

Confidential

Generation Digital

Generation Digital is an award winning consultancy that helps teams reimagine how they work through the power of enterprise AI tools.

As certified partners of multiple AI Products we help organisations unlock the full potential of AI-powered workplace tools, turning everyday systems into engines of efficiency and growth.

- Award-Winning Platinum Solutions Partner
- Global Client Base across Enterprise and Public Sector
- Experts in AI-assisted work, Collaboration, and Change Management



HM Government
G-Cloud
Supplier

hello@gend.co
+44 020 3951 3986
www.gend.co

Starter

50% off for 3 months

£2.95 ~~£5.90~~**
/user/month

[Start a trial](#)

Starter includes:

- 30 GB pooled storage per person*
- Secure custom business email you@your-company.com
- Gemini AI assistant in Gmail
- Chat with AI in the Gemini app
- Video meetings, 100 participants
- Google Vids AI-powered video creator and editor
- Security and management controls

Standard

50% off for 3 months

£5.90 ~~£11.80~~**
/user/month

[Start a trial](#)

All of Starter and:

- 2 TB 65x more than Starter*
- Secure custom business email + custom layouts and mail merge
- Gemini AI assistant in Gmail, Docs, Meet and more
- NotebookLM with expanded access to features
- Chat with AI in the Gemini app with expanded access to models and features
- Video meetings with recording, noise cancellation, 150 participants
- Appointment booking pages
- Signature with Docs and PDFs
- Google Workspace Migrate tool for data migration

Plus

50% off for 3 months

£9.20 ~~£18.40~~**
/user/month

[Start a trial](#)

All of Standard and:

- 5 TB 2.5x more than Standard*
- Secure custom business email + ediscovery
- Video meetings with attendance tracking, 500 participants
- Vault to retain, archive and search data
- Secure LDAP
- Advanced endpoint management
- Enhanced security and management controls

Enterprise

[Let's talk](#)

[Contact sales](#)

All features mentioned and:

- 5 TB or upgrade for more*
- Secure custom business email + S/MIME encryption
- Video meetings with in-domain live streaming, 1,000 participants
- Data Loss Prevention (DLP)
- Context-aware access
- Enterprise data regions
- Cloud Identity Premium
- Enterprise endpoint management
- AI classification for Google Drive
- Assured Controls and AI classification available as add-on
- Enhanced Support for faster response times for critical issues

All plans billed monthly

All prices GBP

Starter, Standard and Plus plans can be purchased for a maximum of 300 users. There is no minimum or maximum user limit for Enterprise plans. Google Workspace customers may have access to additional features for a limited promotional period.
*Google Workspace provides flexible pooled storage per user that is shared across the organisation. Business Starter includes 30 GB of pooled storage per user. Business Standard includes 2 TB, and Business Plus and Enterprise Plus include 5 TB. Visit our Help Centre to learn more about getting additional storage for your organisation.
**Offer available to new Google Workspace customers only. This introductory price is only available for the first 30 users added, for 12 months. Standard pricing will apply to all users after 12 months. Actual price per user may vary by up to +0.07% due to rounding. Final price will be shown before completing sign-up.

Google AI Pro £18.99/mo	Google AI Ultra £234.99/mo
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All prices are quoted in GBP (£).

All pricing is based on annual billing.

Term / volume discounts may apply for Enterprise or high usage users.

Additional license types and pricing options are available upon request.