

G-Cloud 15

Service Definition Document

About Strategy IT

Strategy IT Limited is a UK-based digital, data, technology, and cybersecurity consultancy supporting public sector organisations to make confident, defensible decisions and deliver sustainable change.

We work at the intersection of strategy, architecture, delivery, and cyber resilience, treating them as one coherent system rather than disconnected services. Our focus is on reducing risk, improving decision quality, and strengthening organisational capability in complex, high-scrutiny environments.

We operate in a technology-agnostic manner and work collaboratively with leaders, delivery teams, and suppliers. We prioritise practical outcomes, proportionate governance, and knowledge transfer, ensuring organisations retain ownership and capability long after engagements conclude.

Confident digital decisions. Safe delivery. Built-in resilience.

What we do

We help public sector organisations plan, deliver, and govern digital, data, technology, and cyber change in a clear and coordinated way.

Our work supports organisations to understand their current position, set realistic and prioritised strategies, design coherent architectures, and deliver complex change safely. This includes digital maturity assessment, digital and data strategy, enterprise and solutions architecture, programme and change management, and legacy technology modernisation.

We also support cyber security, resilience, and incident readiness, alongside the responsible adoption of Intelligent Automation and Artificial Intelligence. Automation and AI are applied to improve decision-making, control, and service resilience, not as a shortcut to unmanaged risk or workforce reduction.

Across all engagements, we focus on defensible decisions, safe delivery, and building lasting internal capability.

Aligning strategy, delivery, and resilience to enable safe digital change.

Our Services

We provide a structured set of services that can be engaged individually or as part of a joined-up lifecycle. Organisations may enter at any point, but services are always positioned in relation to the wider system.

Our services include:

- **Digital Maturity Assessment** - establishing capability, risk, and readiness
- **Digital and Data Strategy** - setting priorities, including preparation for responsible AI
- **Enterprise and Solutions Architecture** - reducing complexity and delivery risk
- **Digital Transformation, Programme & Change Management** - delivering outcomes that matter
- **Legacy Technology Modernisation** - reducing technical debt and operational risk
- **Intelligent Automation and Artificial Intelligence** - improving back-office effectiveness, data quality, and decision support
- **AI Governance & Assurance** - ensuring AI use is controlled, transparent, and defensible
- **Cyber Security Strategy, Resilience & Ransomware Readiness** - protecting critical services and maintaining continuity

Each service is proportionate, technology-agnostic, and aligned to public sector governance, assurance, and accountability requirements.

Designed for confident decisions, safe delivery, and resilient services.

1. Digital Maturity Assessment

Service description: Strategy IT provides a focused Digital Maturity Assessment to help public sector organisations understand current digital capability, identify priority gaps, and determine where targeted investment will deliver the greatest value. The service establishes an objective evidence base to support leadership decision-making and inform next steps.

What the service includes

- Assessment of digital capability, delivery maturity, and governance
- Review of existing strategies, plans, and initiatives
- Stakeholder interviews and workshops
- Risk, readiness, and dependency analysis

What the buyer will get

- Leadership-ready digital maturity assessment report
- Evidence-based view of strengths, gaps, and risks
- Prioritised improvement recommendations
- Indicative roadmap and clear next-step options

How the service is delivered

- Delivered through a short, focused engagement combining document review, targeted interviews, and facilitated workshops. Findings are validated with stakeholders to ensure accuracy and shared understanding.

Benefits

- Clear, objective understanding of current capability
- Reduced risk of unfocused or premature transformation
- Evidence-based prioritisation of investment
- Strong foundation for digital strategy and delivery

2. Digital Strategy

Service description: Strategy IT helps public sector organisations define clear, realistic, and prioritised digital strategies aligned to business outcomes, financial constraints, and organisational resilience. The service enables leaders to make confident, defensible digital investment decisions.

What the service includes

- Vision, objectives, and strategic theme definition
- Assessment of demand, capability, and constraints
- Identification of digital opportunities and trade-offs
- Risk and dependency analysis

What the buyer will get

- Board-ready digital strategy document
- Prioritised 12–36 month digital roadmap
- Clear investment options and recommendations
- Defined success measures and next steps

How the service is delivered

- Delivered collaboratively with senior leaders and delivery teams to ensure the strategy reflects operational reality and delivery capacity. Knowledge transfer is embedded throughout.

