



CyberArk Workforce Identity

BENEFITS

Deliver Measurable Cybersecurity Risk Reduction

Protect against data breaches and attacks that result from compromised credentials. Strengthen authentication to ensure users are who they say they are. Protect against orphaned accounts, overprivileged accounts, or misappropriated access.

Secure Digital Transformations

Provide fast, frictionless access for remote workers and on-the-go users. Eliminate the need for VPNs, reduce password sprawl, and prevent MFA fatigue.

Drive Operational Efficiencies

Automate and orchestrate the management of users' access privileges throughout their identity lifecycle. Provide self-service tools for users and streamline business workflows to reduce IT overhead.

Satisfy Audit and Compliance

Establish organization-wide compliance controls to meet regulatory requirements, increase visibility into user activity, and make informed decisions to continuously enforce least privilege.

Enterprises are rapidly adopting cloud-based applications and infrastructure to accelerate business agility, improve productivity, and meet changing market requirements. This shift fundamentally transforms the way businesses operate, creating new opportunities for adversaries and new challenges for security organizations. CyberArk Identity is a SaaS-delivered Identity and Access Management solution designed to protect today's digital enterprises by securing all workforce identities, credentials and access.

CyberArk Identity ensures that the right users have secure access to the right resources at the right times and automates the management of digital identities across enterprises. As a mission-critical component of the CyberArk Identity Security Platform, CyberArk Identity helps reduce risk by protecting workforce credentials, tightly controlling access to on-premises and cloud-based resources and reducing reliance on error-prone manual processes.

Challenges

Today's enterprises face a variety of security challenges, including:

- **Securing the perimeterless enterprise.** Traditional perimeter-based security models, designed to protect conventional on-premises IT infrastructure and office-based workers, aren't well suited for the digital era. Organizations must introduce new systems and practices, such as Zero Trust, to safeguard cloud infrastructure and protect SaaS applications while providing secure access to existing on-premises resources to remote workers and mobile users.

- **Managing accounts and passwords.** Today's businesses are powered by hundreds of applications. Managing accounts and passwords for these apps is a challenge for IT administrators and end-users alike. Enterprises must find ways to eliminate password fatigue, prevent risky behavior, and streamline the administration of user accounts, credentials, and privileges.
- **Enabling a distributed workforce.** Today's workers conduct business from any place, at any time, using any device. To be fully productive, they need fast, frictionless access to all their applications and services, whether working from home, the office, or the road. Businesses must find ways to secure remote workers and safeguard access to on-premises and cloud-based IT systems and data without hindering user experience.

SOLUTION

CyberArk Identity helps today's businesses overcome the unique user authentication, authorization, and identity management challenges accompanying digital transformation. It also provides a secure web browsing experience that leverages technologies from across the CyberArk portfolio to protect organizations from attacks. The services included in CyberArk Identity solution unify Workforce Access and Identity Management capabilities to streamline operations and give workers simple and secure access to all their enterprise resources—on-premises, cloud, hybrid—from any location, using any device.

Workforce Access solutions include:

- **CyberArk Single Sign-On (SSO)** is an easy-to-manage solution for one-click access to your cloud, mobile, and legacy apps. CyberArk SSO enables a secure and frictionless sign-in experience for both internal and external users that adjusts based on risk.
- **CyberArk App Gateway** is an add-on to our Single Sign-On solution that enables VPN-less access to on-prem applications. It allows companies to set up per-application, per-user access to any web application hosted on-premises.
- **CyberArk Adaptive Multi-Factor Authentication (MFA)** helps strengthen security and prevent attacks involving compromised credentials by requiring users to present multiple forms of evidence to gain access to your applications. Unlike traditional MFA solutions, CyberArk Adaptive MFA uses AI-powered behavioral analytics and contextual information to determine which authentication factors to apply to a particular user in a specific situation.
- **CyberArk Secure Web Sessions** is a cloud-based service that enables organizations to monitor, record, and audit end-user activity within high-risk and high-value web applications. Security and compliance specialists can use Secure Web Sessions to search recorded sessions using free text input and quickly filter events by users, dates, and actions.
- **CyberArk Workforce Password Management** is an enterprise-focused password manager providing a userfriendly solution to store business application credentials in a centralized vault and securely share them with other users in the organization.
- **CyberArk Secure Browser** safeguards your organization's most valuable resources by extending market-leading identity security protections to the web browsing experience. The browser is hardened to protect sensitive resources from attacks while offering users a familiar and productive experience.

Identity Management solutions include:

- **CyberArk Identity Lifecycle Management** provides an easy way to route application access requests, create application accounts, manage entitlements for those accounts, and revoke access when necessary.
- **CyberArk Identity Flows** is an identity orchestration solution that improves security, efficiency, and productivity by automating identity data and events. With Identity Flows, organizations can automate complex identity management workflows and synchronize identity data across diverse applications, directory stores, and repositories.
- **CyberArk Identity Compliance** solution continuously discovers access, streamlines access certifications, and provides comprehensive identity analytics. Identity Compliance automates manually intensive, errorprone administrative processes, ensuring all workforce and privileged access rights are properly assigned and continually certified across the enterprise.
- **CyberArk Identity Cloud Directory** allows customers to store their identities with greater peace of mind that all data is secured, accessible, and extensible from a single location. Cloud Directory simplifies integration and creates a more flexible Identity Architecture.

A Complete Identity Security Platform

Identity Security is a strategy to enable Zero Trust and enforce least privilege. It requires a core set of capabilities that organizations need to secure the access of human and machine identities to their most critical assets and data across any environment or devices. Organizations adopting Identity Security can realize significant security benefits and operational efficiencies by consolidating vendors. However, CyberArk Identity Security is modular so that organizations can start with one or more of our best-of-breed capabilities, or the whole platform. Regardless of the approach, what is most important is that organizations build strong Identity Security programs that deliver measurable cyber-risk reduction.

CyberArk Workforce Identity is a critical part of the CyberArk Identity Security Platform, providing strong authentication and contextual authorization capabilities. Built for the dynamic enterprise, the CyberArk Identity Security Platform secures access for any identity to any resource or environment from anywhere using any device and centers on privilege access controls. The platform is based on a set of foundational shared services, including AI-powered Identity Security Intelligence, that delivers a unified user experience through a single admin portal and enhances value with robust automation and analytics. Through our vast partner network and more than 300 out-of-the-box integrations, CyberArk supports each organization along every step of their Identity Security journey, while helping them maximize existing security investments.

About CyberArk

[CyberArk](#) is the global leader in identity security. Centered on intelligent privilege controls, CyberArk provides the most comprehensive security offering for any identity — human or machine — across business applications, distributed workforces, hybrid cloud workloads and throughout the DevOps lifecycle. The world's leading organizations trust CyberArk to help secure their most critical assets.



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