

Booking & Membership Accelerator Pricing

G-Cloud Lot 3



Pricing Overview

Pricing for the Booking & Membership Accelerator is based on delivery of a configurable booking and membership platform, using reusable Talk Think Do capability combined with tailored configuration, integration, and extension.

This is a project-based delivery service, not a software subscription. Pricing reflects the scope of configuration, complexity of booking and membership rules, integrations, data migration requirements, and rollout approach.

All pricing aligns with SFIA-aligned day rates for the agreed delivery roles.

Entry-Level Service Pricing and Scope

Simple booking and membership platform deliveries typically start from:

£40,000 + VAT

This level of engagement is suitable for:

- Single-site or low-complexity services
- Standard booking flows and membership models
- Limited integrations
- Minimal data migration

It typically includes:

- Discovery and configuration workshops
- Core booking and membership configuration
- Standard pricing and policy rules
- Initial integrations (e.g. payments, identity)
- Deployment and handover

Larger and More Complex Implementations

More complex implementations may include:

- Multi-site or cross-location access
- Complex pricing, eligibility, or policy rules
- High-volume booking or peak-demand scenarios
- Multiple third-party integrations
- Significant legacy data migration
- Phased rollout or pilot deployments

These engagements commonly range from **£50,000 to £250,000+**, depending on scope, complexity, and delivery duration.

Where appropriate, delivery may be phased to align with governance, funding approvals, or operational readiness.

Service Planning and Pricing Guidance

For Booking & Membership Accelerator engagements, scope and delivery approach are agreed prior to order.

Smaller or lower-complexity implementations can be scoped directly with our client services team at **g-cloud@talkthinkdo.com**.

For larger or more complex services, a short discovery phase is recommended to confirm requirements and delivery approach before finalising the Order Form. Discovery engagements are priced separately and typically start from **£5,000**.

All pricing is based on the **SFIA rate card**.



Skills Framework for the Information Age Rate Card

	Strategy & Architecture	Change & Transformation	Development & Implementation	Delivery & Operation	People & Skills	Relationships & Engagement
Follow	n/a	£330	£359	£359	£330	£330
Assist	£503	£396	£431	£431	£396	£396
Apply	£604	£475	£517	£517	£475	£475
Enable	£725	£570	£620	£620	£570	£570
Ensure or Advise	£870	£684	£744	£744	£684	£684
Initiate or Influence	£1,044	£821	£893	£893	£821	£821
Set Strategy & Inspire	£1,253	£985	£1,071	£1,071	£985	£985

Commercial Guidelines

- **Pricing Adjustments:** Rates may be subject to adjustment during the contract period in accordance with CCS guidelines.
- **Tax Exclusion:** All stated rates exclude VAT.
- **Billing Policy:** Day rates are calculated on the basis of an 8-hour working day, excluding lunch and travel time.
- **Operational Hours:** Services are delivered during the standard working week, Monday to Friday, excluding public holidays.
- **Out-of-Hours Working:** Work performed outside standard hours is subject to an agreed premium (typically SFIA rate $\times$ 1.25).
- **Included Insurance:** Professional Indemnity Insurance is included within the day rate.
- **Cancellation Flexibility:** There is no fee to terminate services in accordance with the Call-Off Contract.
- **Discount Opportunities:** Educational institutions may be eligible for discounted rates, subject to agreement.

Want To Find Out More?
Get In Touch

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www.talkthinkdo.com/contact

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