Benefits

- Confident digital investment decisions
- Reduced delivery and transformation risk
- Clear organisational direction and priorities
- Improved alignment between strategy and delivery

3. Data Strategy

Service description: Strategy IT delivers pragmatic data strategies that improve decision-making, data quality, and governance. The service explicitly prepares organisations for responsible AI by strengthening data foundations, controls, and operating models, particularly across data-intensive back-office functions. AI is treated as a downstream capability, dependent on governed, high-quality data and clear ownership.

What the service includes

- Data maturity, quality, and usage assessment
- Identification of critical data domains and decision dependencies
- Data governance, ownership, and stewardship design
- Assessment of data readiness for analytics and AI
- Identification of where AI is appropriate and where it is not
- Alignment of data priorities to digital, IA, AI, and cyber strategies

What the buyer will get

- Business-aligned Data Strategy
- Target data operating and governance model
- Prioritised data improvement roadmap and staged progression steps
- Clear assessment of AI readiness from a data perspective
- Identification of data gaps and constraints
- Clear governance and ownership recommendations

How the service is delivered

- Delivered through collaborative workshops, targeted interviews, and data reviews involving business, digital, and governance stakeholders. The service focuses on how data is created, relied upon, and assured in practice, ensuring recommendations are realistic, proportionate, and owned by the organisation. Technology and vendor agnostic recommendations

Benefits

- Improved confidence in data and reporting
- Reduced data quality, assurance, audit, and compliance risk
- Clear accountability for data ownership
- Prevention of premature or unsafe AI deployment
- Strong foundation for automation, analytics, and AI
- Defensible, outcome-led data investment decisions

4. Enterprise Architecture

Service description: Strategy IT provides pragmatic Enterprise Architecture as a decision-support and assurance capability, helping organisations reduce complexity, manage risk, and align technology investment to business outcomes. It helps executives see the whole organisation, connect intent to action, and manage risk before it becomes crisis.

What the service includes

- Assessment of current application, data, and technology estates
- Definition of architecture principles and guardrails
- Options analysis and transition planning
- Alignment to strategy and delivery roadmaps

What the buyer will get

- As-Is and To-Be architecture views
- Enterprise-level roadmap
- Clear articulation of risks and dependencies
- Governance and assurance recommendations

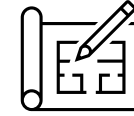
How the service is delivered

- Delivered iteratively alongside strategy and delivery activity, focusing on just-enough architecture to support decisions rather than exhaustive documentation.

Benefits

- Reduced complexity and long-term cost
- Improved control over supplier and technology decisions
- Safer, faster investment decision-making
- Stronger alignment between strategy and delivery

5. Solutions Architecture



Service description: Strategy IT provides Solutions Architecture to ensure individual initiatives are designed coherently, securely, and in context, supporting effective delivery while aligning solutions to the wider enterprise landscape.

What the service includes

- End-to-end solution design
- Options analysis and recommendations
- Integration, security, and operational considerations
- Design assurance and governance support

What the buyer will get

- Solution architecture designs and diagrams
- Clear solution options and trade-offs
- Delivery-ready design artefacts
- Assurance aligned to enterprise standards

How the service is delivered

- Delivered in close collaboration with delivery teams and suppliers, applying proportionate design authority throughout the delivery lifecycle.

Benefits

- Reduced delivery and integration risk
- Improved solution quality and coherence
- Faster implementation through clear direction
- Improved operational readiness

6. Digital Transformation

Service description: Strategy IT supports organisations to translate digital ambition into sequenced, achievable change that delivers measurable outcomes. The service bridges strategy and delivery to ensure transformation is controlled and sustainable.

What the service includes

- Transformation blueprint development
- Initiative prioritisation and sequencing
- Operating model impact assessment
- Governance and assurance design

What the buyer will get

- Clear transformation blueprint
- Prioritised delivery roadmap
- Defined benefits and success measures
- Mobilisation and next-step recommendations

How the service is delivered

- Delivered collaboratively with leaders and delivery teams, balancing pace with control and embedding change management throughout.

Benefits

- Coordinated, outcome-focused delivery
- Reduced transformation risk and fatigue
- Faster realisation of benefits
- Improved alignment across initiatives

7. Programme & Project Management

Service description: Strategy IT provides experienced programme and project leadership to deliver complex change with confidence, control, and pace.

