

Generation Digital

Generation Digital is an award winning consultancy that helps teams reimagine how they work through the power of enterprise AI tools.

As certified partners of multiple AI Products we help organisations unlock the full potential of AI-powered workplace tools, turning everyday systems into engines of efficiency and growth.

- Award-Winning Platinum Solutions Partner
- Global Client Base across Enterprise and Public Sector
- Experts in AI-assisted work, Collaboration, and Change Management



HM Government
G-Cloud
Supplier

hello@gend.co
+44 020 3951 3986
www.gend.co

Free
No credit card required

Free

- ✓ **Generous free monthly tier**
Usage capped at free tier limits
- ✓ **Like, totally free**
Almost all product features, no credit card required
- ✓ **Community support**
Support via community forum

1 project
1-year data retention

Pay-as-you-go
Usage-based pricing after free tier

Starts at **\$0/mo**

- ✓ **Generous free monthly tier**
Pay nothing if below free tier limits
- ✓ **Usage-based pricing**
Set billing limits per product so you never pay more than expected.
- ✓ **Standard support**
Support via email, Slack-based over \$2k/mo

6 projects
7-year data retention

All plans include:

- ✓ Unlimited team members
- ✓ No limits on tracked users
- ✓ API access
- ✓ Google, GitHub, and GitLab SSO

Free tier on all plans (resets monthly)

Analytics 1M events	Session replay 5K recordings	Feature flags 1M requests	Experiments Billed with feature flags	Error tracking 100K exceptions
Surveys 1500 responses	Data warehouse 1M rows + FREE historical	Data pipelines 10K events + 1M rows	LLM analytics 100K events	PostHog AI 2K credits (worth \$20)

All prices are quoted in GBP (£).

All pricing is based on annual billing.

Volume discounts may apply for Enterprise or high usage users.

Additional license types and pricing options are available upon request.