



perplexity

Generation
Digital

What is Perplexity?

Perplexity is your AI-powered answer engine for fast, trustworthy research. It combines live web search with multiple leading AI models to give you up-to-date answers, backed by citations you can verify. Perplexity helps you explore new topics, summarize content, or go deep on complex questions with confidence in where the information comes from.

Can you show me some examples?

Need a quick healthy recipe?

Create, brainstorm, research recipes you know and love or come up with something new.



Shopping around for a new pair of running headphones?

Research, compare and get as specific as needed, we can help you find the ideal product for you.



Want to learn Python, but not sure where to begin?

Perplexity is the perfect teacher, learn a new skill or concept using the combined power of search and AI.



What should I use Perplexity for?

Answer questions

From basic facts to tough questions—and get answers from up-to-date sources. Create code, summarize articles, or emails—all in one place.

Fuel your curiosity

Perplexity's Research, Search, and Labs modes combine deep analysis, fast retrieval, and creative tools to deliver expert answers and results for any task.

Delegate everything

Let your browser execute tasks for you with [Comet](#), a new browser from Perplexity.

Interact with your data

Ask questions about your files and search the web, all without leaving the platform. Get a complete project view in one space.

How to get the most out of Perplexity

Here are three ways to get the most out of every question:



Search

Get fast, up-to-date answers for everyday questions. From checking facts to finding quick solutions, Search scans the web in real-time to give you direct answers with cited sources.



Research

Go deeper with comprehensive, autonomous reports. Research mode analyzes hundreds of sources, reasons through complex topics, and delivers detailed insights in minutes—perfect for learning new subjects or strategic planning.



Labs

Turn ideas into reality with powerful creative tools. Use [Labs](#) to build projects like interactive dashboards, coding apps, or detailed documents, leveraging advanced models to execute complex workflows from start to finish.

Your security is our top priority

Perplexity is built with modern security principles.



SOC 2 Certified

SOC 2 Type 2 certified by independent auditors—ensuring your information remains protected at all times.



GDPR Compliant

Your data is protected under strict European standards with transparent collection processes and full user control over personal information.



PCI Compliant

Comprehensive payment security that meets the highest industry standards, protecting financial data throughout every transaction.