



GCloud 15 Service Definition

Cloud Behavioural & Cultural Analytics

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Service Description



Cloud Behavioural & Cultural Analytics

Service Definition

Advanced analytics service measuring organisational culture, behaviours and networks to drive transformation success. Using AI-powered platforms, sentiment analysis and behavioural science, we deliver real-time insights into team dynamics, change readiness and cultural barriers. Our data-driven approach enables targeted interventions, tracks transformation progress and optimises workforce effectiveness through continuous cultural intelligence.

Features & Benefits

Features

- Real-time cultural health monitoring and dashboards
- Organisational network analysis mapping informal influencers
- Sentiment analysis across communication channels
- Behavioural pattern identification using AI analytics
- Change readiness and resistance heat mapping
- Team dynamics and collaboration effectiveness measurement
- Leadership impact and effectiveness assessment
- Diversity, inclusion and belonging analytics
- Employee engagement and wellbeing tracking
- Vision alignment and values adherence monitoring

Benefits

- Predict transformation success with 85% accuracy
- Identify hidden resistance before it impacts delivery
- Reduce change failure rates by 50%
- Find influential champions to accelerate adoption
- Make evidence-based decisions about organisational interventions
- Track cultural shift progress in real-time
- Improve employee engagement scores by 30% plus
- Optimise team performance through data insights
- Demonstrate transformation ROI through behavioural metrics
- Build adaptive culture for continuous change



02

About Us





About i10

We exist to help clients to be the best they can be.

Our ecosystem was established to unleash the power of data, digital and technology to help transform the UK public sector.

Introductions

Be Your Best

Our consulting engagements are all about outcomes.

You may need to improve, transform, digitalise, rationalise, maximise, grow, save, re-design, increase efficiency, become more effective, optimise, reduce risk, re-imagine the business or a function, increase security, improve organisational resilience, leverage cloud or reset your vision, mission, roadmap and/or strategy.

Whatever your outcome, we tailor our approach, using proven techniques and specialist experts to deliver real and lasting solutions to business issues and challenges, helping good clients to become even better.

2006

Almost 20 years

Transforming public sector clients

GDS

User-Centric

We use GDS-aligned techniques



Social Value

Making a real difference to clients and the community

**DD&T
P&P**

End to End Transformation

Covering People, Process, Technology, Data & Digital



Knowledge Transfer

Additional value through coaching & upskilling



Collaborative

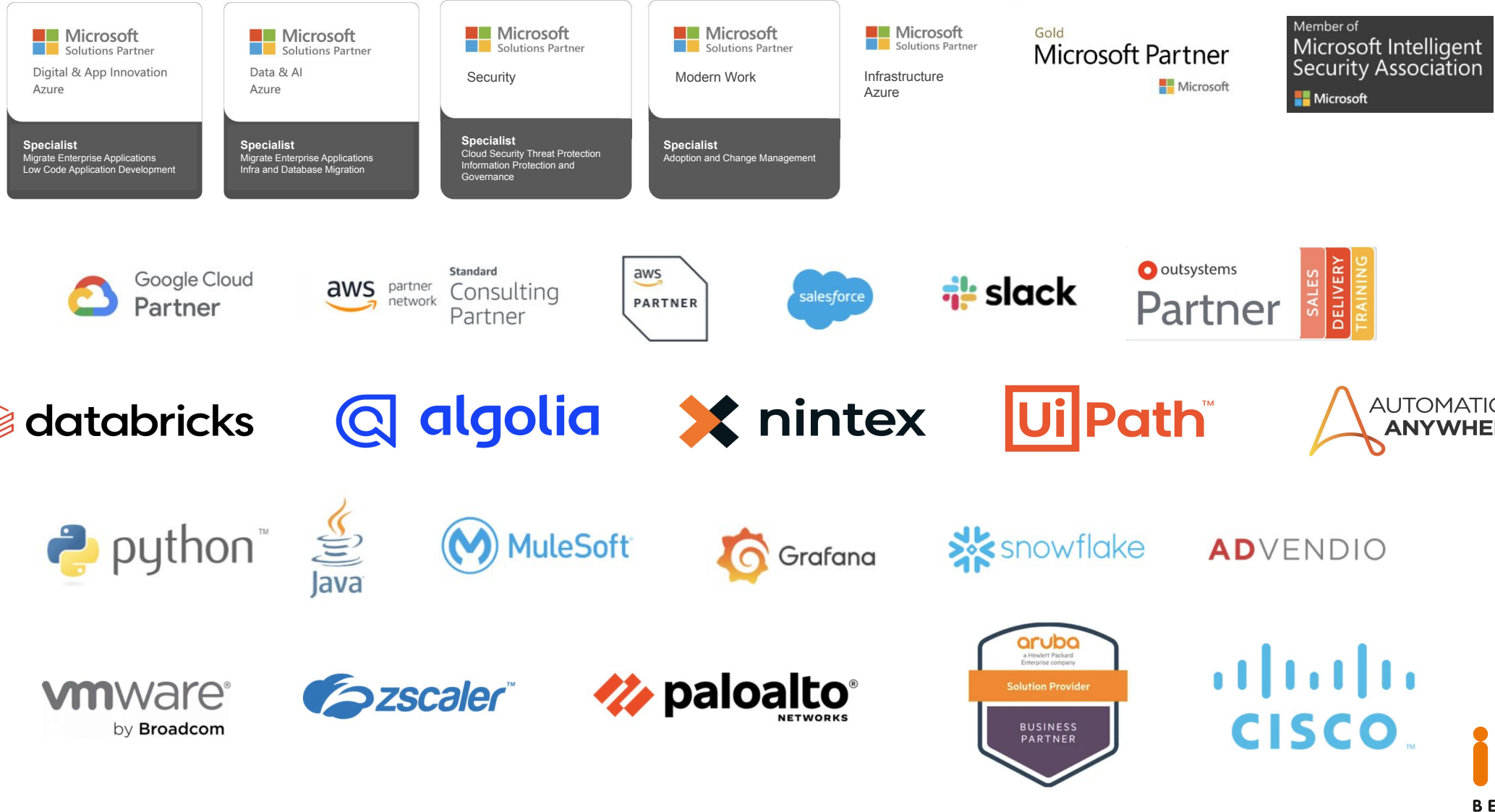
Highly transparent, engaging and collaborative approach

i10 Ecosystem Overview

-  We specialise in all aspects of digital, data, technology, people, process and cultural transformation
-  We achieve this by using an ecosystem approach - giving our clients access to the very best experts & specialists (many of whom are SMEs)
-  It's about giving our clients what they need - working to your outcomes, not our own



i10 Ecosystem - Tech specialisms & partnerships





How we like to operate

-  Openly, transparently, collaboratively - we call it 'working out loud'
-  As an extension of your team - working to your ends and outcomes, not our own
-  Transferring knowledge and upskilling throughout - focusing on making a positive and lasting impact

We also offer our **Hive Mind** of experts - drawn from across our ecosystem - to work with you and solve your most complex challenges - in the right way for you. The Hive Mind comprises different expertise depending on the challenge to be solved, and leverages our broad and deep capability and experience in all aspects of transformation: digital, data, technology, people, process, cultural and structural

Hive Mind



Cloud Transformation

User-centric, agile delivery

Our services are aligned with:

- GDS Service Manual
- Technology Code of Practice
- HMG Cyber Security Principles
- Gov.uk
- NCSC Cloud Security Principles
- WCAG 2.1AA Accessibility Standards





BE YOUR BEST