



SERVICES

DATA STRATEGY



Data Strategy.

aiimi

HOW WE HELP YOUR BUSINESS

Aiimi shapes pragmatic data strategies – from governance and architecture to operating model and roadmap – to unlock value, strengthen compliance, and ready data for analytics and AI across the public sector.

Your organisation's data should be one of its most valuable assets – but without a clear and effective data strategy, its true value can't be realised.

With strong data foundations, your organisation can adapt to changing market conditions, drive innovation, and make better decisions. Users are empowered to get more from data, whether they're analysing metrics or using content to boost productivity. The right data strategy strengthens your business at its core – driving efficiency, productivity, and the objectives that matter most. And the result creates lasting value; a consistent, referenceable way of working that backstops data policies and enables your workforce to perform at its best.

Our consultants shape your data strategy to fit your organisation – your people, your challenges, and the outcomes you're driving towards – and bring it to life with interactive and impactful visual assets that drive leadership buy-in and user engagement.



DATA STRATEGY

Features & Benefits.

Our expert services are designed to deliver maximum benefit with a flexible approach – here's what you can expect.

SERVICE FEATURES



- Vision and principles; information charter; policy frameworks
- Target architecture; operating model; capability and maturity assessments
- Roadmap with measurable outcomes; value tracking and KPIs
- Data quality, stewardship, and governance enablement
- Cross-functional engagement; service excellence and knowledge transfer
- Organisational design services

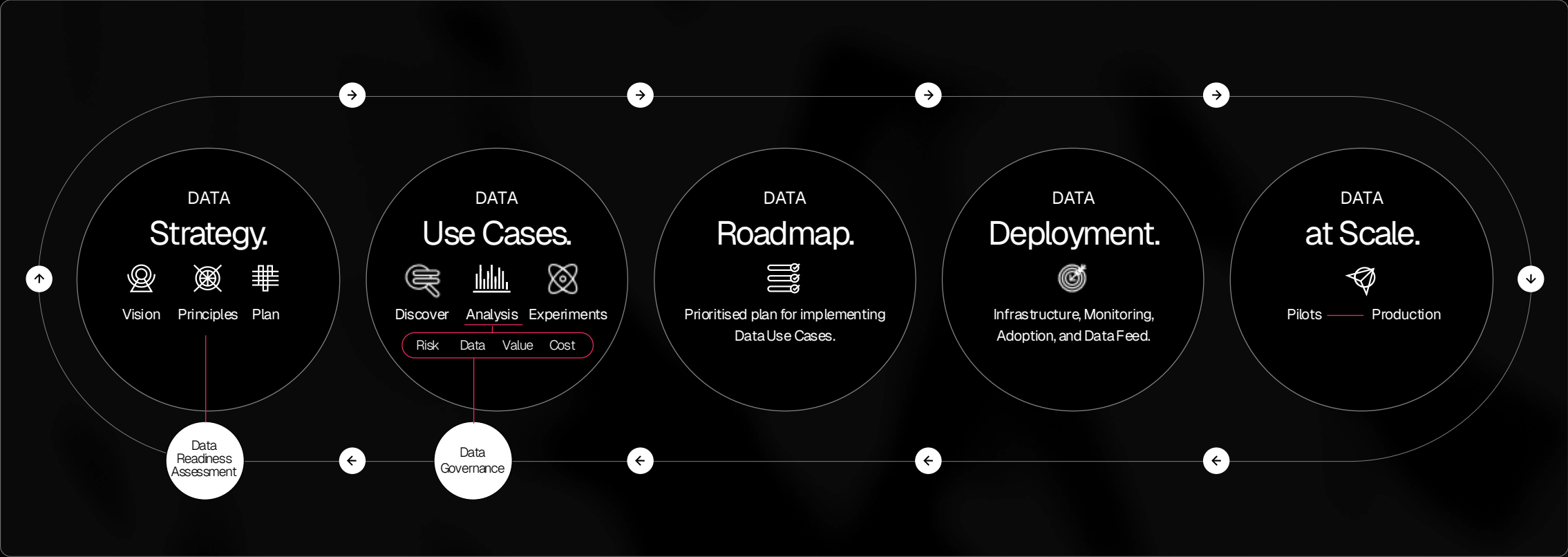
SERVICE BENEFITS



- Clear, actionable strategy aligned to organisational goals
- Trusted, accessible data underpinning AI/analytics use cases
- Risk reduction & compliance through governance and policies
- Enduring capability via operating model and skills uplift

