

Custom Cloud-Native Application Development Pricing

G-Cloud Lot 3



Pricing Overview

Our pricing reflects efficiencies gained through AI-accelerated development tools and reusable CodeNative™ infrastructure templates, enabling faster delivery and better cost control. It is carefully aligned with the specific resource needs of your project and adheres to the Skills Framework for the Information Age (SFIA) rate card. At Talk Think Do, we apply our vast experience to identify the optimal mix of resources - types and levels - necessary for successful Custom Cloud-Native Application Development. We tailor our pricing based on the comprehensive needs of each project to ensure both effective delivery and cost efficiency.

For larger application development projects, we advise beginning with an initial discovery phase to accurately determine the project's scope and scale. This **discovery phase** starts from £5,000 + VAT. This includes business and technical analysis, architectural blueprinting, user journey mapping, and risk identification - delivered by a multidisciplinary team (e.g., Solutions Architect, BA, Designer). The outcomes from this phase provide a detailed breakdown of the project scope and anticipated costs, laying a solid groundwork for the service order and all subsequent phases of the project, consistently guided by SFIA standards.

Entry-Level Service Pricing and Scope

Simple projects start from £25,000+VAT. This project size includes foundational AI-accelerated application development setups tailored to leverage Microsoft solutions, covering:

- ✓ Application Assessment: Evaluating current application architectures and technologies.
- ✓ Strategy and Planning: Developing strategies that align with your goals, leveraging Microsoft technologies.
- ✓ Core Application Development: Building robust, scalable applications using Microsoft platforms and AI tools.
- ✓ Quality Assurance: Embedded Quality Assurance with automated and manual testing throughout delivery.

Entry-Level Project Sizing

Resource allocation for such projects typically involves:

- 2 days of Solution Architecture
- 5 days of Business Analysis
- 5 days of Delivery Management
- 20 days of Engineering (Frontend + Backend)
- 6 days of Quality Assurance
- 2 days of UX/UI Design

Project characteristics:

- ✓ Establish clear, achievable goals for application development.
- ✓ Open and clear communication regarding project limits and expenses.
- ✓ Enhance software architecture and streamline development processes.
- ✓ Focus on creating intuitive and engaging user interfaces.
- ✓ Implement flexible and iterative development practices for timely delivery.

Service Planning and Pricing Guidance

For assistance with smaller Custom Cloud-Native Application Development projects, please reach out to our client services team at g-cloud@talkthinkdo.com. They will help determine the appropriate team configuration for your order form.

For larger projects, a preliminary discovery phase, priced starting from £5,000, is recommended to comprehensively outline the project scope prior to finalising the service order. Our service costs are based on the **Skills Framework for the Information Age** (SFIA) rate card.



Skills Framework for the Information Age Rate Card

	Strategy & Architecture	Change & Transformation	Development & Implementation	Delivery & Operation	People & Skills	Relationships & Engagement
Follow	n/a	£330	£359	£359	£330	£330
Assist	£503	£396	£431	£431	£396	£396
Apply	£604	£475	£517	£517	£475	£475
Enable	£725	£570	£620	£620	£570	£570
Ensure or Advise	£870	£684	£744	£744	£684	£684
Initiate or Influence	£1,044	£821	£893	£893	£821	£821
Set Strategy & Inspire	£1,253	£985	£1,071	£1,071	£985	£985

Commercial Guidelines

Pricing Adjustments: Rates may be subject to adjustments during the contract period in accordance with CCS guidelines.

Tax Exclusion: All stated rates exclude VAT.

Billing Policy: Our day rates are calculated based on an 8-hour workday, excluding time for lunch and travel.

Operational Hours: Services are provided during the standard working week, Monday to Friday, excluding public holidays.

Overtime Rates: Work performed outside of standard hours will incur a premium (SFIA rate x 1.25).

Included Insurance: Professional Indemnity Insurance is incorporated into the day rate.

Cancellation Flexibility: There is no fee to terminate our cloud services, ensuring freedom and flexibility for our clients.

Discount Opportunities: We offer a 10% discount for educational institutions

Want To Find Out More? Get In Touch

g-cloud@talkthinkdo.com

www.talkthinkdo.com/contact

020 740 614 768