What the service includes

- Programme and project mobilisation
- Planning, governance, and reporting
- Risk, issue, and dependency management
- Supplier and stakeholder coordination

What the buyer will get

- Clear delivery plans and schedules
- Robust governance and reporting
- Active risk and issue management
- Transparent progress reporting

How the service is delivered

- Delivered using an appropriate agile, waterfall, or hybrid approach tailored to organisational context and maturity.

Benefits

- Improved delivery confidence
- Reduced overruns and unmanaged risk
- Clear accountability and control
- Better benefits realisation

8. Business Change Management

Service description: Strategy IT ensures change is understood, adopted, and sustained so organisations realise the full value of digital and technology investment.

What the service includes

- Change impact and readiness assessment
- Stakeholder and communication planning
- Training and adoption support
- Benefits alignment

What the buyer will get

- Business change management plan
- Stakeholder and impact assessments
- Adoption and reinforcement measures
- Change progress metrics

How the service is delivered

- Delivered alongside programmes and projects, supporting leaders and teams to manage change effectively and proportionately.

Benefits

- Higher adoption of new ways of working
- Improved return on investment
- Reduced resistance and disruption
- Sustainable organisational change

9. Legacy Technology Modernisation

Service description: Strategy IT helps organisations reduce technical debt and risk through controlled, value-led modernisation of legacy technology estates.

What the service includes

- Legacy application and technology assessment
- Retain / replace / retire analysis
- Cloud and SaaS suitability assessment
- Risk and dependency identification

What the buyer will get

- Legacy estate assessment
- Phased modernisation roadmap
- Clear options and recommendations
- Risk-reduction priorities

How the service is delivered

- Delivered incrementally and risk-aware, avoiding disruptive “big-bang” change and prioritising resilience.

Benefits

- Reduced operational and security risk
- Improved system resilience
- Lower long-term cost
- Clear path to modern platforms

10. Programme & Project Recovery

Service description: Strategy IT provides independent recovery services to stabilise and reset failing or at-risk programmes and projects.

What the service includes

- Rapid health assessment
- Root-cause and risk analysis
- Recovery options and stabilisation planning
- Governance reset

What the buyer will get

- Independent recovery assessment
- Clear recovery options and recommendations
- Stabilisation and recovery plan
- Leadership decision support

How the service is delivered

- Delivered quickly and discreetly, creating a safe environment for honest assessment and decisive action.

Benefits

- Reduced impact of failure
- Restored control and confidence
- Faster return to stable delivery
- Improved assurance

11. Cyber Security Strategy

Service description: Strategy IT defines business-aligned cybersecurity strategies focused on risk reduction, resilience, and governance. The service explicitly addresses the cyber, operational, and assurance risks introduced by AI, ensuring adoption does not weaken security, accountability, or public trust. AI is treated as a new attack surface and decision dependency requiring clear oversight and control.

What the service includes

- Cyber maturity and risk assessment
- Identification of AI-related cyber and information risks
- Assessment of AI data exposure, misuse, and dependency risks
- Governance and accountability design
- Threat modelling, resilience planning and roadmap development
- Alignment with incident readiness and recovery planning

What the buyer will get

- Business-aligned Cyber Security Strategy
- Risk-based cyber improvement roadmap
- Clear articulation of AI-related cyber risks in business terms
- Defined governance, oversight, and assurance arrangements
- Prioritised actions to reduce security and resilience risk
- Clear next steps aligned to organisational maturity and risk appetite

How the service is delivered

- Delivered collaboratively with leaders and teams, framing cyber risk in business and service terms. Through leadership workshops, artefact review, and targeted risk assessment. The service focuses on translating cyber-security and AI-driven risk into clear governance, decision-making, and assurance arrangements that leaders can understand and act upon.

Benefits

- Clear leadership oversight of cyber risk
- Reduced likelihood of AI-driven security incidents
- Improved organisational resilience and incident readiness
- Improved leadership assurance, auditability, and accountability
- Prevention of uncontrolled or insecure AI adoption
- Increased confidence in proportionate cyber investment decisions

12. Cyber Resilience & Incident Readiness

Service description: Strategy IT prepares organisations to respond decisively to cyber incidents and maintain critical services.

What the service includes

- Incident readiness assessment
- Role, escalation, and decision-making clarity
- Scenario and playbook development
- Continuity alignment

What the buyer will get

- Incident readiness assessment
- Cyber incident response and recovery model
- Scenario-based playbooks
- Improvement recommendations

How the service is delivered

- Delivered using scenario-led workshops and reviews focused on real-world decision-making and response.

