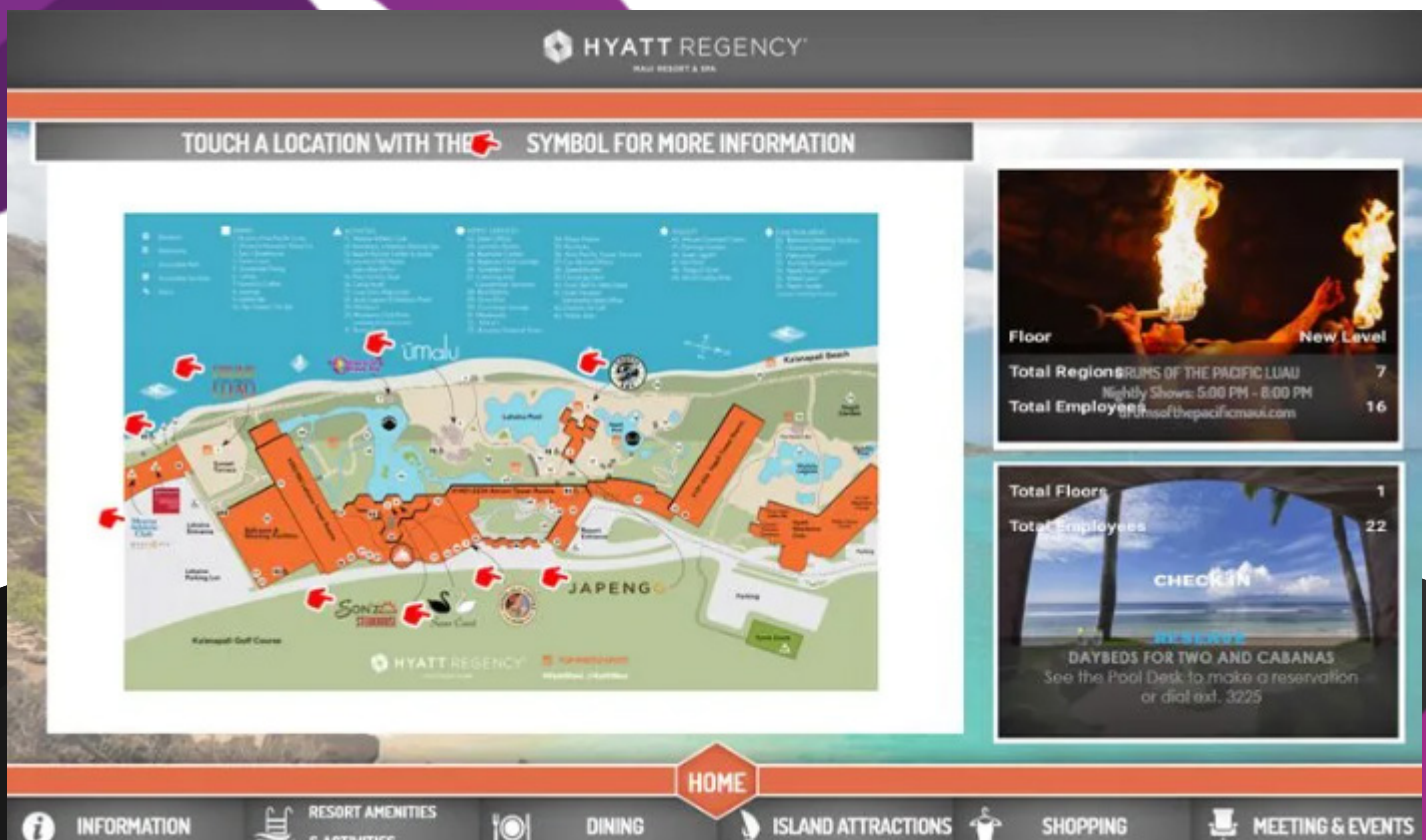


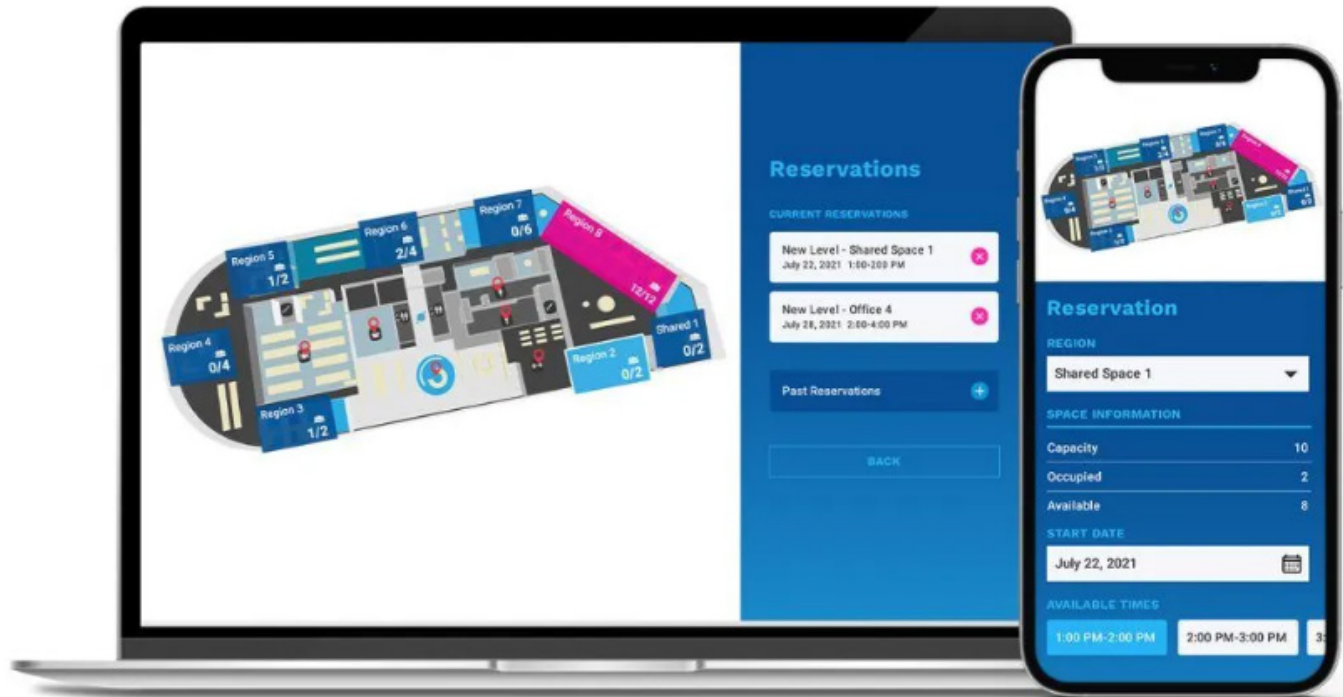
Korbyt

Workplace Communications & Space Management Solution

Service Definition



OVERVIEW



Welcome to Korbyt - where dynamic communication meets unparalleled engagement!

Our innovative platform empowers businesses to captivate audiences, boost productivity, and foster meaningful connections like never before. With cutting-edge features and seamless integration, Korbyt revolutionizes how you engage with employees and customers, propelling your brand to new heights!

- Digital signage
- Employee Desktop
- Employee Mobile
- Email Communications
