



Generation Digital

AI-Powered Observability and Security

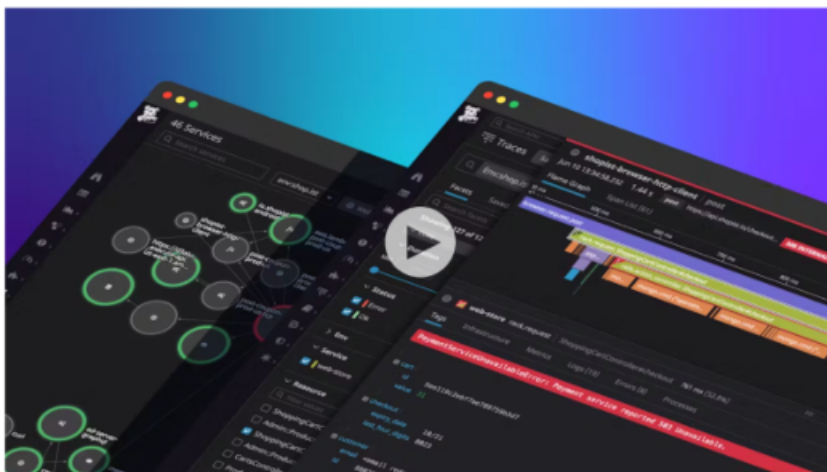
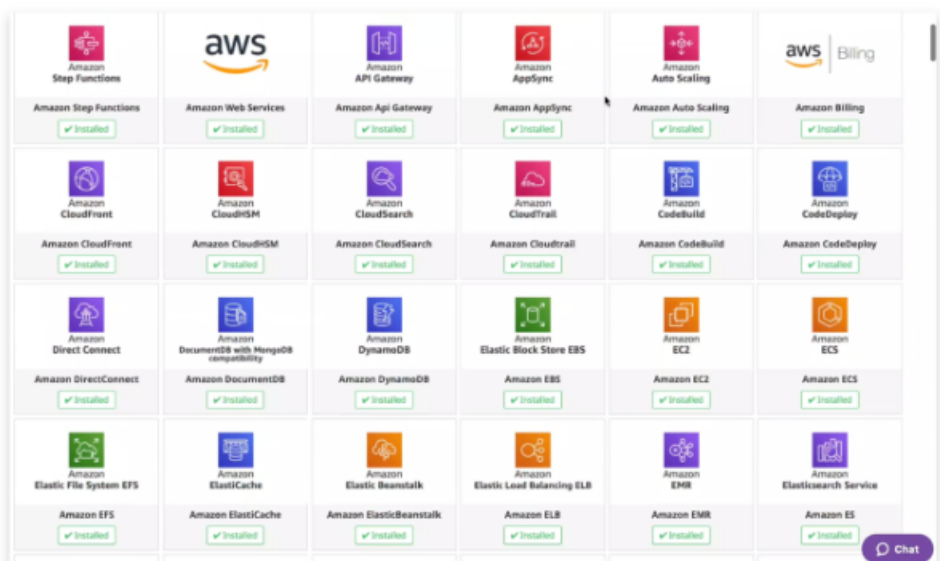
See inside any stack, any app, at any scale, anywhere.

See across systems, apps, and services

With turn-key integrations, Datadog seamlessly aggregates metrics and events across the full devops stack.

- SaaS and Cloud providers
- Automation tools
- Monitoring and instrumentation
- Source control and bug tracking
- Databases and common server components
- All listed integrations are supported by Datadog

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Get full visibility into modern applications

Monitor, troubleshoot, and optimize application performance.

- Trace requests from end to end across distributed systems
- Track app performance with auto-generated service overviews
- Graph and alert on error rates or latency percentiles (p95, p99, etc.)
- Instrument your code using open source tracing libraries

