



The Aiimi Insight Engine.

FOR MIGRATION

WHAT'S ON OFFER?

Features & Benefits.

Our products are designed to deliver maximum benefit with a flexible approach – here's what you can expect...

Product Features



- Content Discovery across file systems and content management applications
- Content Analytics and Metadata Extraction
- Rules-based Migration
- Migration Throttling and Performance Management
- Differential Migration
- Start, Pause, and Stop Migrations
- Auditing
- Link Redirection Services
- Multiple migration connectors, including eDOCS, Content Server, Livelink, SharePoint, Fileshares
- Preserve document edit and create dates and authorship where supported

Product Benefits



- Find content across multiple sources quickly and easily
- Enrich documents with metadata during migration
- Use machine-derived metadata to selectively migrate or archive content
- Classification and Enrichment of data automatically according to rules
- Automate migration to, from, and between cloud storage
- Access to our migration planning and strategy whitepapers and collateral
- Reduces migration risk with gradual migration to parity or big-bang
- Reduces negative user experience by implementing link redirection (where possible)
- One-stop shop migration tool with multiple-application support
- Scalable to increase throughput or reduce impact

THE PROPOSAL

Organisations want to move/migrate vast amounts of unstructured data (text, image, video, and audio files; spreadsheets and documents; emails, texts, and social media) from different sources to new locations. Commonly from or to:



CONTENT MANAGEMENT PLATFORMS



CLOUD ARCHIVE STORAGE SYSTEMS

THE REALITY

The International Data Corporation says unstructured data accounts for a vast 90% of all enterprise data – and it's growing rapidly, 33 zettabytes in 2018 to 175 zettabytes by 2025.

This generates new business challenges, because unstructured data:

-  NEEDS MORE STORAGE THAN STRUCTURED DATA
-  TOUGHER TO MANAGE AND PROTECT WITH LEGACY SOLUTIONS
-  MORE DIFFICULT TO SEARCH, COLLECT, AND ANALYSE BECAUSE IT'S NOT ORGANISED
-  LIMITS ACCESS TO DATA-DRIVEN BUSINESS INSIGHT

WHAT'S YOUR PROBLEM?

Plus, you've got several associated challenges to address, all at the same time:

ONE

Reduce risks associated with information.

TWO

Clean up and simplify complex filing structures.

THREE

Remove Redundant, Obsolete and Trivial (ROT) information, before migration.

FOUR

Maintain access to information during migration.

FIVE

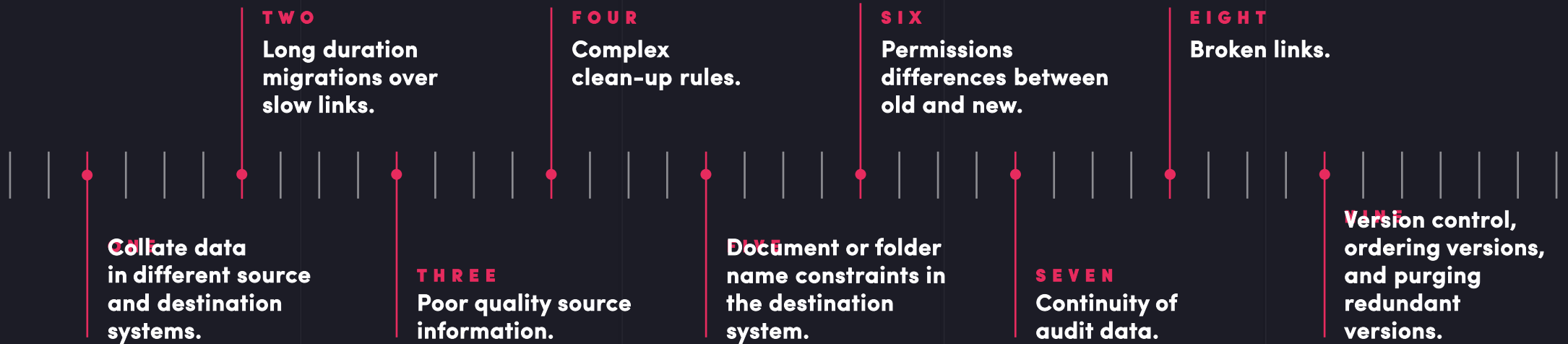
Honour existing links to documents.

SIX

Add metadata to enrich the value of documents.

TECHNICAL CHALLENGES

When migrating unstructured data, you also need to resolve connected technical challenges.



OUR TECHNOLOGY AND PROCESSES HELP RESOLVE THESE

CHALLENGES

BUSINESS CHALLENGES

And what about the non-technical challenges?



ONE

Securing access to source data from data owners.



TWO

Engaging business users in rule definition.



THREE

Gaining trust in the migration proposition.

OUR SOLUTION | PRODUCT

The Aiimi Insight Engine provides extensive automation to support your migration activities, whether these are simple cloud migrations or more complex content management migrations between systems such as File Shares, Cloud Storage, SharePoint, Google Vault or OpenText Content Server. Rules-based migrations can take advantage of the extensive metadata extraction routines provided.

