



Generation Digital

Not just a generic AI tool.

Arcade always starts with your product and your brand first.
Empower your whole GTM team with beautiful storytelling.

Marketing

Product

Sales & Pre-sales

Customer Success

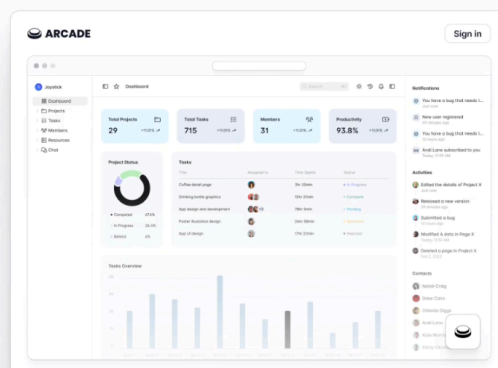
Enablement & Training

Arcade for marketing

Create compelling, on-brand demos, videos, and visuals without the wait. Move fast to drive leads, boost adoption, and more effectively tell your product's story.

- ✓ AI-powered demo editor
- ✓ Video generation
- ✓ Embed anywhere
- ✓ Visual generation

[Learn more →](#)



Marketing

Product

Sales & Pre-sales

Customer Success

Enablement & Training

Arcade for product

Demos built for fast-paced product teams looking to drive adoption, gather feedback quickly, and iterate on concepts.

- ✓ Forms
- ✓ Product analytics
- ✓ Integrations
- ✓ Branching

[Learn more →](#)

What's the next feature
we should build?

A desktop app

Submit

Marketing

Product

Sales & Pre-sales

Customer Success

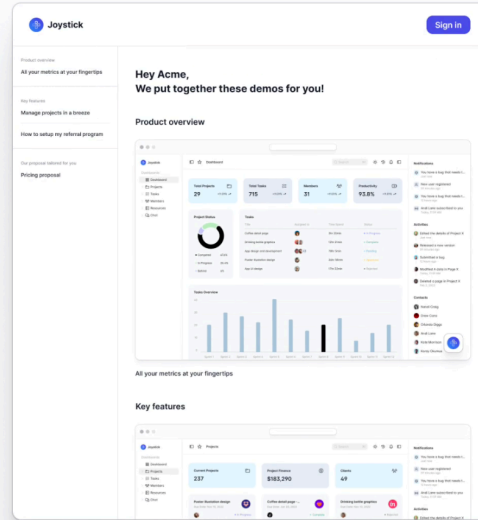
Enablement & Training

Arcade for sales & pre-sales

Create engaging, personalized demos in minutes to win buyers early, showcase your product, and accelerate sales cycles.

- ✓ Collections
- ✓ Custom links
- ✓ Camera recording

[Learn more →](#)



Marketing

Product

Sales & Pre-sales

Customer Success

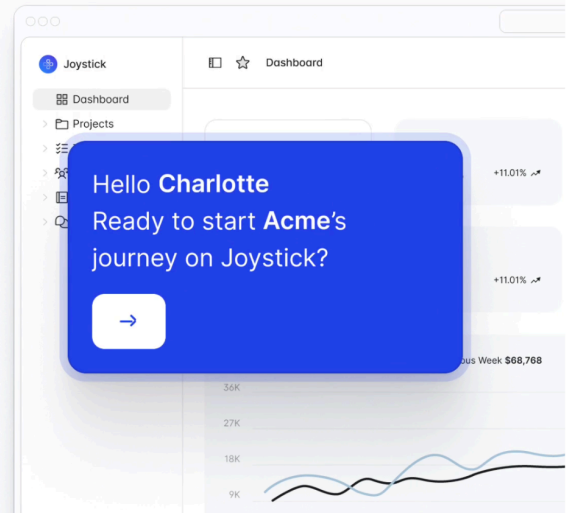
Enablement & Training

Arcade for customer success

Scale your impact through engaging, informative content designed to educate customers, increase product adoption, and build customer loyalty.

- ✓ Custom variables
- ✓ Branching
- ✓ Chapters

[Learn more →](#)

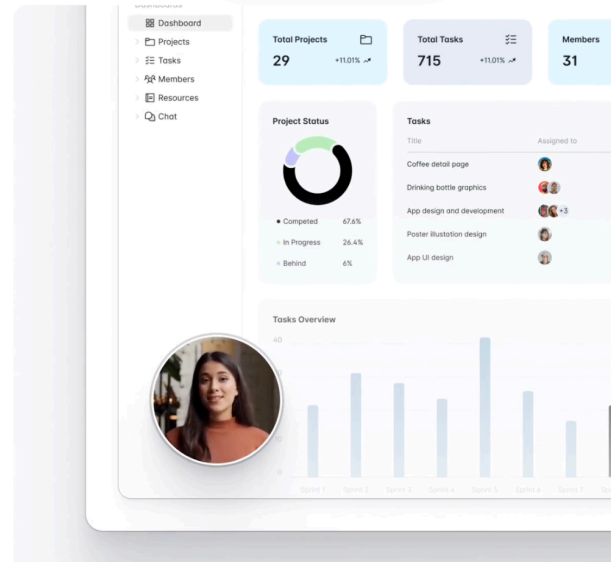


[Marketing](#)[Product](#)[Sales & Pre-sales](#)[Customer Success](#)[Enablement & Training](#)

Arcade for enablement & training

Save time, energy, and resources on content creation. Easily create demos and learn from how your audience engages to quickly iterate and improve.