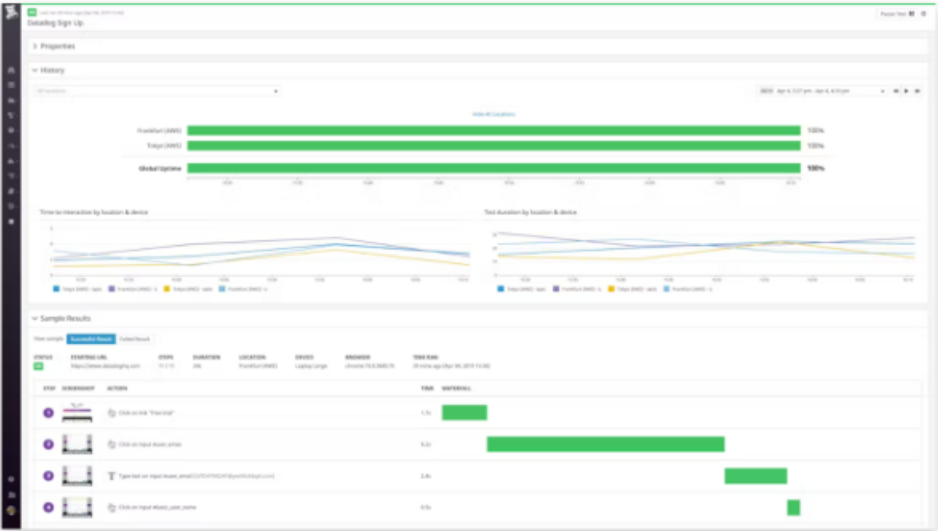
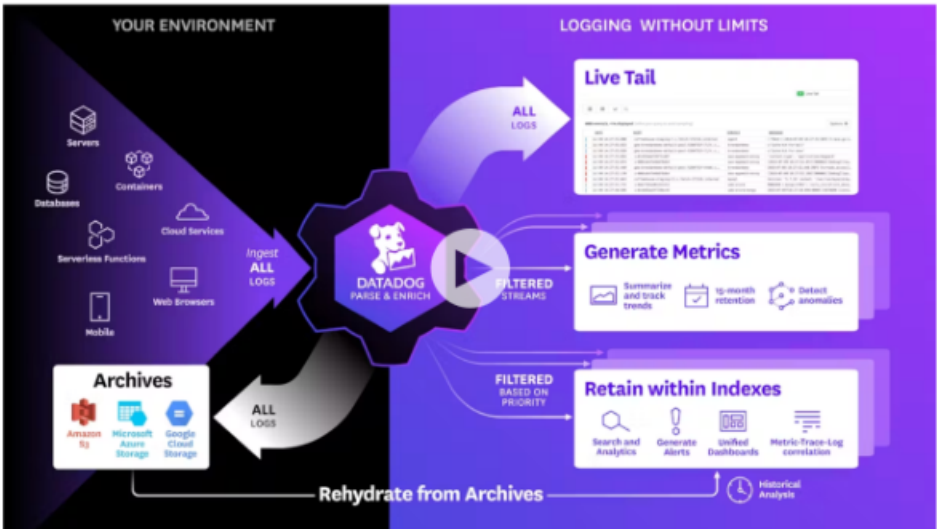
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Analyze and explore log data in context

Quickly search, filter, and analyze your logs for troubleshooting and open-ended exploration of your data.

- Automatically collect logs from all your services, applications, and platforms
- Navigate seamlessly between logs, metrics, and request traces
- See log data in context with automated tagging and correlation
- Visualize and alert on log data

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Proactively monitor your user experience

End-to-end user experience visibility in a single platform.

- Monitor critical user journeys captured with an easy-to-use web recorder
- Save engineering resources with AI-powered, self-maintaining tests
- Detect and alert on performance issues for users in various locations
- Manage your SLAs and SLOs

