Netcraft Detection and Takedown

Netcraft takes down more than 33% of the world's phishing attacks. With 20+ years of experience, the largest proprietary dataset, and a continuously evolving detection and threat analysis engine, we stop more threats globally than any other provider. Trusted by leading brands and enterprise tech companies, we're known for delivering the fastest, most accurate takedowns of online scams, fraud, and cyberattacks.

Detection

Phishing & Domain

- Phishing URLs
- Fake Shops
- Advanced Fee Fraud
- Investment Scams
- Malware
- Search Engine Ads
- Brand Infringement
- Crypto
- 80+ more...

Social

- Brand Infringement
- VIP Impersonation
- Meta Ads

Mobile Apps

- Fake Apps

Deep & Dark Web

- Customer Data: Login credentials & payment info
- Company Data: Emails, documents, API keys, code, data sets & serial numbers

Phone Numbers

Data Sources

Sources

- HTTP Referrer Logs
- Abuse Box Processing
- Netcraft Web Server Survey
- Netcraft Scam Intelligence
- Spam Email Feeds & Honey Pots
- Global Cybercrime Reporting Community
- DMARC Forensic Reports

Public Sources

- CT Logs
- Social Media
- DNS Registrations
- Malicious Ads Monitoring
- Deep & Dark Web Searches
- Mobile App Marketplaces

Discovery Techniques

- Headless Browser enables safe, accurate attack analysis
- Global Proxy Network bypasses anti-cloaking techniques
- Screenshot Tool captures attacks across devices and countries
- Multi-stage attack exploration with credential stuffing expedites analysis, saving time and keeping us hidden

Threat Analysis

- The latest AI, machine, and deep learning models combined with rule-based datasets from analysts continually improve our automation techniques
- Frontpage comparison using fuzzy matching and OCR
- Website and domain spoofing, smishing, and quishing
- Look-a-like domains, typosquatting, and subdomains
- Monitors non-malicious websites impersonating brands and parked pages to enable fast response when malicious content is added

Breadth of Detection

85,000+
Human-written rules based on 20 years of existing threat intel

23 billion
Proprietary data points ingested annually

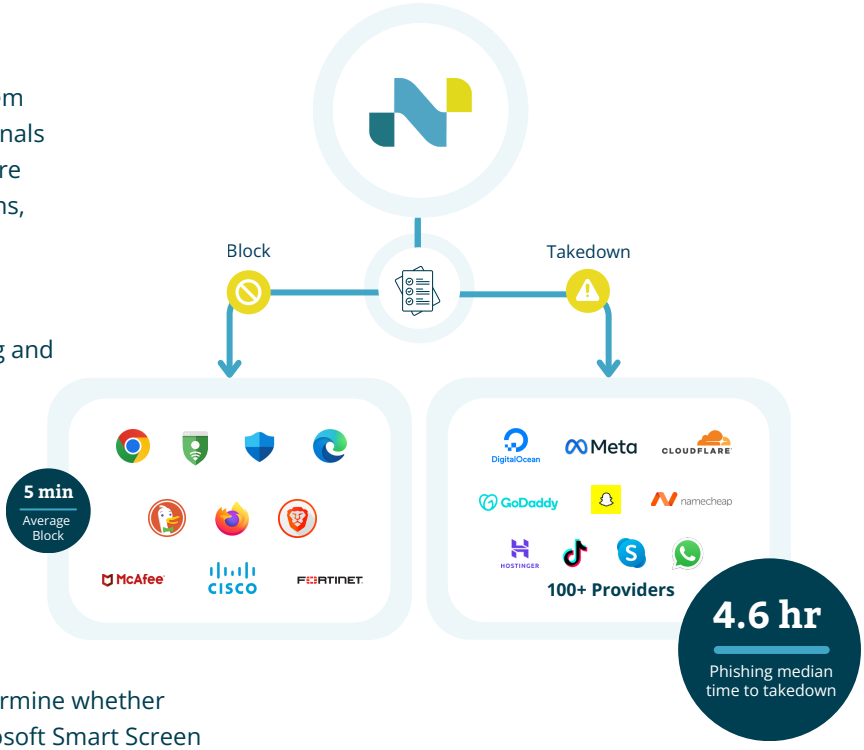
11+ years
Utilizing AI to increase speed, precision & cost optimization

250+
Global internet proxy network across 70+ countries

Disruption & Takedown

We block threats to all the major browsers and take them down faster than the industry standard, deterring criminals from targeting Netcraft customers. Countermeasures are deployed against threats detected in phishing & domains, social media, and mobile apps. Benefits include:

- Netcraft threat reports are the most trusted among providers for their near-zero false positives
- Deployment of a fully automated system of blocking and takedown at any scale



Blocking

Netraft has licensed its industry-leading malicious site feeds to all major browsers and other key members of the infrastructure provider community since 2005.

Monitoring

- URLs submitted to takedown are monitored to determine whether they are blocked in Google Safe Browsing and Microsoft Smart Screen on both mobile and desktop. Customers are provided full transparency into this
- Netcraft monitors attacks for seven days to prevent a resurgence

Takedown

Unmatched Speed & Volume:

- Infrastructure providers consistently recognize Netcraft as their highest volume reporter of abuse, while also being the most accurate. This motivates them to work with us to improve their ability to respond and mitigate abuse
- More than 75% of takedowns are performed via an exclusive, custom integration or contact point with a provider

Customer Success

- API and custom integrations
- Dedicated Account Manager
- Global, 24/7 support
- Dedicated Emerging Threats team
- Large in-house development team of high caliber engineers

Speed at Scale

Near-zero
False positive rates allow speed without sacrificing accuracy

20+ years
Providing takedowns for known brands

23 million
Takedowns to date

225 million
Attacks blocked to date

Enhanced Detection

- Phishing Kit Analysis
- DMARC Visualization
- Web Beacon
- Credential Baiting
- Netcraft Scam Intelligence

Globally-trusted Threat Intelligence and Brand Protection

BINANCE HSBC DocuSign BARCLAYS
National Cyber Security Centre AMERICA FIRST CREDIT UNION Microsoft VISA
overstock Black Diamond Meta

netcraft

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