



Pricing Document

G-CLOUD 15

**HELPING YOU REALISE
YOUR DIGITAL VISION**

WEB • DESIGN • BRANDING • CONTENT • MARKETING



Pricing

Standard rate card

Description	Day rate	Hourly rate
Standard rate	Standard: £590 Senior / Director: £763	Standard: £85 Senior / Director: £110
Consultancy	£900	£130
Content entry	£416	£60
System UX / Design	£694	£100
Copywriting	£590	£85
Project management	Calculated at 10% of the job fee	-

Prices exclude VAT

Reasonable travel expenses may be charged where applicable

A 10% educational discount is available on the rates shown to eligible organisations

Website design and development

Description	Day rate	Hourly rate
Planning stages	£694	£100
Design stages	Standard: £590 Senior / Director: £763	Standard: £85 Senior / Director: £110
Development stages	Standard: £590 Senior / Director: £763	Standard: £85 Senior / Director: £110
System UX testing	£694	£100
Content entry	£416	£60
Project management	Calculated at 10% of the job fee	-

Prices exclude VAT

Reasonable travel expenses may be charged where applicable

A 10% educational discount is available on the rates shown to eligible organisations

WordPress cloud hosting and maintenance support

Description	Monthly Rate
Hosting Hosting with 10GB of web space, 20K monthly visitors and 125GB bandwidth	£100
Hosting Per additional 10GB cloud space, 20K monthly visitors and 125GB bandwidth	+£75
Maintenance and support option Monthly updates maintenance package with up to 2 hours support in the event of system issues following the update	£150
Maintenance and support option Twice monthly updates maintenance package with up to 4 hours support in the event of system issues following the update	£200
Maintenance and support option (Recommended) Weekly updates maintenance package with up to 8 hours support in the event of system issues following the update	£275
Maintenance and support option Premium level service. Daily updates maintenance package with up to 16 hours support in the event of system issues following the update	£1200

Prices exclude VAT

Requires an initial 12 month commitment with 3 months cancellation notice thereafter
Hosting requires a maintenance package to be taken. Custom packages can be costed on request

Retainer-based monthly support

The rates shown are for general-purpose support hours that can be used across our in-house services, including consultancy, design and development, subject to the agreed scope of work.

Description	Monthly Rate
8 hour package, per month	£750
16 hour package, per month	£1450
24 hour package, per month	£2100
40 hour package, per month	£3450

Prices exclude VAT

Requires an initial 12 month commitment with 3 months cancellation notice thereafter

Custom packages can be priced on request

Travel, mileage and subsistence

Travel, mileage and subsistence costs may apply where meetings take place more than 15 miles from our head office or where an overnight stay is required.

Mileage reimbursement is calculated using the standard HMRC mileage rates for the use of a personal vehicle for business purposes.

Subsistence expenses may include meals and overnight accommodation where necessary.

All rates are based on the applicable HMRC guidance in force at the time of travel.

Thank you

Thanks for taking the time to read this document. Should you have any questions, please feel free to let us know and we'll be happy to run through things.

**READY TO
START A
PROJECT?**

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