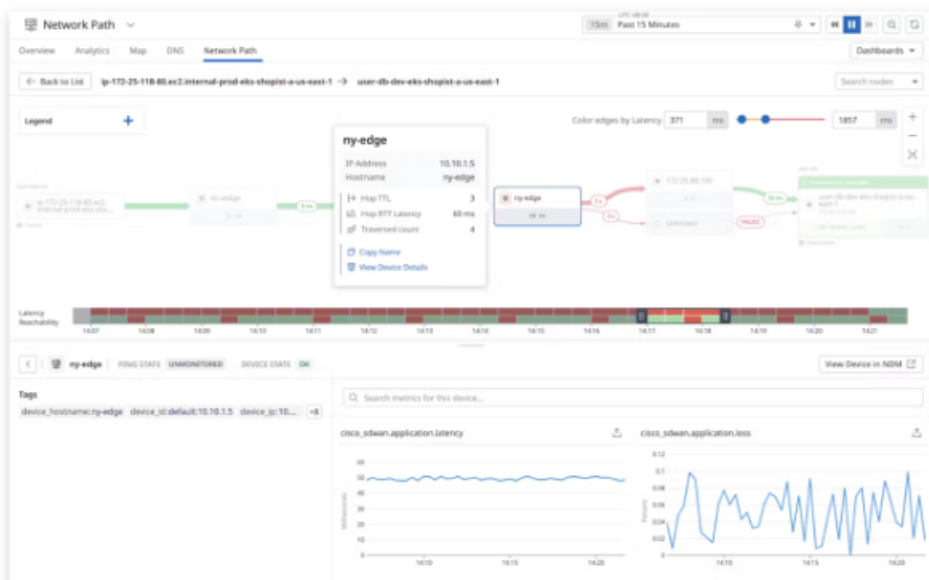
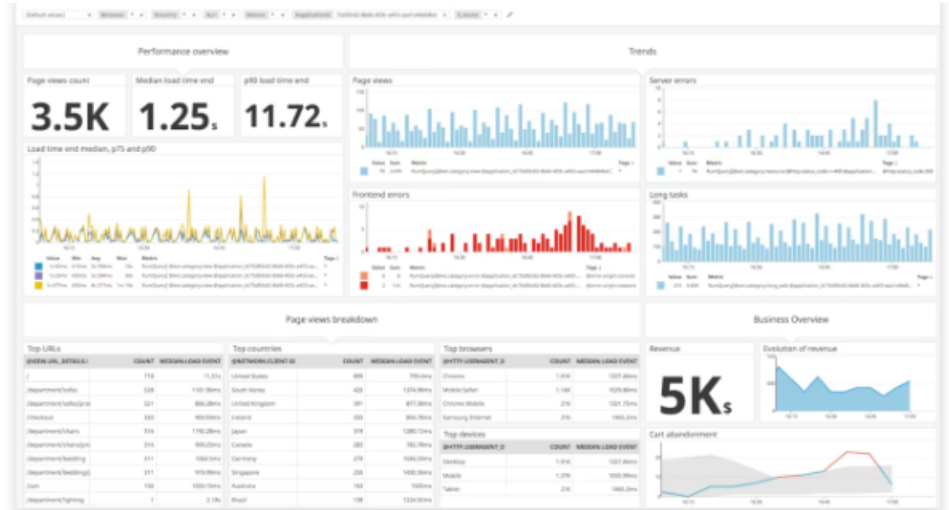
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Correlate frontend performance with business impact

Prioritize business and engineering decisions with user experience metrics.

- Visualize load times, frontend errors, and resources for every user session
- Slice and dice data using custom attributes
- Troubleshoot quickly with frontend, backend and business metrics in one view

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Unify network visibility across your clouds, applications, and devices

Get complete visibility across all your environments with Datadog Network Monitoring.

- Unify your network visibility across multi-cloud, hybrid, and on-premises environments
- Correlate across applications, networks, devices, and infrastructure
- Remediate issues effectively with intelligent insights and alerting

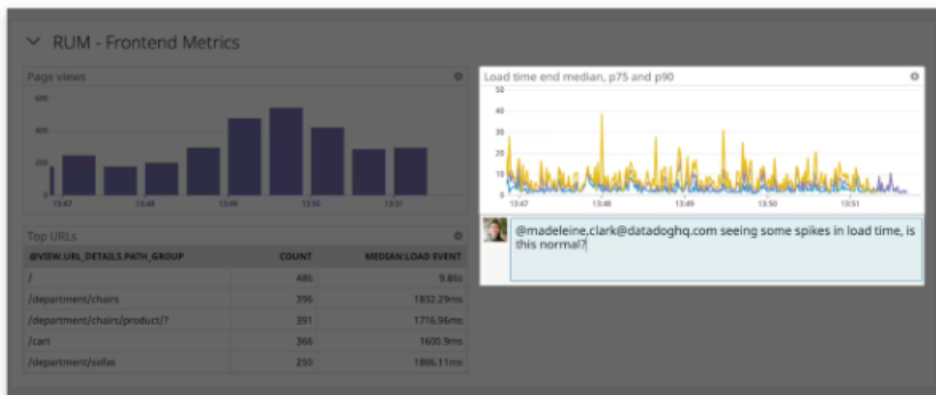
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Build real-time interactive dashboards

More than summary dashboards, Datadog offers all high-resolution metrics and events for manipulation and graphing.