- Modern Intranet
- Space Management
- Meeting Room Signage
- On Target

DIGITAL SIGNAGE



1M+ digital signage endpoints deployed over 40 years to enable enterprises in delivering engaging content on large screen displays, kiosks and video walls.

Korbyt signage software runs on largest ecosystem of media players and System on Chip (SoC) offered.

Features

Simultaneously utilise all broadcast channels

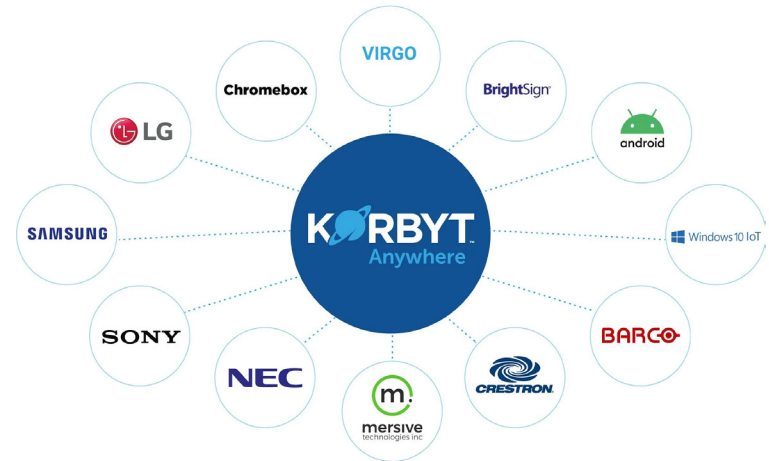
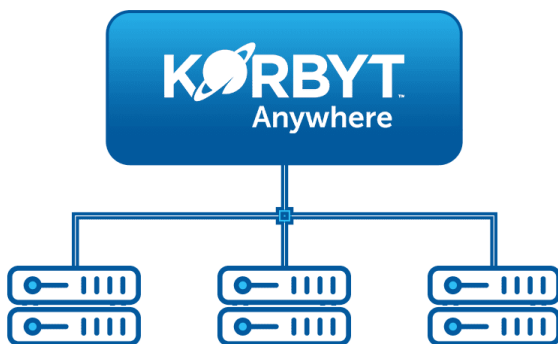
Build communication feeds that can be broadcast to mobile, desktop, digital signage, web and email with Korbyt Clever Playlist.