CONNECTORS INCLUDE

| **CONTENT SERVER** (AND LIVELINK)

| **SHAREPOINT** (ON-PREMISES AND 365)

| **FILE
SYSTEMS
AZURE BLOB**



SO HOW DOES IT WORK?

Take a look under the hood of our Insight Engine.



01 | DISCOVERY

The Aimi Insight Engine automatically crawls all repositories, whether they're in the Cloud or on-premises. This captures an up-to-date centralised index of everything that exists in any organisation, including its filename, metadata, where it's stored, and who can access it.

02 | ENRICHMENT

With no user involvement needed, the Aimi Insight Engine enriches information with additional context and structure, using machine learning techniques like classification, text extraction, geotagging, and named entity recognition. Our enrichment agents perform processes including: Optical Character Recognition (OCR), Natural Language Processing (NLP), Geotagging, Image Recognition, Speech-to-text, and Named Entity Recognition (NER).

03 | REPOSITORY

The repository layer stores the enriched information index, along with security information and other configuration data. It can house tens of billions of pieces of information yet gives users blisteringly-fast response times.

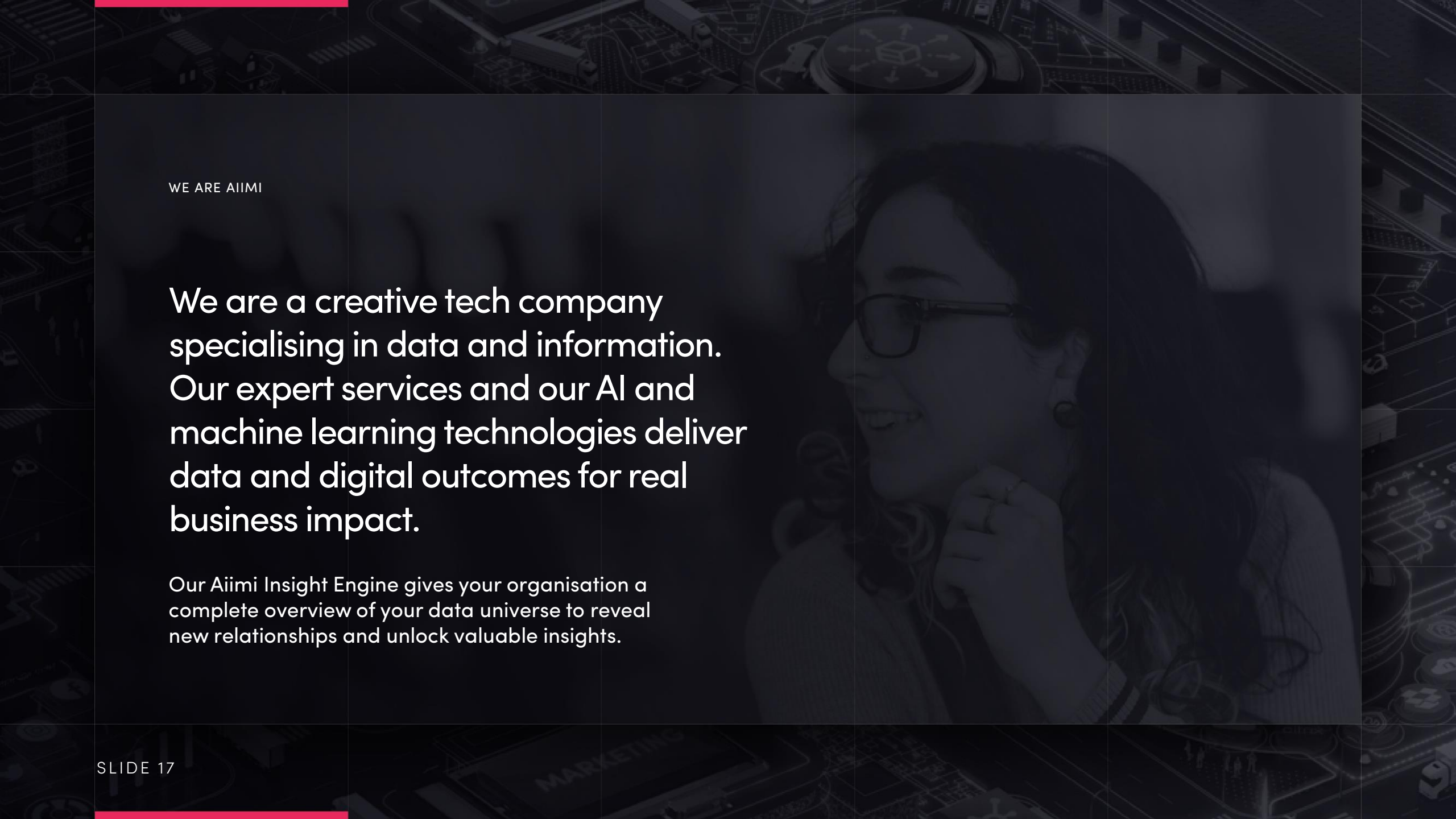
04 | GATEWAY

All information is secured with an authentication gateway which respects access permissions from source systems and integrates with any corporate security protocols, like multi-factor authentication and single sign-on.

