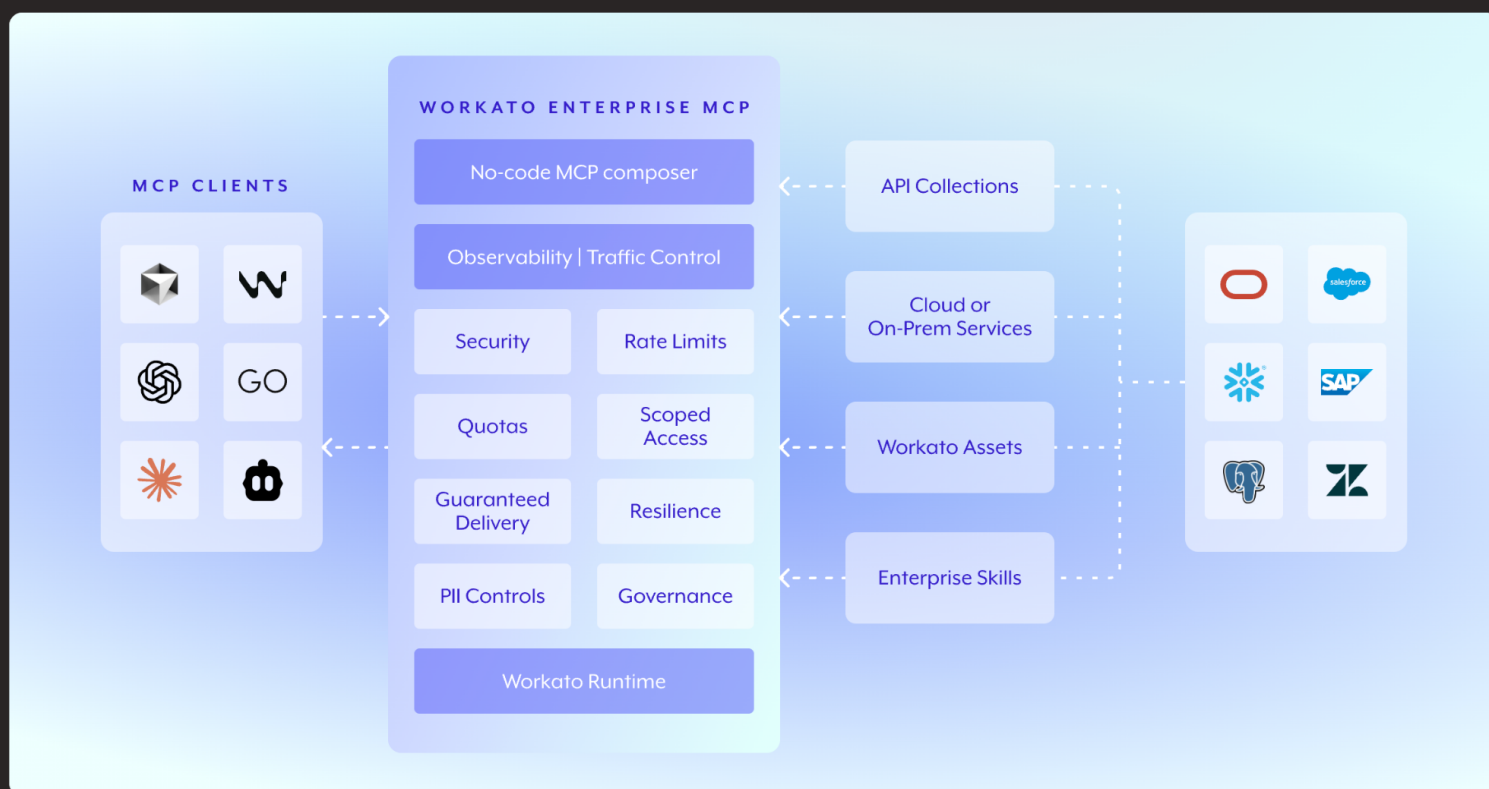




Generation
Digital

One platform to build, govern, and scale your MCP servers



Turn proven workflows into skills your agents can leverage



Deploy and scale your MCP ecosystem without worrying about infra



Govern access, credentials, and usage of your MCP ecosystem all in one place

The new way to get work done

One place to work with your Genies, take action and drive outcomes.

