

TITUS

moodle

Moodle LMS Pricing Document

By Titus Learning

G-Cloud 15

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Document Control

Version:
1.0

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Date:
26/01/2026

Description of Changes:
Created

Welcome to Titus's G-Cloud pricing guide for Moodle LMS

This guide provides a clear, transparent view of our standard service pricing for the Moodle platform, enabling straightforward comparisons and informed procurement decisions.

Alongside our standard services, we've included a catalogue of extended and specialist services that organisations can access as needed. These include migration support, system integrations, custom development, and our content and marketing offering. Together, these services enable you to scale and enhance your platform in line with evolving organisational requirements.

We recognise the importance of budget certainty in the public sector. Where a multi-year contract is agreed, we can fix subscription, hosting, and support costs for up to five years, supporting longer-term financial planning and protecting against annual price fluctuations.

Pricing is based on concurrent users. Should concurrent user numbers exceed a defined threshold during the contract term, a pro-rata tier adjustment is applied once the new level is reached, ensuring costs reflect actual usage.

All prices are exclusive of VAT and do not include travel or accommodation.

We're proud to support public sector organisations with flexible, transparent, and value-focused learning platform services – designed to evolve with your needs over time.

Service price

Moodle LMS									
Active Users	250	500	1000	2000	5000	10000	25000	50000	100000
Moodle to Moodle migration	✓	✓	✓	✓	✓	✓	✓	✓	✓
Setup and configuration	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hosting	✓	✓	✓	✓	✓	✓	✓	✓	✓
Titus Theme suite	✓	✓	✓	✓	✓	✓	✓	✓	✓
Maintenance and backups	✓	✓	✓	✓	✓	✓	✓	✓	✓
Storage (GB)	50	50	100	100	200	500	500	500	500
Sandbox/ dev site	✓	✓	✓	✓	✓	✓	✓	✓	✓
Administration support and dedicated account management	✓	✓	✓	✓	✓	✓	✓	✓	✓
Training package	✓	✓	✓	✓	✓	✓	✓	✓	✓
Project management	✓	✓	✓	✓	✓	✓	✓	✓	✓
Year 1	£8,000	£8,800	£11,000	£14,300	£17,350	£19,750	£35,950	£77,150	£91,000
Per year thereafter	£5,000	£5,500	£6,600	£9,350	£10,185	£12,705	£29,175	£55,000	£67,000

Our standard service pricing for Moodle includes core support and a standard service-level agreement (SLA) to ensure your platform runs smoothly. If you need enhanced support (such as faster response and resolution times), Titus also offers an enhanced support package and SLA, providing added reassurance and priority service when it matters most.

The standard package includes Moodle-to-Moodle migration, but does not include costs associated with migrating from other learning platforms or integrating with internal systems. Once we've understood your requirements, we can provide further information and a tailored cost estimate.

Additional services

Additional service	Description of Titus service	Price (£)
Platform migration	Moving from one LMS to another can feel like a big step, but it's one we handle every day. Our LMS migration service manages data and content transfer, platform configuration, and user onboarding, ensuring a smooth, secure transition to Moodle with minimal disruption to your teams.	POA (£995 day rate)
Single sign-on (SSO)	Single sign-on should be simple, and we make sure it is. We configure secure SSO with your existing identity provider, giving users seamless access to Moodle using the same credentials they already use, while maintaining robust, compliant authentication.	£995
Integration via Titus Connect	Moodle integrates easily with the systems you already use, and it's exactly what we do best. From HR and identity management to CRM and Microsoft 365, we connect Moodle using Titus Connect, our in-house WebService API tool, ensuring your learning platform fits seamlessly into your wider digital ecosystem.	£3,000 per annum
Moodle training	Moodle training is included in our standard service package, ensuring your team has the knowledge and confidence to get the most from your platform from day one. As your organisation grows or new team members join, we also offer additional training sessions that can be added as needed, keeping skills fresh and ensuring ongoing capability across your team.	£995 day rate
Ecommerce	If you need to extend Moodle's learning library with paid access, we can implement seamless ecommerce that lets users purchase courses, programs, and face-to-face sessions directly on the platform. From intuitive shopping and secure payments to automated enrolments and clear reporting on orders, event bookings, and team purchases, we make commercial learning simple to manage and easy to use.	£5,000 per annum
Custom Moodle development	Moodle is powerful out of the box, but sometimes you need more. When your requirements go beyond standard features, our team can take Moodle to the next level with bespoke enhancements tailored to your organisation. Our expert solution architects work with you to define requirements, design the approach, and produce a clear statement of work. Once approved, we get to work delivering custom functionality that fits your platform, your users, and your goals.	£995 day rate
Off-the-shelf and bespoke learning content	Our content brings together ready-made and bespoke content creation to accelerate your learning strategy. Access our extensive off-the-shelf course library through a full catalogue or tailored content bundles, with new titles added every month to keep learning fresh and relevant. We also design and build fully customised learning experiences to meet your organisation's specific needs, including video, H5P, and Articulate content. All materials are WCAG 2.2 Level AA-compliant, fully white-labelled to reflect your brand, and seamlessly integrated with your LMS to report directly into your platform's gradebook. Our specialist team of scriptwriters, instructional designers, and technical developers have been creating engaging e-learning and online training content for over 20 years. We design, build, and deliver high-quality learning experiences that meet your objectives, using recognised industry best practice, all at a cost-effective price.	POA

