



LARMERBROWN

LARMER **LAUNCH**

**PRODUCT GUIDE
2026**





The Lite LMS with xAPI tracking and reporting

Larmer launch was designed to simply provide robust learning content delivery capabilities. Its primary focus on content distribution is intentional and will save organisations time and money, especially when compared to the heavy investments required of a traditional learning management system (lms).



Simple and affordable content delivery, tracking & reporting

‘Lite LMS’ Content Portal

Larmer Launch offers ‘Lite LMS’ capabilities that include a portal for your learners to login, browse, self-enroll, and launch learning content. The portal welcome page can be branded with a custom logo, text and theme. The portal offers the basic functionality of an LMS, including:



Content Hosting

Administrators can upload content packages (SCORM, xAPI, or cmi5) as well as add links to externally hosted content (including videos), for learners to access in the portal.



Manage Users

Administrators can create individual learner profiles as well as upload CSV files to enroll learners in bulk. Additional granular permissions can be assigned to users allowing for different types of roles. Administrators can also verify accounts, reset passwords, and manage the enrollments and registrations/attempts associated with each user.



Create Certificates

Administrators can create their own certificates including branding and colours to use upon completion of specific courses.



Reporting

Administrators can generate and export content status reports to include information about the Learner's time spent in the content module or course, including enrolments, attempts, and completions.



Learner Access

All learners can view their enrolments as well as current status of a course, including attempts and scores. They can also view and print an official certificate of completion, as evidence of their accomplishment.



Resell your content and facilitate consumption-based billing

Delegate Portal

Learning content uploaded to your Larmer Launch instance can be configured as a downloadable link which can be shared multiple times. This enables you to resell your learning content to clients outside of your organisation, manage access to the content and track consumption. You can set a limit to the number of times content can be launched and set an expiry date. All this consumption data can be tracked to support your billing process.

Bridge the gap between xAPI content and your LMS

LMS Integration

For organisations that have LMS that only tracks SCORM content and require enhanced tracking via xAPI, Administrators can configure Larmer Launch to integrate with an LMS via LTI and by using the Launch API. This allows an LMS to utilise Launch's SCORM and xAPI content playback and tracking capabilities.

Administrators can also configure Larmer Launch so that the xAPI data is sent to an ADL xAPI-conformant LRS of your choice.

Hosting

Larmer Launch is hosted on a UK Private Cloud, either single or multi-tenancy. Single Sign On supports multiple types of authentication, including Google, Open ID and Linked In, as well as enhanced password security.

Available on either an annual or monthly subscription, there is no user or admin licence cost for Larmer Launch, as pricing is based on activity or number of xAPI statements.

All clients have access to our UK-based Technical Support Team and Larmer Brown's services include training for Administrators, as well as Consultancy and Premier Support Agreements tailored to your requirements.



ABOUT LARMER BROWN

Larmer Brown is a digital learning consultancy with over 20 years' experience, and Larmer Launch is one of several digital learning and support tools in our portfolio.

We also offer the Larmer LRS, an official xAPI-Conformant Learning Record Store for storing and retrieving xAPI statements which offers the combined capabilities of an LRS, Analytics Portal and a Learner Portal.

The Larmer Launch and the Larmer LRS are powered by Veracity Learning and licensed to Larmer Brown by Veracity Technology Consultants, LLC.

Should you require a demonstration of Larmer Launch or the Larmer LRS, please email our sales team: sales@larmerbrown.com