workato ONE

+ New thread

Home
Action Board
Directory
Recents

- New lead: Michael Fan
- Approve Discount Exception
- Time off request approval
- Meeting summary is ready
- Expense report approval

What's on my calendar today?

Summarize email thread

Company's travel policy

Your Genies

LEAD PRIORITIZER

MARKETING

High-Intent Leads by Source

38

Day	Leads
Mon	4
Tue	4
Wed	3
Thu	4
Fri	4
Sat	4

CAMPAIGN OPTIMIZER

MARKETING

Pipeline Generated from AI Campaigns

\$252,083

Month	Value
Jan	10k
Feb	15k
Mar	20k
Apr	25k
May	20k
Jun	15k

FUNNEL BUILDER

OPERATIONS

Website Visitors

62.2%

Demo Booked

60.7%

Converted Deals

37.8%

MARKETING ROI

MARKETING ANALYTICS

Category	Today	% of Target
Spent	\$47,342	93%
Users	17,246	269%
Leads	923	289%
Trials	43,201	12%

MARGIN ACCELERATOR

SALES STRATEGY

Gross Margin Uplift %

5%

CONTENT IMPACT

MARKETING

Channels

Web

Your action items

NEW LEAD: MICHAEL ASSIGNED TO YOU
30m ago

Hi! You've been assigned a new lead: Michael Fan. I've enriched his profile using ZoomInfo -- he's currently exploring platforms that can integrate and automate Employee Onboarding and Off-Boarding workflows across HR and IT systems.

[View thread](#)

APPROVE DISCOUNT EXCEPTION
1h ago • Due today

Review and approve a one-time 20% discount requested for a stalled enterprise opportunity in final stage.

[Approve](#) [Reject](#)

TIME OFF REQUEST APPROVAL
1d ago • Due Jul 28

Aspen Lubin has requested 5 days of vacation starting June 15.

[Approve](#) [Reject](#)

MEETING SUMMARY IS READY
1d ago

Olivia, Mark, and Aisha from Finance, along with Elena from Operations, discussed budget allocations and cost-saving measures to prepare for the upcoming quarterly...

[View thread](#)

EXPENSE REPORT APPROVAL
3d ago • Due Jul 28

Aspen Lubin has requested 5 days of vacation starting June 15.

One platform to power your product

Embed integrations and build intelligent agents for your customers.

Embed Integrations

- Embed integrations directly into your product with seamless UI, security and governance
- Enterprise-grade integrations that adapt to each customer's stack and workflows
- Launch fast with 1200+ connectors and recipes

[Learn more](#)

acme ERP HOME LIBRARY INTEGRATIONS

HR

- Workday
- Greenhouse
- Hubspot
- Bamboo HR

Finance

- SAP
- Oracle
- NetSuite
- Quickbooks

CRM/Marketing

- Marketo
- Salesforce

Project Management

- Jira
- Zendesk

TRIGGERS

- New or updated record in Acme

ACTIONS

- MONITOR the following actions for error
- Create case in Salesforce using dynamics mapping
- Get details of specific AI application in Salesforce

Embed Custom Agents

- Build agents in your product powered by enterprise-grade orchestration, governance, security and compliance
- Visual, low-code design with Agent Studio
- Launch agents that drive deep product value

[Learn more](#)

workato YOUR GENIE

Build Access

Skills

- Knowledge
- Connections
- Basic setup

Skill | Add User

Skill | Raise a Request

One platform to innovate at scale

[Learn more ↗](#)