Additional Services

Additional service	Description of Titus service	Price (£)
Titus Marketing Support	Whether you're a large organisation or a fledgling startup, Titus Marketing Support exists to alleviate the pressure surrounding launching and promoting a learning platform, leaving you to focus on doing what you do best. We draw on a wealth of experience in the marketing and e-learning sectors to offer you a comprehensive suite of marketing services, including video production, website development, social media content, email marketing design, reporting, and Google Analytics support.	POA
Userway accessibility and translation toolkit	Enhance inclusivity and reach with integrated accessibility and translation tools for Moodle. We can implement the UserWay accessibility widget, giving learners instant control over text size, contrast, and navigation, alongside predefined accessibility profiles for colour blindness, ADHD, dyslexia, and visual impairment — helping ensure your platform is inclusive and compliant for all users. To support global audiences, we can also embed AI-powered translation directly into Moodle, enabling learners to instantly translate content and interface elements without duplicating course materials. Both toolkits are available to purchase separately, offering flexible options to meet your organisation's needs.	£1,200 per annum
Branded Moodle Mobile App	The Branded Moodle Mobile App provides organisations with a fully branded, native mobile learning experience aligned to their identity and user expectations, while leveraging the core capabilities of Moodle LMS. Built on the official Moodle Mobile framework, the app is branded with the customer's colours, logos and app store presence, and published under their name on Apple App Store and Google Play. Learners can securely access courses, content and activities on the move, receive push notifications for key updates, and continue learning offline with progress syncing once reconnected. The app integrates directly with the existing Moodle LMS without duplicating data, supports standard Moodle authentication and security controls, and is maintained in line with Moodle releases to ensure ongoing compatibility, performance and compliance.	£4,115 year one £2,115 per annum thereafter
CPD Tracker plugin	The Titus CPD Tracker gives learners, managers, and admins a seamless way to log, evidence, and approve continuing professional development, all without leaving Moodle. From automated course tracking to shareable portfolios, it makes CPD management simple, visual, and compliant.	£4,000 per annum
Assist AI	Assist AI is an embedded Moodle chatbot that provides instant, AI-powered in-course support. It helps learners understand content faster while giving administrators full control over behaviour, branding, moderation, and governance settings.	£1,000 per annum

Additional Services

Additional service	Description of Titus service	Price (£)
Titus Admin Power Pack	The Titus Admin Power Pack streamlines LMS administration with powerful tools for bulk user uploads, calendar management, visual reporting, and enhanced cohort control, reducing manual effort, saving time, and improving efficiency for LMS administrators and L&D teams.	£1,000
Titus Engage	Titus Engage is a rules-based automation engine for Moodle that triggers actions from user activity, automating enrolments, communications, and learning pathways to reduce admin effort, minimise errors, and deliver timely, personalised learner engagement.	£3,000 per annum
Titus reporting dashboard	The Titus admin insights reporting dashboard provides Moodle administrators with a high-level view of site activity, delivering clear KPIs on engagement, enrolments, completions, and performance to support strategic decision making and demonstrate impact.	£6,000 per annum
Titus Academy	Titus Academy is a premium learning and support hub for Moodle, offering structured training, guides, webinars, expert sessions, and CPD accredited certifications to build administrator capability and support ongoing professional development.	£500 per annum



Contact information

For more information on the services and platforms we offer please contact us via email, website, or telephone.

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