Benefits

- Faster, more confident incident response
- Reduced service disruption
- Improved coordination and assurance
- Leadership confidence under pressure

13. Ransomware Readiness & Recovery

Service description: Strategy IT helps organisations withstand and recover from ransomware incidents with minimal service disruption.

What the service includes

- Ransomware-specific readiness assessment
- Backup, recovery, and identity risk review
- Scenario and recovery planning

What the buyer will get

- Ransomware readiness assessment
- Recovery playbooks
- Prioritised improvement plan
- Executive decision guidance

How the service is delivered

- Delivered through realistic, threat-led scenarios involving technical, operational, and leadership stakeholders.

Benefits

- Reduced outage duration
- Improved recovery confidence
- Stronger organisational resilience
- Better preparedness for high-impact incidents

14. Intelligent Automation – Data & Back-Office Optimisation

Service description: Strategy IT provides Intelligent Automation services that improve back-office effectiveness, data quality, control, and service resilience through targeted automation. The service focuses on reducing manual effort, error, and delay without defaulting to workforce reduction. IA is positioned as an enabler of better services and stronger governance, not a blunt cost-cutting exercise.

What the service includes

- Identification of automation opportunities (back-office / data processes)
- Assessment of process pain points, bottlenecks, and control weaknesses
- Evaluation of data quality, integration, and automation readiness
- Prioritisation of use cases based on value, risk reduction & feasibility
- Alignment of opportunities to digital, data, and cyber strategies
- Technology-agnostic assessment (no vendor or tool bias)

What the buyer will get

- Prioritised Intelligent Automation opportunity backlog
- Clear business cases for use cases, including benefits beyond cost
- Identification of quick wins and longer-term automation candidates
- Recommendations for process redesign alongside automation
- Guidance on where automation improves control, quality & resilience
- Practical next steps for piloting or scaling automation

How the service is delivered

- Delivered through a collaborative assessment combining process walkthroughs, data review, and stakeholder workshops across finance, HR, revenues, procurement, and other back-office functions.
- The service focuses on understanding how work is actually done today, where manual effort creates risk or delay, and how automation can free staff capacity for higher-value activity. Recommendations are validated with operational teams to ensure realism and adoption.

Benefits

- Reduced manual effort and rework in back-office processes
- Faster turnaround, improved data quality, timeliness, and consistency
- Better use of staff capacity, stronger controls, auditability, and assurance
- Reduced operational and cyber risk from manual handling
- Clear automation investment decisions
- Foundation for future AI and advanced analytics adoption

15. Artificial Intelligence (AI) – Data & Back-Office Enablement

Service description: Strategy IT supports the responsible application of AI to back-office and data-driven activities, improving decision quality, efficiency, and service resilience without defaulting to workforce reduction. AI is used to augment people and processes, strengthening assurance across finance, HR, revenues, procurement, and other corporate functions.

What the service includes

- Identification of AI opportunities (back-office / data-intensive functions)
- Assessment of data quality, availability, and AI readiness
- Evaluation of current processes / decision points suitable for AI support
- Prioritisation of AI use cases based on value, risk, and feasibility
- Consideration of governance, ethics, transparency, and assurance reqs
- Alignment of AI opportunities to digital, data, IA, and cyber strategies
- Technology-agnostic approach (no model, vendor, or platform bias)

How the service is delivered

- Delivered through collaborative workshops, process walkthroughs, and data assessments involving operational, digital, data, and governance stakeholders. The service focuses on understanding how decisions are made today, where data quality or volume constrains performance, and where AI could meaningfully augment analysis, triage, forecasting, or assurance. Recommendations are validated with business teams to ensure feasibility, acceptability, and trust.

What the buyer will get

- Prioritised AI use-case catalogue focusd on back-office and data
- Clear articulation of where AI adds value vs where it does not
- Assessment of data gaps and pre-requisites for safe AI adoption
- High-level AI operating and governance considerations
- Practical recommendations for pilots or proofs of concept
- Clear next steps that reduce risk and avoid premature AI deployment

Benefits

- Improved decision quality & better use of organisational data assets
- Reduced manual analysis and rework
- Improved consistency and timeliness of decisions
- Stronger governance, transparency, and assurance around AI use
- Reduced risk of inappropriate or uncontrolled AI deployment
- Foundation for responsible and scalable AI adoption

16. AI Governance & Assurance

Service description: Strategy IT provides AI Governance & Assurance services to ensure AI use is controlled, transparent, auditable, and aligned to public sector values. The service focuses on leadership oversight, risk management, and assurance, enabling AI to support better decisions without introducing unmanaged risk.