- See graphs across sources in real-time
- Slice data by host, device, or any other tag
- Compute rates, ratios, averages or integrals
- Easily customize views, interactively or in code

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Share what you saw, write what you did

System events and metrics are only part of the story. Datadog is built to give visibility across teams.

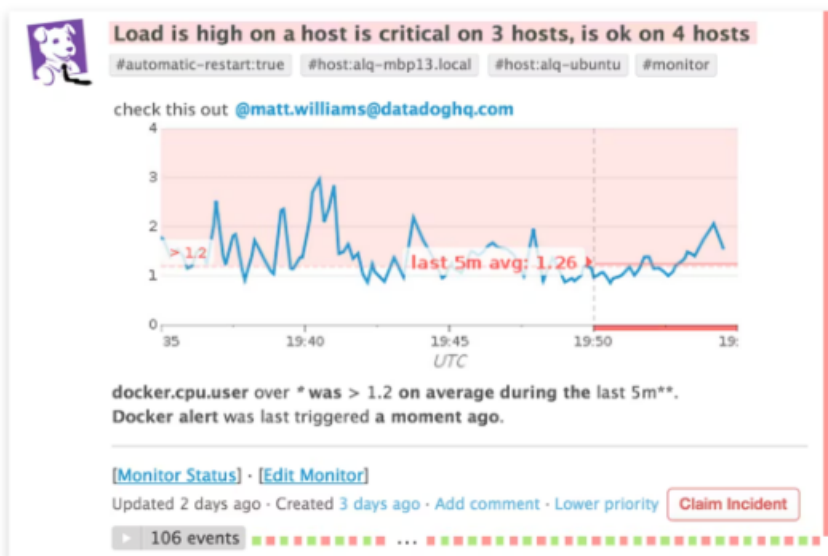
- Discuss issues in-context with production data
- Snapshot potential issues and notify your team
- See who responded to that alert before
- Remember what was done to fix it

Get alerted on critical issues

Datadog notifies you of performance problems, whether they affect a single host or a massive cluster.

- Receive alerts on any metric, for a single host or for an entire cluster
- Get notifications via e-mail, PagerDuty, Slack, and other channels
- Build complex alerting logic using [multiple trigger conditions](#)
- Mute all alerts with 1 click during upgrades and maintenance

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```
worker.py
18 def init_worker():
19     options = {
20         'api_key': DD_API_KEY,
21         'app_key': DD_APP_KEY,
22     }
23     initialize(**options)
24
25
26 def process_job(job):
27     # measure job pending time
28     q_time = job['meta']['queued_time']
29     api.Metric.send(
30         'job.in_flight_time',
31         time.time() - q_time,
32         tags=job['meta']['tags']
33     )
34
35     try:
36         s_time = time.time()
37         job_to_klass(job).execute()
38         api.Metric.send(
39             'job.execution_time',
40             time.time() - s_time,
41             tags=job['meta']['tags']
42         )
43     except Exception as e:
44         log.exception("Job %s succeeded", job_to_string(job))
```

Instrument your apps, write new integrations

Datadog includes full API access to bring observability to all your apps and infrastructure.

- Capture events and metrics from your own applications using our client libraries
- Tag servers or query Datadog in command-line
- Generate and upload JSON-formatted dashboards
- Use our Restful HTTP API for full data access

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Our Core Privacy Tenets



Transparency

We believe that our customer's trust in us is best solidified by utmost transparency. From our data handling practices to our policies and procedures, Datadog knows the strongest customer relationships are built upon honesty and visibility. We are equally committed to the privacy of our employees, and promote transparency about how employee data is managed.



Privacy as a Feature

Datadog doesn't just think of customer privacy once something goes wrong. Privacy is embedded into our products, with direct impact into how features are engineered and implemented.



Global Compliance

At Datadog we know our customers do business all over the world. Our Privacy Team is trained on data protection laws and regulations spanning the globe. We translate those requirements into measurable controls in order to ensure compliance.



Compliance



✓ CCPA



✓ CSA STAR



✓ DORA



✓ EU-US DPF



FedRAMP

✓ FedRAMP
Moderate



✓ GDPR



✓ HIPAA



✓ ISO/IEC
27001



✓ ISO/IEC
27017



✓ ISO/IEC
27018



✓ ISO/IEC
27701



Security
Standards Council

✓ PCI DSS



✓ SOC 2



✓ SOC 2 Type
1



✓ TISAX



✓ VPAT