The most popular communication feed templates are:

- Corporate Communications
- Financial Dashboards & Reports
- Performance Dashboards
- Human Resources
- Health & Wellness
- Workforce Recognition
- Company History / Legacy
- Social Media
- Travel & Weather
- Business & Entertainment News

Leverage Hundred of Software Integrations

Integrate with Korbyt anywhere to make the most of your technology investments. Communicate key information to your teams in clear, actionable visual displays across hundred of data adapters.



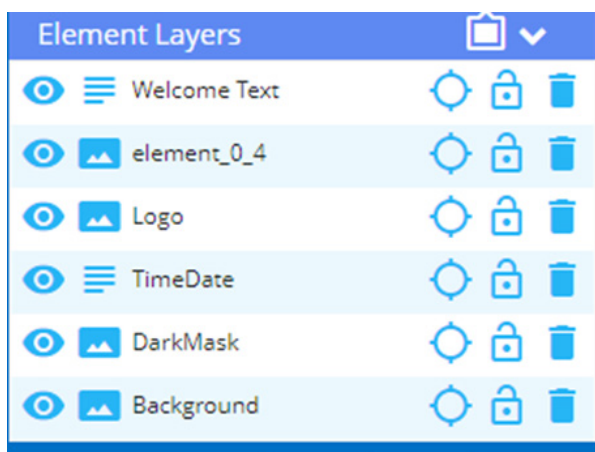
Wide Player Support

Korbyt Anywhere is an equal opportunity digital signage platform, with flexible support for players based on Windows, Android, or Linux.

Launchpads & Layouts

Choose from a vast library of pre-existing templates or use Korbyte Anywhere's Photoshop-like design tools to create new static or dynamic layouts with your choice of images, video, text, and data.

- Choose from different templates like Employee Recognition or Safety
- Create simple to advanced layouts using Korbyt's design tool; Builder
- Securely enable others to contribute to contribute content or co-manage your layouts



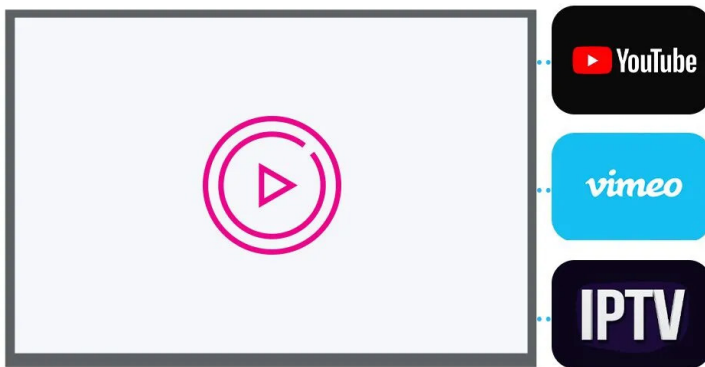
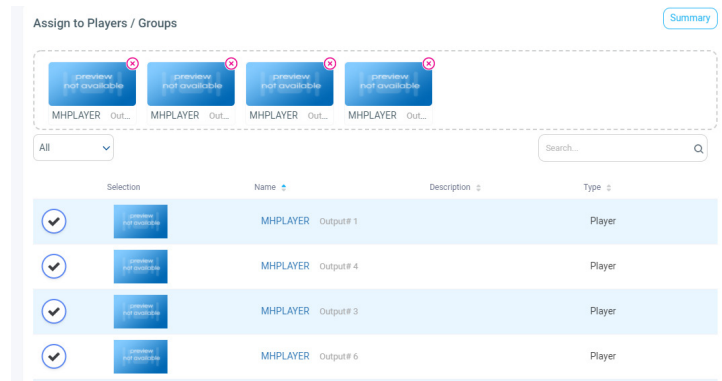
Builder

Take ultimate creative control for your screen content and Data. The Builder CMS enables users to easily design simple-to-advanced layouts and digital experiences.