Aiimi Data Strategy Model

We've developed a structured yet flexible approach to Data Strategy. Wherever you are in your data journey, this framework helps make sense of where data can deliver value and what's needed to move from ideas to outcomes. It's not a rigid, sequential programme – wherever the starting point, the goal is the same: to make data useful, usable, and impactful across your organisation.





CASE STUDY

ANGLIAN WATER



Data Strategy at Anglian Water.

“

“In partnership with Aiimi, the quality of our data strategy – in particular its foresight and progressive data principles and capabilities – means the work remains incredibly relevant to Anglian Water and guides our development and progress.”

MATT EDWARDS, CDO AT ANGLIAN WATER

ABOUT US

We are Aiimi.

Transform how your people work with data, through Aiimi's software platform, data and digital products, and consulting services.

Our software platform automatically classifies, labels, relocates, and protects your data, opening up access where it's safe and locking it down where it's not, mitigating risk and fixing data quality. Unlike traditional governance tools, Aiimi's platform continuously maps and monitors your data estate for always-on compliance and risk management – and readies your data for safe, scalable AI adoption.

Our consultants bring deep domain expertise in AI, data, and digital transformation – delivered exactly where, when, and how you need it. Whether you want a specialist project squad or ongoing managed services, our people work seamlessly as part of your team, driven by your objectives and committed to your outcomes. We experiment, iterate, and focus on what matters most, to accelerate time to value.

OUR SOFTWARE

Aiimi's platform interconnects valuable information across all enterprise systems for a comprehensive understanding of your data universe and acts as an accelerant to our services.

OUR SOFTWARE



OUR SERVICES

OUR SERVICES

The Aiimi Services team puts data at the heart of your digital transformation, utilising our platform and sector expertise to drive positive outcomes for your business.

HOW WE HELP

Aiimi Digital, Data, and Technology Roles.

- Business architect
- Data architect
- Enterprise architect
- Security architect
- Solution architect
- Technical architect
- Chief data officer

- Chief information security officer
- Chief technology officer
- Cyber security governance and risk mgmt
- Analytics engineer
- Data ethicist
- Data governance manager

- Data scientist
- Business relationship manager
- Business analyst
- Delivery manager
- Programme delivery manager
- Technical writer
- User researcher

Service Price.

Day Rates

SFIA GRADE	FOLLOW	ASSIST	APPLY	ENABLE	ENSURE / ADVISE	INITIATE / INFLUENCE	SET STRATEGY / INSPIRE
G-CLOUD ROLE	TRAINEE	ASSOCIATE / JUNIOR (AND TESTERS)	STANDARD	SENIOR	LEAD	HEAD OF / CHIEF / PRINCIPAL	C-LEVEL
RATE	£500	£600	£735	£870	£955	£1075	£1290

These rates do not supersede Aiimi’s published rates found in the G-Cloud portal

Notes on Pricing.

 Working Hours. 8 hours per day excluding lunch and travel. We can pro-rate to half (4 hours) or quarter day (2 hours) when required, but only if necessary.	 Office Hours. 09:00 to 17:30, Monday to Friday.	 Mileage. Recharged at 42p per mile.	 Time & Materials. All rates and statements of work are time and materials based, unless otherwise agreed.
 Working Week. Monday to Friday excluding national holidays, unless otherwise agreed. Work undertaken outside standard working hours or during weekends / national holidays will be charged at rate + 50%.	 Travel & Subsistence. Reasonable expenses, including travel and subsistence, are not included in a consultant's day rate. Expenses will be charged at cost to the customer.	 Professional Indemnity. Included in day rate.	 VAT. Prices are in GBP and exclude VAT.

Thank you.

aiimi

WE ARE AIIMI.

POWERING AI
EVERYWHERE
AT WORK.

[AIIMI.COM](https://aiimi.com)

