



Generation
Digital

A developer-first platform built for flexibility and control



Develop 10x faster

Build apps and workflows on top of your existing systems using 100+ customizable UI components and modules. Extend functionality by writing in standard languages, like JavaScript, Python, and SQL.



Govern centrally

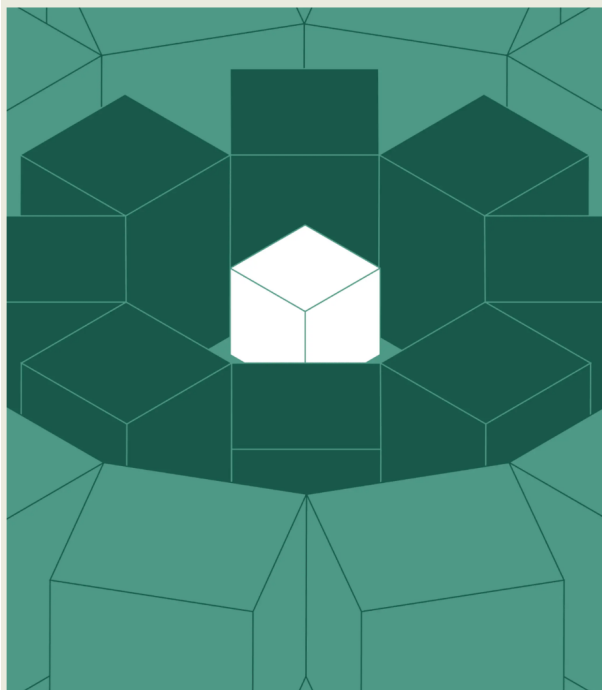
Ensure quality and compliance across everything your teams build. Enforce standard patterns for UIs, security, permissions, source control, deployments, audit logging, observability, and testing.



Enable all developers

Simplify UI development with a drag and drop editor. Eliminate boilerplate code and keep track of state and dependencies. Give developers powerful building blocks and an AI copilot to ship faster.

Centrally govern hundreds of teams and apps with SOC 2 Type II compliant security controls.



Host where you want

Build and run apps in Retool cloud. Or deploy on your own infrastructure for complete control.

Custom SSO

Integrate your IdP to enable login and role-mapping using your preferred protocols.

Audit logs

Monitor your ships with built-in audit logs and in-depth usage analytics.

Granular permissions

Take control with RBAC and data-level permissions to ensure apps are secure by default.

Eliminate click-ops

Manage access, configure environments, and rotate secrets with Secrets Manager and API integrations.

Launch support

Get deployment assistance and a dedicated team to build out your first app faster.

How modern teams ship AI-native software



Death to boilerplate

LLMs generate mountains of code and multiply complexity, not reduce it. Our composable blocks create the perfect abstraction layer. Focus AI on the 20% that differentiates you, not on reinventing the wheel. What BI did for dashboards, we do for apps.



Connect everything to anything

Your data, your models, your stack. Retool connects to every source your business relies on—databases, APIs, vector stores, and LLMs. Optimize cost and performance with the best model for every use case.



Smarter software—on your terms.

Use Retool's AI-native building blocks to power intelligent behavior in your apps, from LLM responses to workflow automation—backed by the models, data, and logic you choose.



Integrate with your dev stack

Connect with standard developer workflows to keep your preferences and best practices with version control, CI/CD, testing, debugging, and maintenance. Deploy and manage across development, staging, and production environments.



Secure by default

Enterprise-grade security features and granular permissions protect your sensitive data and ensure compliance. Deploy anywhere with scalable and flexible hosting options — in your cloud, or ours.



AI that builds with you

Use natural language to generate queries, logic, and UIs that are schema-aware, contextually grounded, and fully editable. With intelligent assistance built directly into the editor, Retool speeds up development without removing structure, clarity, or oversight.



Compliance



✓ CCPA



✓ GDPR



✓ ISO/IEC
27001:2022



✓ SOC 2 Type
2

AI & LLMs

Build agents, workflows, and apps with the power of AI

Integrate AI models, databases, tools, and systems to build powerful solutions while maintaining production-grade reliability. Create content moderation tools, document processing workflows, custom agents, model performance monitors, and more.

GET ANY MODEL



Data teams

Transform raw data into actionable insights

Go beyond business intelligence. Build apps that read and write from your data sources using SQL. Create interactive dashboards, admin panels, data quality monitoring systems, customer insights views, and experiment tracking systems.

USE YOUR DATA



Operations teams

Streamline processes and reduce manual work

Build software solutions that were previously out of reach. From HR calibration tools to inventory management systems and custom workflows, create purpose-built software for any need.

BRING YOUR APIS



Support teams

Drive customer success with effective tools

Build internal software to triage tickets, track common issues, and manage knowledge bases—all without engineering bottlenecks. Every action is automatically audited and secure.

CONNECT YOUR APPS



Built for—and proven by —businesses of all sizes

Over 10,000 companies, from startups to the Fortune 500, run their business on Retool.



SOC Type 2



ISO 27001



GDPR Compliant

All the ways you work, in one place

Skip the tab-switching and handoffs. Retool unifies generation, refinement, and logic into a single surface so you can turn ideas into software without breaking your flow.

Echo Supply / Dashboard

New thread

Step 6 Complete

Step 7 — Build SQL queries for data.

getInventoryItems

getOrders

Fetches customer orders with details and status

```
SELECT
  o.id as "ID",
  CONCAT(c.first_name,'', c.last_name) as "Customer Name",
  c.email as "Customer Email",
  o.order_date as "Order Date",
  o.delivery_date as "Delivery Date",
  CASE
    WHEN o.delivered = true THEN "Delivered"
    WHEN o.delivery_date < CURRENT_DATE THEN "Quandoo"
  
```

Always ask to run queries

Cancel Edit Run query

Prompt for changes

Wizard Coffee App

Dashboard Inventory Orders

Overview

Pending orders

240

2%

from last month

Low stock SKUs

12

1

from last month

Inventory

ID	Coffee Type	Availability Status	Coffee S
1	Ethiopian Yirgac...	In stock	COF-SP-
2	Colombian Supr...	In stock	COF-SP-
3	Costa Rican Tarr...	In stock	COF-SP-
4	Sumatra Mandh...	Low stock	COF-SP-
5	Jamaican Blue...	In stock	COF-SP-
6	Panama Geisha	Out of stock	COF-SP-
7	Guatemalan Anti...	In stock	COF-SP-

CHAT

Go from prompt to production

Describe what you want to build, and let Retool translate your inputs into functional components and logic.

CANVAS

Drag, drop, and shape complex UI's

Use the canvas to lay out real components, experiment with flow, and see structure as you build. It's the fastest way to translate mental models into working software.

CODE

Full customization in code

Write, edit, and debug directly in our IDE and insert custom code anywhere.