- Create your own canvas by dragging and dropping assets on screen
- Assess content and data from subscription services for your digital signage
- Configure layouts to orchestrate automated digital experiences.

Playlists

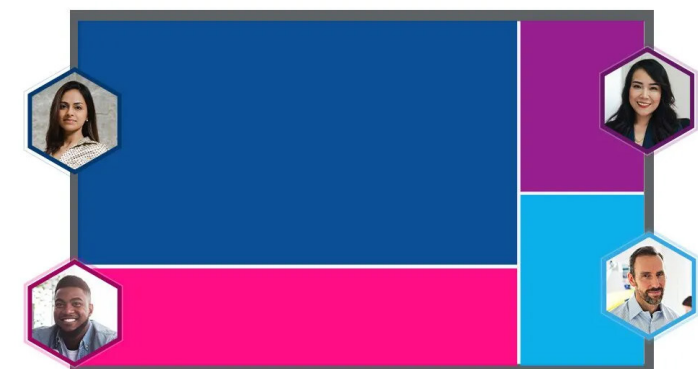
- **Basic Playlist:** Feature important messages in a static loop of content
- **Dayparting Playlist:** Play designated communications on different days and specific times
- **Clever Playlist:** Automate content delivery to one or more players with data-driven configurations



Managing Zones

Create dynamic screen zones to easily share space with others to communicate relevant content and information that can be managed by multiple CMS users.

- Create bespoke zones of content on a single screen
- Control single or multi-zones across multiple screens or delegate publishing rights among your teams
- Assign content management permissions for a single screen layout or an entire zone



Video

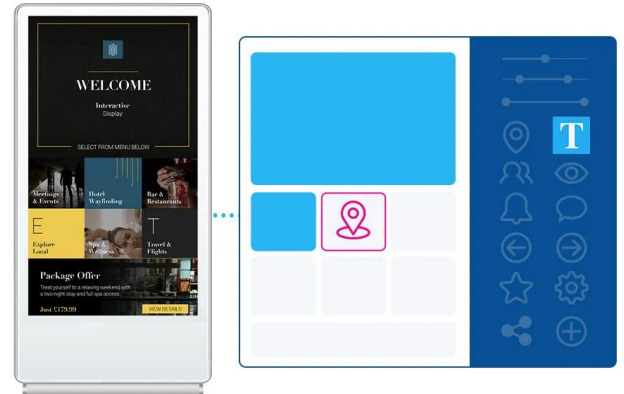
Capture your audience's interest, increase engagement and motivate action with attention-grabbing video

- Upload or embed up to 8K video, or stream from IPTV, YouTube, Vimeo and more
- Stream live or on-demand TV content from cable broadcasts to specific zones or full screen
- Publish video from the CMS or enable end user publishing to signage displays, desktops, or mobile devices

Kiosk Builder

The code-free way to design and implement engaging experiences for your kiosks. Interactive experiences like wayfinding, reserving workspaces, corporate directories and training experiences all become possible.

- Drag and drop content modules into an easy-to-view, easy-to-use visual layout.
- Update content module to play the content of your choice in different locations
- Manage multiple kiosk screens from a single content management system



Couriers

Always ensure your Media Library is kept up to date and synced to your media storage systems with Couriers.

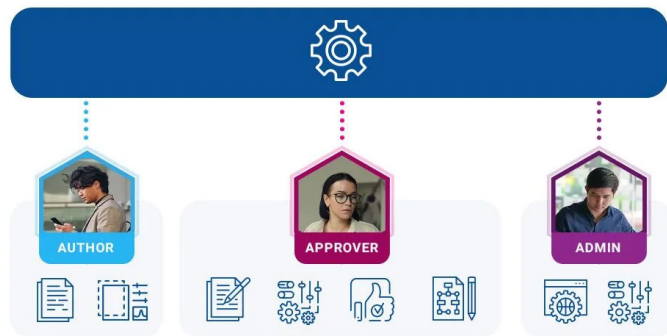
- Auto-sync your Media Library with your favourite media storage solutions: OneDrive, Google Drive, Box, Dropbox or Adobe Experience Manager
- Align the assets in Korbyt Anywhere with other digital assets across your organisation
- Automate user management and provisioning

Users & Authentication

Make your employee data work for you. Integrate your data securely with Korbyt Anywhere for a personalised workplace experience.

- Use SSO (single sign on) or username and password to authenticate CMS users
- Add or manage unlimited CMS users and their permissions
- Deliver and measure targeted, relevant experiences to your employees, informed by your data.