Our expert Aiimi Services team helps customers with:

-  FILE PLAN DESIGN
-  MIGRATION STRATEGY
-  ROT IDENTIFICATION & ARCHIVE STRATEGY
-  LINK REDIRECTION TOOLS
-  AUDIT ARCHIVING
-  MIGRATION MONITORING





WE ARE AIIMI

We are a creative tech company specialising in data and information. Our expert services and our AI and machine learning technologies deliver data and digital outcomes for real business impact.

Our Aiimi Insight Engine gives your organisation a complete overview of your data universe to reveal new relationships and unlock valuable insights.

OUR SOFTWARE

The Aiimi Insight Engine interconnects valuable information across all enterprise systems for a comprehensive understanding of your data universe and acts as an accelerant to our services...

Our Software ↔ Our Services

OUR SERVICES

Our Services team put data at the heart of your digital service transformation, utilising our Insight Engine and sector experience to deliver insight that drives positive outcomes for your business.

Software Price.

IMPLEMENTATION

Implementation services are charged at our SFIA rate card rates. Effort is dependent upon the metadata enrichment processes required to fulfil your requirements and the cloud and on-premises infrastructure requirements. Contact us to discuss your requirements.

Product	Description	Unit	Price
Migration Add-On	Includes the migration rules and processing engine for cloud and on-premises migrations.	£30,000	Per Annum plus Support

Managed services & support pricing.

Pricing	Customer Experience Package	Managed Services			Additional Services	
		Insight Engine Support	Insight Engine Innovation	Insight Engine Optimisation	Insight Engine Experts	Insight Engine Community
		Technical Support Services	Release Upgrades and Deployments	Proactive Performance Monitoring & Reporting	Advisory and Auditing Services	Knowledge Sharing & Expertise
Addition al 10%	Premium ** Service Desk Only	✓ Provision 2nd line support ✓ Service desk provision ✓ Regular maintenance windows ✓ Emergency patch deployments for Insight Engine ✓ Incident monitoring and reporting ✓ Customer SLA reporting ✓ Customer satisfaction surveys	✓ Deployment of quarterly product releases to customer environments (potentially on auto upgrade basis) ✓ Elastic version upgrades (only in instances where IM release has dependency with this) ✓ Elastic license renewals ✓ Provision of release notes	✓ Provision of 3rd line support		✓ Access to an Insight Engine community with key customers and affiliated partners ✓ Platform for sharing customer testimonials, case studies, referenceable materials

MANAGED SERVICES & SUPPORT PRICING - CONTINUED

Pricing	Customer Experience Package	Managed Services			Additional Services	
		Insight Engine Support	Insight Engine Innovation	Insight Engine Optimisation	Insight Engine Experts	Insight Engine Community
		Technical Support Services	Release Upgrades and Deployments	Proactive Performance Monitoring & Reporting	Advisory and Auditing Services	Knowledge Sharing & Expertise
Addition al 15%	Priority ** Technical Account Management	✓ Access to Online Service Desk Portal ✓ Incident trend analysis ✓ Customer satisfaction measurement and reporting	✓ Knowledge Centre access (i.e. guidance materials)	✓ KPI and analytics monitoring and reporting ✓ Enrichment performance monitoring and reporting	✓ New feature demos and tutorials	✓ Knowledge Centre access (i.e. guidance materials)
Addition al 20%	Platinum ** Dedicated Customer Experience Manager		✓ Early Adopters Programme ✓ Change Control process support ✓ Regression testing programme ✓ Proactive capture of end user feedback oriented to product improvements	✓ Proactive application monitoring (we spot the issue before the customer does) ✓ Server level monitoring ✓ Customer environment performance testing and baselining (if applicable) ✓ Performance optimisation review & recommendations package	✓ Annual Information Visibility Audit ✓ Annual Cloud Adoption Audit ✓ Annual Privacy Audit ✓ Proactively engage customers to identify and advise on new opportunities ✓ Service delivery business benefits review	✓ Introduction to technology sessions (NER, OCR etc.) ✓ Roundtables and events

CASE STUDY | GLENCORE

GLENCORE

Glencore.

Our Services team managed multiple migrations, including:

 FILESHARE FROM CONTENT SERVER

 FILESHARE FROM SHAREPOINT

 CONTENT SERVER TO SHAREPOINT

 SHAREPOINT TO CONTENT SERVER

As one of our current and active customers, we continue to support Glencore's internal team in managing their multiple migrations.

CASE STUDY | CENTRAL BANK OF IRELAND

CBOI.

Our Services team conducted extensive migration strategies and managed 50+ departmental migrations for several TBs of data from FileShare to an on-premises Microsoft Azure OpenText Content Server. The Central Bank of Ireland can now self-manage its own data.



Banc Ceannais na hÉireann
Central Bank of Ireland
Eurosystem

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