- ✓ Camera recording
- ✓ Synthetic voiceover
- ✓ Hotspots and Callouts
- ✓ Collections

[Learn more →](#)

SOC 2 Type II compliance

Our security protocols and processes are top-notch and we undergo rigorous independent auditing to maintain them.



Robust encryption

We use strong, industry-standard protocols (TLS 1.2+ and AES-256) to keep your data safe and confidential, at rest and in transit.



Incident response

We take our great care in ensuring Arcade works for you, but if it doesn't we have best-practice processes in place to respond, investigate, and remediate issues in a timely manner.



High availability

We work hard to keep Arcade available 100% of the time. Arcade's availability is published in real-time on [StatusPage](#) where you can also find our incident history.



Data reliability

Arcade's infrastructure investments provide daily backups, regional backups, and recovery procedures for restoring services in the event of unavoidable failures.

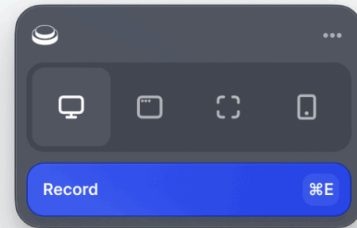


Vulnerability management

Arcade regularly monitors our network and production infrastructure to identify vulnerabilities that could impact our systems.

The fastest way to tell your story.

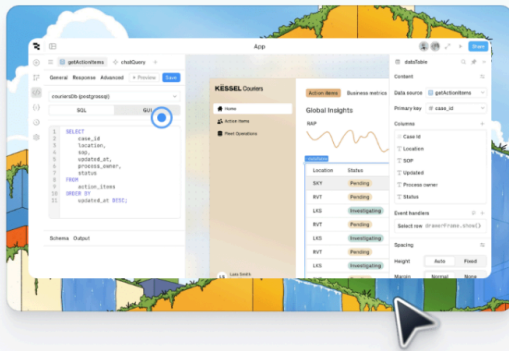
Arcade allows you to build interactive demos, videos, and visuals in minutes – without relying on technical or creative teams.



No code required

Capture from anywhere

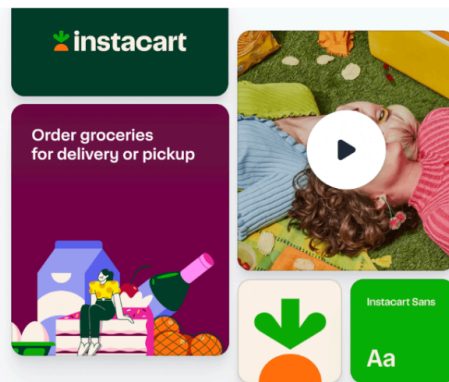
Record on any device using a Arcade's Chrome extension, Desktop App, or uploaded media.



It takes minutes

Build interactive demos

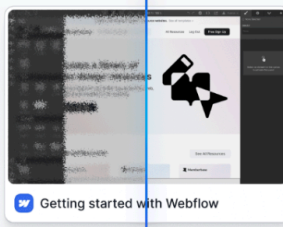
Create engaging demos with voiceovers, branching, and other interactions.



Beautiful and on-brand

Generate videos and visuals

Don't wait on designers or agencies. Stand out with beautiful, on-brand videos and visuals.

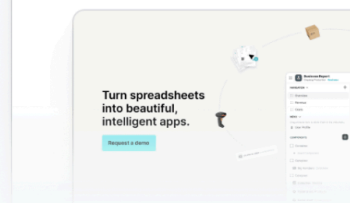


Always up-to-date

Update with an AI Agent

Keep demos up-to-date as your product changes. It's all automated for you.

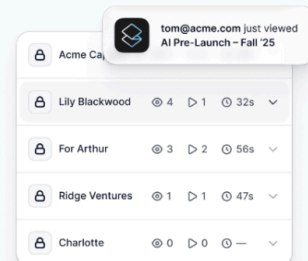
Glide



Distribution made easy

Share & Embed

Embed on your website, share custom links with prospects, download as a GIF, or share as a video.



Drive action

Analyze instantly

Leverage analytics to identify your viewers, understand how they engage, and drive action.