Roles & Permissions

Easily align your governance strategy to Korbyt Anywhere by assigning each user to a role with its own specific set of permissions

- Assign and manager primary platform administrators
- Enable different workflows for content authors and approvers
- Allow users to submit their own content to signage displays, mobile and desktop devices

Hardware support

Wide Player Support

Korbyt Anywhere prides itself on being an equal opportunity digital signage platform. It boasts flexible support for players based on Windows, Android or Linux with standard and advanced features.

System on a Chip Support

For displays and players in a single unit, Korbyt Anywhere supports System on a Chip solutions from Samsung, LG and Sony.

Provisioning Players

Whether it's 1 player or 1,000, installing Korbyt Anywhere is easy. With a manual install option or automated bulk provisioning for large enterprises.

Player Management

A central player management automatically notified users whether screens are on or dark. In the event of network problems, local keeps playing and offers remote reboot, upgrades, network settings and storage clearance.

Korbyt Media Players

For a truly all-in-one package, Korbyt's own media players include the low-cost, big performance Virgo and the enterprise-level Aries and Leo (featuring 4 unique outputs).

EMPLOYEE DESKTOP

Inform and Engage your hybrid workers at their home and in the office with Korbyt Desktop solution



Prioritise Corporate Messaging

Enhance workplace communication with a desktop app for corporate messaging

Engage Desk Workers

Enhance workplace communication with a desktop app for corporate messaging.



Clever Playlists with Machine Learning

Choose from a range of templates for playlists designed for topics like Corporate Communications, HR, Workforce Recognition, and more

Target Content

Refine and tailor your messaging according to your employee's location, role, etc



Digital Signage+

Mirror digital signage or push content to remote, hybrid, or on-site employees

Easy Adoption/Deployment

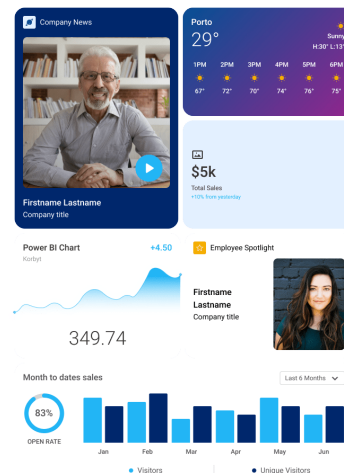
Your organisation owns the devices, making them easy to push out and install on your employee's laptops and computers



Personalise the Desktop Experience

Customise your desktop application with flexible, easy-to-design layouts that guarantee attention and productivity

- Take control of valuable real estate on your employee's display with a priority message display widget that can be repositioned, but not dismissed
- Make the display widget unique with company branding and modify size and layout to suit each team's needs
- Your employees can securely sign into the Desktop application to personalise their experience.



Prioritise Corporate Communications

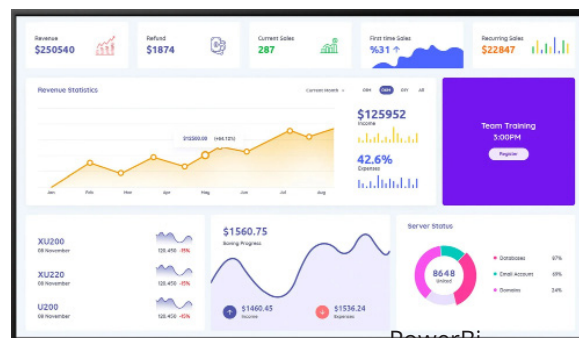


Corporate | HR | Employee Communications
Integrate with HR, Talent and more employees applications based on your employee's attributes:



Performance Dashboards

Sales | Finance | SupplyChain
Seamlessly incorporate performance dashboards with CRM's, BI and productivity applications:



PowerBI

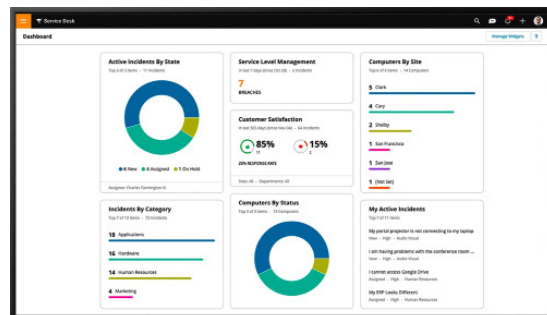
IT HelpDesk / Network Operations Centre

Customer Service | Ticketing | Queues

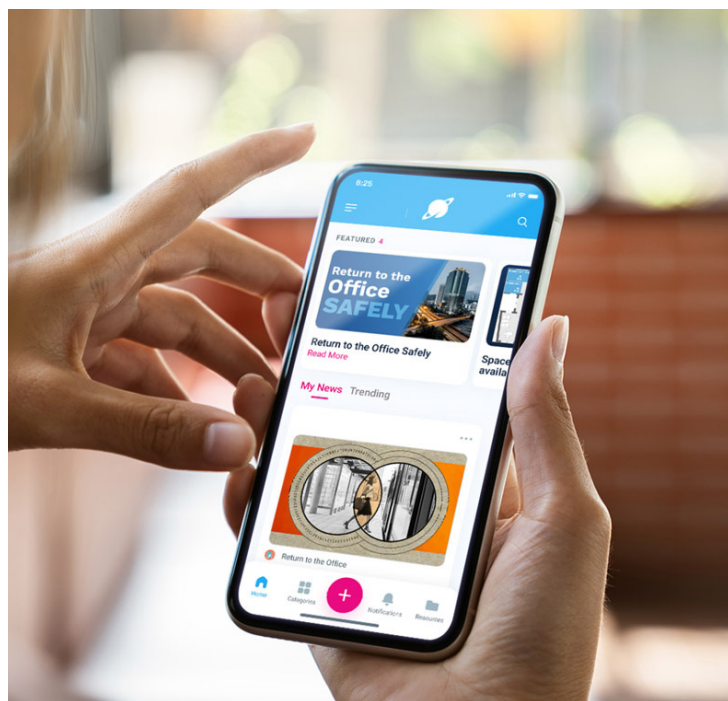
Take advantage of real-time integrations with major customer service and ticketing applications and enhance visibility for hybrid support specialists.



servicenow



EMPLOYEE MOBILE



Personalise your employee experience

Bring your culture and brand experience to your employees with the Korbyt Anywhere Mobile App (branded with your logos & colours).

Employees can easily and securely download the app from public app stores.



Reach employees anywhere, on the go

Whether your employees are on the go, in the office or anywhere in between, the Korbyt app allows you to deliver the most streamlined, relevant experience to your workforce, no matter where they are.

A connected experience

The Korbyt app easily integrates with over 200 applications, forming a centralised hub for news and resources. It effortlessly connects with all other communications channels: Digital signage, Desktop, and Email.

Hear your employees

Give your employees a voice to engage with their peers and leadership. The app allows users to provide feedback via user-submitted posts, comments, likes, surveys and polls.

Measure employee engagement

Empower communicators to understand engagement levels across departments, locations, or audiences. Utilise smart filtering options to break down reports and view engagement data through a single, sleek dashboard. Easily download and share these reports with leadership.

App Platform Administration

CMS

Korbyt's intelligent Content Management System (CMS) enables communicators to create content, schedule its publication and send it to every employee, endpoint, channel, and device.

User Management

Out-of-the-box user roles and permissions allow administrators to review and approve logos, images and communications prior to publishing.

Roles & Permissions

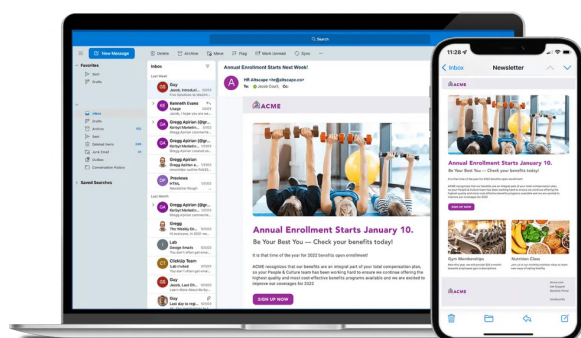
Grant easy access to employees with SSO or username/password options. Make onboarding for new employees seamless by providing easy access to important resources and targeted communications.

Employee Onboarding

Maintain employee access simply with a CSV file, connected to Azure AD or any other IDP-initiated authentication method.

