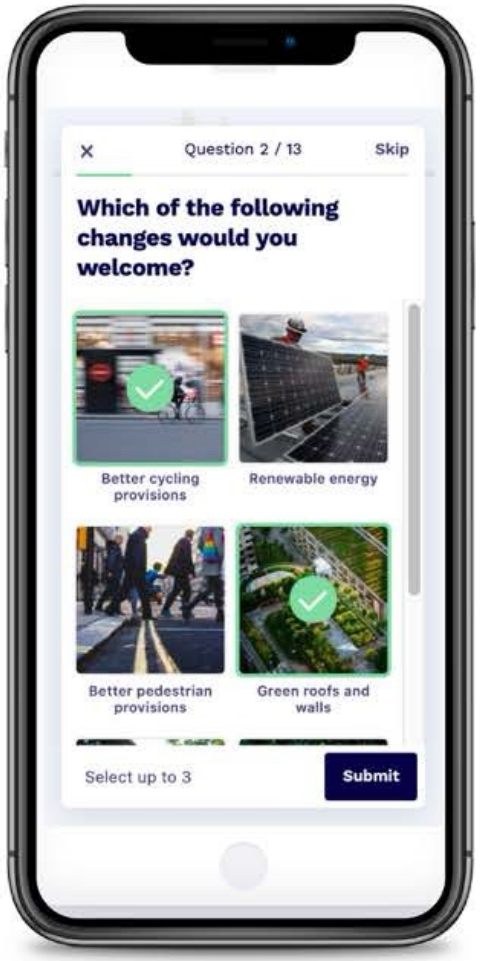
1,061 written feedback

77% of the community believe climate change is be extremely important to the LPA

Renewable energy & better cycling provisions were the community's top initiatives with 59% of votes

Translated into Bengali





Public Authority
Regulation 18 Local Plan

The customer wanted to build on their previous digital engagement as they entered the first statutory phase of engagement. They did not want the extensive work they had already done to be completely lost as engagement became more technical.

2,519 Voters

14,749 Votes

7,797 written feedback

Feedback focused on the key themes of the Reg 18 draft document.

A digital version of full document was available to review

A digital version of the consultation was built on Give My View to enable the consultation to comply with regulations yet still be a simple way for people to get involved

Translated into 9 languages:
Urdu, Polish, French, Tamil, Farsi, Arabic Punjabi, Gujarati & Somali