WORKATO GENIES

Marketing
& SDR

Sales

Support

Customer
Experience

HR &
Recruiting

IT

Security

Custom

WORKATO GO

◆ Enterprise Search

◆ Employee Assistant

◆ Deep Action™

WORKATO AGENTIC

◆ Agent Studio

◆ Agent Acumen

◆ Agent Trust

◆ Workato MCP

◆ Workato A2A

◆ Agent Orchestrator

WORKATO ORCHESTRATE

iPaaS+

◆ Workato AIRO™
(AI powered builders, optimization and operations)

◆ Enterprise Skills
(900K)

Process Workflows | IDP | RPA | Apps | Insights

App App Integration | Events | B2B/EDI

Data Data Orchestration | MDM | Virtualization

API Mgmt Gateway | Federation | Portals

Universal Connectivity (10,000+ apps)

SaaS/On-prem | Data Warehouse/ Data Lakes | Databases | LLMs | Traditional

 **workato ONE**



Embrace versatility, tame complexity

Eliminate tool sprawl with one platform for all needs and unify your teams with a single experience. Focus on work that moves your business forward.



Democratize transformation

Accelerate success using our AI-powered no-code platform featuring over 1200 pre-built connectors and ready-to-use accelerators. Empower your teams to transform work.



Scale your success with AI

Effortlessly integrate AI into your business processes, boosting efficiency, and innovation for your business without sacrificing data privacy and control.

Security compliance frameworks

Workato prioritizes data security and regulatory compliance, ensuring that users can rely on our platform to automate workflows and integrate applications without compromising sensitive data.

Workato maintains comprehensive security compliance frameworks to safeguard customer data. These frameworks meet global standards, ensuring our users can operate with confidence across industries.

SUMMARY

Workato upholds rigorous security standards with the following frameworks:

- **PCI-DSS v4.0.1 – Level 1:** Secure cardholder data.
- **ISO 27001 & 27701:** Information and privacy management aligned with global standards.
- **SOC 1 and SOC 2 Type II:** Audited controls for financial and security integrity.
- **HIPAA:** Healthcare data protection, with Business Associate Agreements (BAAs) available.
- **IRAP:** Strict cybersecurity standards aligned to Australian government requirements.
- **NIST 800-171A r2:** Controlled Unclassified Information (CUI) protection for federal contractors, partners, and subcontractors.

Workato empowers organizations in finance, healthcare, and government to securely manage data workflows and integrations with our security features and frameworks.

What is Workato?

Workato helps you automate business workflows across cloud and on-premises apps. For example, you can automate quote-to-cash business processes, which may involve transferring data between apps such as Salesforce, Netsuite, BILL, and Apttus.

Workato combines an enterprise-grade workflow automation platform with the ease of use expected from consumer apps, enabling both business and IT users to quickly build workflow automations.

Enterprise-grade foundation

The Workato platform has a powerful feature set to handle real-world problems, including the integration of applications, data, and people. Both cloud-based and on-premises systems are supported. The runtime system is designed for security, robustness, reliability, and high performance.

Citizen integrators

Workato is the only integration platform that was built from the ground up to support a single design interface for developer/IT and citizen integrators, ensuring that citizens and IT have access to the same ease-of-use driven productivity improvements, and at the same time offering citizens the same power and capability available to IT.

Conversational integration

Workato provides a chat-based (Slack, Microsoft Teams, Cisco Spark, and IBM Workspace) bot-building platform for building compelling UX centered around integrations and workflows.

IT governance

Governance is a key requirement for any platform that allows business users to work with corporate data. Workato Aegis is a management tool that provides cross-enterprise visibility into users and usage, integration processes, and the applications they connect. Workato Aegis supports assigning different levels of responsibility and visibility within the platform, and enables collaboration between business and IT users. It enables the implementation and enforcement of policies to improve security and governance across all Workato users within an enterprise.