EMAIL

Design Emails Employees Want to Read



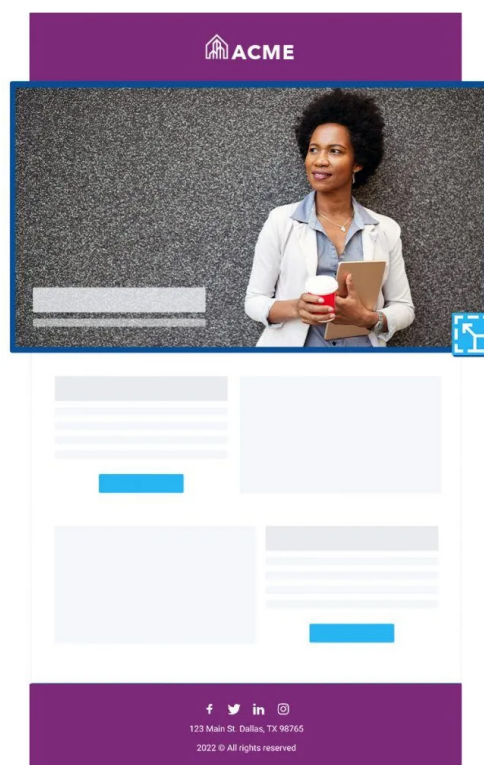
Overcome email fatigue with eye-catching email designs that resonate with your brand and adapt to every device, and are strategically targeted to help your communications deliver.

- Edit headers, footers, logos, copy, images or video with no design experience necessary
- Drag-and-drop content from your folders, media library or select from mobile/web posts
- Create and dynamically update audiences to target specific employee groups
- Personalise employee emails using dynamic substitutions values (e.g., first name)

Take Advantage of Easy-to-Use Email Templates

Choose from a library of templates to create an email or newsletter in minutes.

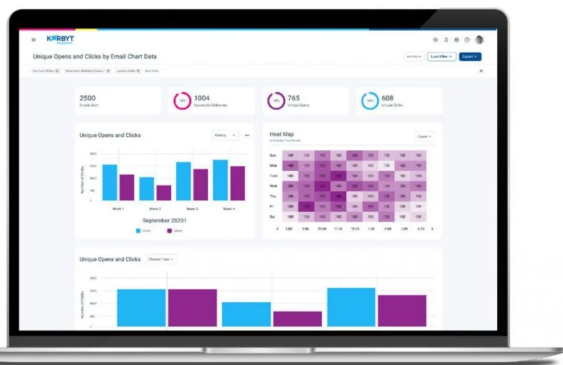
- Choose from a range of email or newsletter templates, saving yourself time
- Make each template your own with your brand logos, colours and fonts
- Boost platform adoption with automated invitation emails
- Round up your most highly engaged mobile and web posts into newsletters



Measure & Evaluate the Effectiveness of Your Emails

Discover what's working and what isn't to make data-driven decisions about your internal email communications

- Know if and when emails are sent, recieved, opened or bounced
- Analyse email opens based on measurable criteria, including time periods, user department or employee locations
- Use heat maps to understand the optimal day or hour to send emails
- Assess your campaign's performance with a single click on any bar graph, revealing comprehensive lists of sent emails and engaged employees



MODERN INTRANET

Employee Focused Communication

Accelerate workforce engagement with a secure, branded and personalised digital employee communication experience provided by Korbyt Anywhere's mobile application or web experience

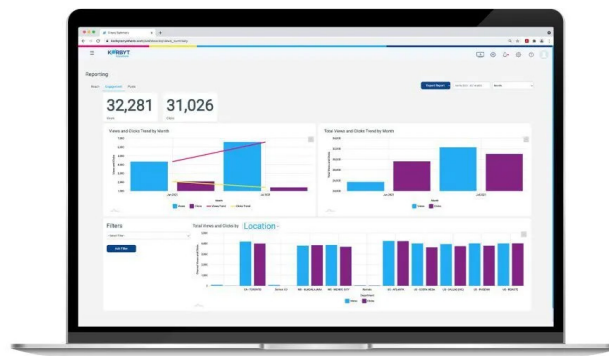
- Publish content in a variety of formats such as video, images, articles, URLs, polls and surveys
- Target or feature your posts to specific audiences using varied employee data attributes job type, department, or location
- Auto-subscribe employees to targeted content categories that populate their personalised news feed with relevant communications
- Empower employees to automatically translate communications to the language set on their device
- Take advantage of intelligent notifications to drive employee engagement and productivity
- Encourage employees to enable push notifications so they receive targeted communications to their device.



Tailored Access to Apps & Resources

Unlock the digital workplace for your employees with swift and personalised access to enterprise systems, applications, and resources through the mobile application and web experience.

