

Confidential

Generation Digital

Generation Digital is an award winning consultancy that helps teams reimagine how they work through the power of enterprise AI tools.

As certified partners of multiple AI Products we help organisations unlock the full potential of AI-powered workplace tools, turning everyday systems into engines of efficiency and growth.

- Award-Winning Platinum Solutions Partner
- Global Client Base across Enterprise and Public Sector
- Experts in AI-assisted work, Collaboration, and Change Management



HM Government
G-Cloud
Supplier

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Basic	Starter	Creator	Enterprise
Free	From £25, per month	From £75, per month	Price available upon request
No credit card required	Billed yearly. Pay monthly	Billed yearly. Pay monthly	Custom pricing
BASIC PLAN INCLUDES	WHAT YOU GET IN BASIC +	WHAT YOU GET IN STARTER +	WHAT YOU GET IN CREATOR +
✓ 1 editor	✓ Download your videos	★ 5 Personal Avatars	✓ Unlimited video minutes
✓ 9 AI Avatars	✓ AI Video Assistant	✓ AI Dubbing	✓ 1-Click Translations into 80+ languages
	✓ AI Dubbing	✓ Branded video pages	✓ 230+ stock AI Avatars
	✓ Remove Synthesia logo	✓ API access	✓ Unlimited Personal Avatars
	✓ 1 editor & 3 guests	✓ Multiple avatars per scene	✓ SAML/SSO
	✓ 125+ Synthesia AI Avatars	✓ Interactive videos	✓ Live team collaboration
	✓ Chat/email support	✓ 1 editor & 5 guests	✓ Brand Kits
		✓ 180+ Synthesia AI Avatars	✓ SCORM export
		✓ Priority chat/email support	✓ AI Dubbing (paid add-on)
INCLUDES 360 CREDITS/MO	INCLUDES 14,500 CREDITS/Y	INCLUDES 44,000 CREDITS/Y	✓ Tailored onboarding
Usable for up to	Usable for up to	Usable for up to	✓ Implementation services
✓ 3 minutes of video/month	✓ 120 minutes of video or AI Dubbing/year	✓ 360 minutes of video or AI Dubbing/year	✓ Dedicated CSM
			✓ Enterprise community
			✓ Access to live events
			✓ Academy & certifications

All prices are quoted in GBP (£).

All pricing is based on annual billing.

Volume discounts may apply for Enterprise or high usage users.

Additional license types and pricing options are available upon request.