UK Address Search & Validation Solutions

Public Sector Pricing

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IMPORTANT: Costs listed in this document are only available to public sector buyers who hold a valid Royal Mail Public Sector Licence (PSL).

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1. TRANSACTION-BASED LICENCE

Our transaction-based licensing offers a simple pay-as-you-go model with no hidden costs or lock-in contracts. A defined number of lookups are committed to in advance which expire when used or after 12 months. On expiry of the lookups, there is an option to purchase additional credits. A lookup is used when the address is successfully populated from elements of the address.

Number of Lookups Purchased	Cost per Lookup
0 – 49,999	**£0.015**
50,000 – 99,999	**£0.013**
100,000+	**£0.011**

Any lookups purchased are valid for 12 months from the date of purchase.

Additional Information

- **Account Management:** Top-ups can be managed manually via the ePostcode dashboard or requested via email.
- **Alerts:** Automated notifications are sent when your credit balance runs low or is depleted.
- **Automation:** Automated top-ups can be configured to ensure service continuity, billing you only when your balance reaches a set threshold.
- **Controls:** Fine-grained controls, such as daily rate limiting and IP restrictions, can be deployed to manage and secure balance consumption.
- **Trials:** Trial balances are available for testing purposes. Please contact us for details.

ADDITIONAL COSTS

On-boarding Costs

There are no additional costs for on-boarding for this service unless in the unlikely event on-site training, installation, or bespoke development is required. Such services are charged at a rate of **£900 + VAT per day** and quoted in advance.

Off-boarding Costs

There are no charges for off-boarding. The service will cease to be live at the end of the contract and no data is stored that will be required to be extracted.

On-going/License/Subscription Costs

There are no on-going License/Subscription Costs other than those defined in this document.

Training & Support

Our services are simple to install and use and we provide training and support by a combination of email, online meeting, or telephone free of charge.

OUR ALWAYS LOW PRICE GUARANTEE

ePostcode is not only one of the most established postcode address management services in the UK, having launched our first web service in the summer of 2006, but we also promise to offer the best value for public sector organisations.

Why Our Price Guarantee Matters

Now that transactional postcode lookup services have become commonplace and some might say more of a commodity rather than a unique offering, we have introduced our **'always low price guarantee'**, to ensure that we remain the most cost effective address management service in the UK, both now and in the future. We want to ensure that once you've switched to ePostcode, there would be no reason to go anywhere else.

No Compromise on Performance or Security

We do this to not only offer great value to our customers but also with the assurance that we don't compromise on the performance and security of our search services, that our customers have rightly come to expect. Our high performance platform has evolved over the years to provide one of the highest performing most reliable search engine within the industry and has been developed from the ground up to meet the address management needs and requirements of any size of business.

What Sets Us Apart

- **Competitive Pricing:** We continuously monitor the market to ensure our prices remain the most competitive without sacrificing quality.
- **No Credit Expiry Concerns:** Unlike other providers, we offer fair credit validity periods with clear terms.
- **High Performance Platform:** One of the fastest and most reliable search engines in the industry.
- **Established Service:** Operating since 2006, providing proven reliability and expertise.
- **Full Portal Access:** Manage your account with ease, setup automated renewals, and access detailed usage logs.
- **Automated Alerts:** Email and SMS notifications keep you informed of service updates and account status.

Free Integration Service

To start making instant savings and to ensure there is no reason not to switch to ePostcode.com, we are offering a **free integration service** to all new public sector customers that use alternative address management services in the UK. We will re-work the scripts and coding of your existing installation to ensure you can transfer to using ePostcode.com without any cost risk to you.

4. DEFINITIONS

1. PAF® Data

Royal Mail's Postcode Address File (PAF) is a database of more than 30 million postal delivery addresses and 1.8 million Postcodes. End-Users can license the use of PAF data directly from Royal Mail, on standard licensing terms, or via a Solutions Provider like ePostcode.com. End-Users are required to return licence fees to Royal Mail for their use of the PAF data.

2. User

A User is defined by Royal Mail as an individual authorised by an End User to use a Solution. We consider multiple 'individuals' as one User in the following scenarios:

- Where an individual leaves an End User organisation (such as on resignation) and is replaced by another individual.
- An individual is on maternity or paternity leave and is replaced by another individual for a period of time, returning at the end of their leave.
- An individual has a period of sick absence and is replaced by someone else until the indisposed individual returns (the period of time could be one day, one week, etc.).

3. End User

An End User is defined as a single legal entity entering into a PAF®, Multiple Residence™, or Not Yet Built™ licence agreement.

4. Solution

A Solution is a product, service, or other solution which benefits from or includes PAF®, Multiple Residence™, or Not Yet Built™ data, in whatever form, however produced or distributed, and whether or not including other functionality, services, software, or data.

5. Multiple Residence

The Multiple Residence dataset identifies and verifies premises where multiple households share the same letter box and provides a detailed address structure for these properties.

6. Not Yet Built

The Not Yet Built dataset identifies and verifies residential and commercial premises that are under construction or in the planning stage.

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