- Develop different types of mini-apps, targeted to your employees, accessible in the 'Resources' section of the mobile app or web experience
- Launch other applications like Teams, Slack, Okta, Salesforce, and many more
- Link to any of your internal URLs like your Intranet, Learning Management System, or external facing websites
- Save yourself time with quick access to forms and other file types you use on a regular basis
- Deliver real-time data to specific employees with job types that require KPIs, metrics or data to increase productivity
- Display clear facility and office maps for mobile wayfinding
- Integrate Korbyt with a wide range of platforms and webservices, or use our API to develop unique connectors to link personalised data to workers

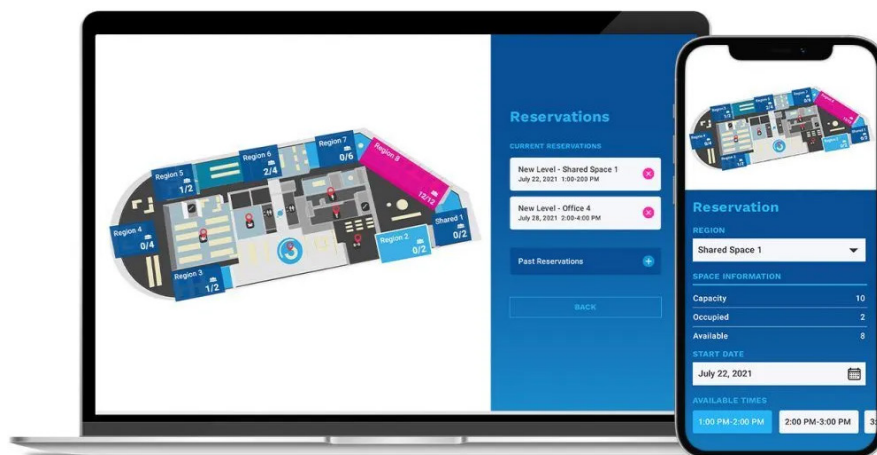


Assess Your Workplace Communications

Visualise valuable data in configurable dashboards or generate reports to understand how your employee communications are performing from executive summaries in comprehensive detail

- Understand where you're reaching employees and on what devices or channels
- See first-hand how your employees are engaging with communications with data on views, clicks, likes, comments, shares, and bookmarks
- Determine the groups of employees who aren't active or engaged and target them for re-engagement
- Filter your reports by communication channel, device or employee data like job type, department or location
- Export data and reports into .CSV or PDF file formats

SPACE MANAGEMENT



Our flexible, real-time hoteling system effortlessly matches your people with available rooms and workstations. With the option to align these spaces with your employee's needs for health, safety and productivity, there is a space for everyone

- Locate and reserve rooms, desks and workspaces
- Check-in, change or extend reservations via an easy, touchless mobile interface
- Manage workspace check-in and capacity through notifications and alerts

Wayfinding Maps that Navigate People to Places

Transform maps of your workplace into enhanced wayfinding screens that guide your employees around the office

Inform and empower your employees with 2D or 3D maps to help them adjust to new changes to physical office spaces while directing them to where they need to go

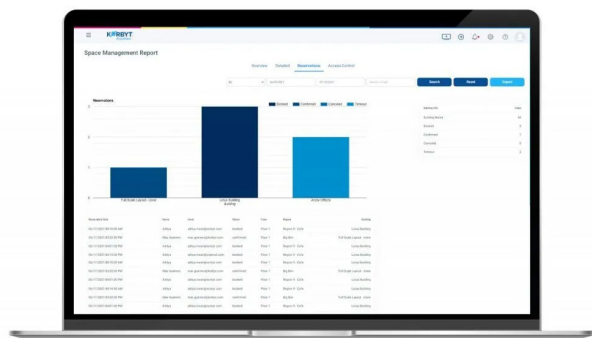
- Upload maps of a single floor or building to the Korbyt Anywhere app
- Search for and discover locations
- Plot your course to find the most efficient route



Workplace Analytics & Insights

Make use of your data to measure and manage your space utilisation needs and opportunities across your hybrid workplace.

- Analyse how your office spaces are being used
- Track which employees are using space
- Calculate space occupancy and usage by time of day and days of the week



Touchless Mobile Experience

Support a touch-free experience with QR codes on meeting room and scheduler digital displays to enable room reservations, wayfinding and more from your mobile device.

MEETING ROOM SIGNAGE

Make every available screen into a digital signage opportunity to maximise reach and engage with your workforce. When room scheduler and meeting room signage isn't in use, utilise them to display targeted content that informs and engages employees.

- Digital Signage
- Launchpad Templates
- Workspace Reservations
- Touchless Mobile Experience

Integrates with Zoom Rooms, Barco and Crestron Solutions

ON TARGET

OnTarget is a subscription service designed to help you demand extra attention with relevant and timely edutainment that spans a multitude of topics, while keeping the focus on the screens that deliver your messages

- Basic
- Business
- All Access
- Social
- Health and Safety
- Boost