What the service includes

- Assessment of current and planned AI use across the organisation
- Identification of AI-related risks (ops, data, cyber, ethical, reputational)
- Definition of AI governance structures, roles, and accountabilities
- AI decision transparency, explainability, and auditability considerations
- Alignment of AI with data protection, cyber security& risk frameworks
- Integration of AI into assurance, audit, and risk management processes

What the buyer will get

- Clear AI governance and accountability model
- Defined decision ownership and oversight for AI-supported activity
- Prioritised view of AI risks and control gaps
- Practical recommendations for assurance, monitoring, and review
- Guidance on where AI use should be constrained or paused
- Clear next steps for safe and proportionate AI adoption

How the service is delivered

- Delivered through a combination of leadership workshops, policy and artefact review, and targeted assessment of AI use cases and decision points. The service focuses on how AI is actually used or intended to be used within the organisation, ensuring governance and assurance arrangements are practical, proportionate, and aligned to organisational maturity and risk appetite.

Benefits

- Clear leadership oversight of AI use
- Reduced operational, cyber, and reputational risk
- Improved trust in AI-supported decisions, confidence to scale AI
- Stronger auditability and assurance defensible decisions under scrutiny
- Prevention of uncontrolled or inappropriate AI deployment
- Alignment of AI activity with public sector values and obligations

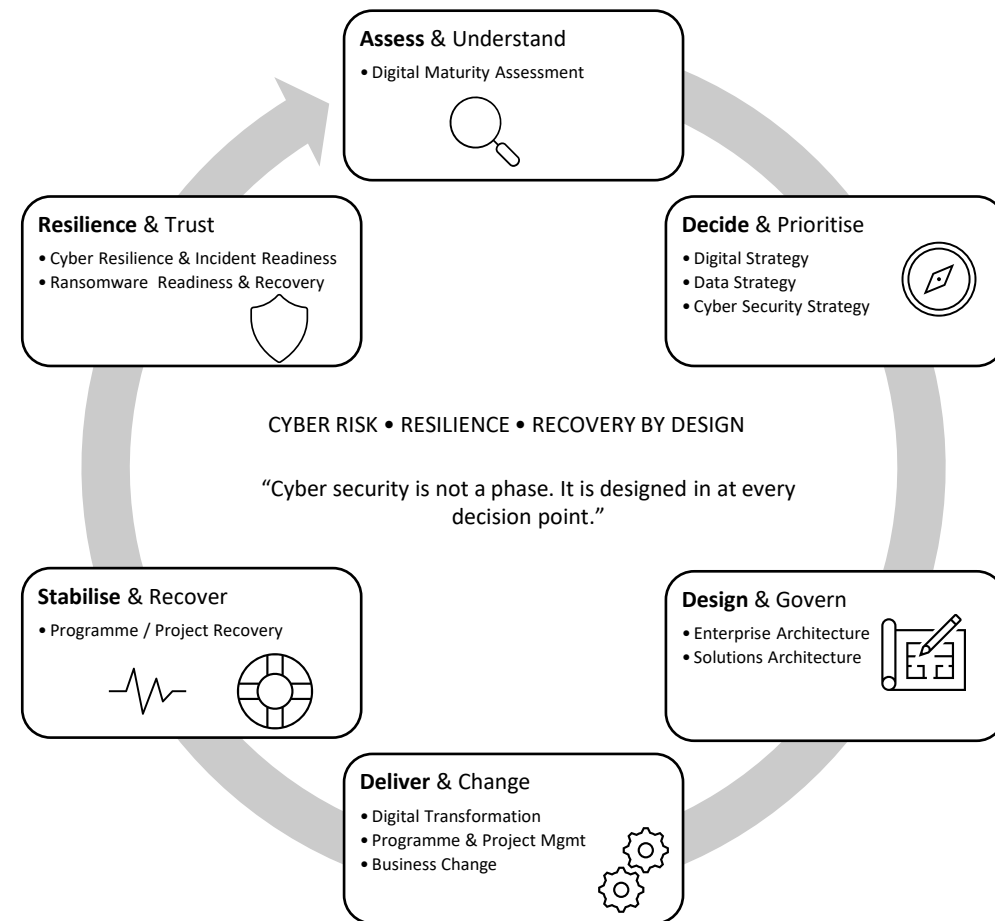
How our services fit together

Strategy IT's services are designed as a connected lifecycle that helps organisations understand where they are, decide what matters, deliver change effectively, and remain resilient when things go wrong:

- **Assess** - establish a fact base and identify priority risks and gaps
- **Decide** - support leaders to make defensible, prioritised investment decisions
- **Design** - ensure solutions are coherent, secure, and governable
- **Deliver** - translate intent into controlled, outcome-focused change
- **Recover** - stabilise delivery when things drift
- **Resilience** - ensure the organisation can withstand and recover from cyber incidents

This approach avoids fragmented initiatives and ensures digital ambition, architecture, delivery, and cyber resilience reinforce each other.

Cyber risk, resilience, and recovery are designed in, not bolted on.



Additional Information

Aligning strategy, delivery, and resilience to enable safe digital change.

Our Integrated Approach

Strategy IT delivers digital, data, technology, and cyber services as an integrated system, not as disconnected engagements. We recognise that strategic decisions, architectural choices, delivery methods, and cyber resilience are tightly interdependent.

Our approach ensures that:

- Digital and data strategies are grounded in organisational reality and resilience
- Enterprise and solution architectures explicitly consider security, failure modes, and recovery
- Cyber security is treated as a leadership and governance responsibility
- Resilience and recovery are designed in from the outset, not retrofitted after incidents

This integrated approach helps organisations make confident, defensible decisions under scrutiny and pressure.

Cyber Security as Part of Good Governance

We treat cyber security as an essential component of organisational governance, service continuity, and public trust. Rather than positioning cyber as a standalone technical discipline, we embed it into strategy, architecture, and delivery decisions.

This ensures that:

- Cyber risk is understood and discussed in business and service terms
- Investment is prioritised based on risk reduction and resilience outcomes
- Leadership roles, accountability, and decision-making are clear before incidents occur
- Recovery and continuity are planned alongside prevention

Our services support assurance conversations with boards, auditors, and regulators by focusing on clarity, readiness, and proportionality.

Working Alongside Your Teams

We work collaboratively and transparently, embedding alongside client teams where appropriate. Knowledge transfer is integral to how we operate. We design strategies, architectures, and recovery approaches with your people, not to them.

This approach:

- Builds internal capability and confidence
- Avoids dependency on external suppliers
- Supports sustainable change beyond the engagement
- Ensures outputs are understood, owned, and used

Proportionate, Risk-Based Delivery

We tailor our approach to your organisational context, maturity, and risk appetite. We avoid one-size-fits-all frameworks and instead apply proportionate methods aligned to public sector realities, including financial constraint, legacy estates, and operational risk.

Where appropriate, we support:

- Phased and incremental delivery
- Evidence-based prioritisation
- Early risk reduction and quick wins
- Clear decision points and exit options

Additional Information

TOGETHER we shape your preferred future and put structure around change.

Onboarding and Mobilisation

Each engagement begins with a focused onboarding phase to confirm objectives, success criteria, risks, and dependencies. Statements of Work may be refined during early discovery to ensure clarity and alignment.

We ensure:

- Clear understanding of scope and outcomes
- Appropriate governance and reporting arrangements
- Alignment of the right skills to the right work
- Early visibility of risks and assumptions

Ordering, Pricing, and Flexibility

Services are ordered via a Statement of Work under our Master Services Agreement, aligned to the G-Cloud framework. Invoicing is typically monthly in arrears, unless otherwise agreed.

We offer:

- Transparent day-rate pricing via standard rate cards
- Fixed-price options for clearly defined outcomes
- Flexible engagement models to suit delivery needs

Customer Responsibilities

To deliver effectively, we agree key customer responsibilities at the outset, such as access to stakeholders, documentation, and systems. These dependencies are explicitly documented to reduce risk and avoid delay.

Why This Works

Our clients value our approach because it:

- Integrates strategy, architecture, cyber, and delivery into a coherent whole
- Focuses on resilience, recoverability, and leadership confidence
- Produces outputs that stand up to scrutiny and real-world pressure
- Leaves organisations stronger, not dependent

Get it Touch

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