

dominKnow | ONE

MANAGED CONTENT DEVELOPMENT

DATASHEET

The development of learning content can be complex and time consuming. Ensuring that your developed content addresses the requirements of all your Learners can be a challenge.

As with any project, experience is invaluable. Our Content Developers have extensive hands-on experience of scoping, planning and delivering content development projects to meet specific objectives and budgets.

We offer Authors and Instructional Designers either as part of our content development team or to support your own team. Our Authors are qualified and experienced and are offered at daily, weekly or project rates. They provide added value in terms of best practice, standards training and mentoring.

Our Senior Consultants offer a wide portfolio of services to support your own Authoring team and have Lead Development, Content Project Management and Content Set-up Consultancy skills. They follow proven project management methodology and best practice.

Content development projects can involve the development and sign-off of hundreds of learning topics and proven methods are essential if the Development Team is to work effectively and achieve targets, in terms of both time and budget.

Our proven methodologies have evolved into a comprehensive set of services, delivered as individual Workshops or a Managed Service, designed to bring significant additional value to your content development projects.

Our Content Development Methodology incorporates up to nine phases of development (see below). Our development projects often incorporate both system and non-system content, reflecting the end-to-end project.



dominKnow | ONE

MANAGED CONTENT DEVELOPMENT

Our Content Development Services



Scope and Readiness Review

Following a review on the findings of the Discovery Workshop (see separate datasheet), or the client's own best practices and development standards, a Scope Review is undertaken. This assesses all dependencies including agreed deliverables, deployment methods, development readiness, identified risks and kick-off pre-requisites. An in-depth review of planned methodology and supporting tools is introduced and deployed in the most effective way, in order to fully realise potential benefits.



Standards and Best Practice

Needs Analysis considerations such as Accessibility, Learner demographics, infrastructure as well as appropriate "style" to align with corporate branding considerations are all combined into prototype blue-prints. Once prototypes are approved, a Standards Document is produced.



Development Methodology Workshop

This Workshop is designed to gain an understanding of the client's current learning strategies as well as the capabilities of their learner population, resulting in the creation of Prototype Content.



Technical Services

Incorporates installation, configuration, testing and System Administrator Training. Development Methodology dictates the environments required. Hosting and Support Contracts are also available.



Author Training

Our experienced Developers bring crucial instructional design skills to the Project team, with the added benefit that they can train your Authors from a position of real understanding and experience. Should a Training Needs Analysis be required, our Instructors and Developers possess extensive experience in the alignment of training needs to job roles and responsibilities.



Course Logistics, Administration and Scheduling

We can schedule and administer training courses for large numbers of Learners across multiple locations using our automated process.

About Larmer Brown

Larmer Brown has provided change management and learning solutions to corporate clients since 1984. We offer a portfolio of products and services to support clients through each phase of their learning project. Our offerings accelerate each project stage, to ensure risks are minimised and benefits realised.

We are a Reseller and Services Partner for dominKnow Learning Systems offering the award-winning dominKnow | ONE to support our clients' learning initiatives.