



SERVICES

DATA PRODUCT DEVELOPMENT



Data Product Development.

aiimi

HOW WE HELP

Data is one of your greatest assets. Unlock its full value using data modelling, data science, machine learning, AI, and varied analysis, to create data products that make it easy for your organisation to transform insight into action.

We design, prototype, and deliver data products—dashboards, analytics tools and reporting, and AI-powered experiences—embedding accessibility, security, and governance for measurable outcomes and rapid public sector value.



DATA PRODUCT DEVELOPMENT

Features & Benefits.

Our expert services are designed to deliver maximum benefit with a flexible approach – here's what you can expect.

SERVICE FEATURES



- Rapid prototyping and agile, iterative delivery with user-centred design
- Integration with enterprise systems and cloud platforms; API-first
- Embedded governance, privacy, and compliance (GDPR/FOI/EIR)
- Accessibility (WCAG) and inclusive UX, with service design artefacts
- Scalable architecture, observability, and support & knowledge transfer
- Front end analytics with Alteryx, PowerBI, Tableau and Qlik

SERVICE BENEFITS



- Actionable insights and transparency for policy and operations
- Faster time-to-value with prototypes and sprints
- Seamless adoption with security, governance, and accessibility baked in
- Sustainable scaling and predictable service management

HOW WE HELP

Our Data Product Toolkit.



Discovery & Engagement

Key activities will include stakeholder workshops, domain analysis, capability maturity reviews, and opportunity framing.



Target Architecture Design.

Key activities include a review of data platform patterns, (federated) governance models, product blueprinting, and operational model design / RACI review.



Data Product Pilot.

Key activities include product definition, pipeline build, model governance and observability, MVP Data Shop integration, and the ability to test and evolve the proposed operating model and associated RACI.



Refinement & Release.

Review pilot outputs, perform a metrics assessment, and validate the pilot. Productionise, release and communicate the product.

Always on hand to help navigate your complex challenges.

Whether it's accessing systems, combining diverse data, generating new insight, creating visualisations, mapping data, advancing analytical capabilities, or streamlining your user experience with simple-to-use yet powerful data products, our expert team explore new ways of thinking to continuously develop and best exploit your data.

Always on hand to help navigate your complex challenges, we confidently deliver an iterative, agile approach. We test propositions and use case examples, using the latest prototype design tools to get early agreement on the user experience.

We achieve successful outcomes at speed by regularly reviewing and ratifying our findings and results with your SMEs. This ensures we stay on track, understand the true impact of our findings, and always look for ways to make enhancements.





CASE STUDY

DATA ENGINEERING



Turning data silos into a new Cloud data platform using Azure.

- Long wait times to extract, transform, and load data from business systems into the existing on-premises Data Warehouse resulted in users creating Excel and Access solutions – creating data silos and reducing data quality, accuracy, and ownership.
- Aiimi developed a new cloud data platform based on Azure Data Services technology, using a decoupled modern big data architecture. With an Azure data lake at its heart, this platform uses Azure Databricks to rapidly speed up data processing and loading time, presenting data through reports and dashboards that the business can self-serve using Power BI.
- By reducing data processing and load times dramatically, Anglian Water can generate insight at speed and enable a new DataOps approach, including creating roles such as citizen data engineer and citizen data scientist.



Our Aiimi consultant has been breath of fresh air in taking hold of problems and working them through. A consultant who leaves the consultant hat at the door, rolls up their sleeves and becomes part of the team. Outstandingly good and professional.

STEVEN TRIPPIER, GROUP CHIEF INFORMATION SECURITY OFFICER

ABOUT US

We are Aiimi.

Transform how your people work with data, through Aiimi's software platform, data and digital products, and consulting services.

Our software platform automatically classifies, labels, relocates, and protects your data, opening up access where it's safe and locking it down where it's not, mitigating risk and fixing data quality. Unlike traditional governance tools, Aiimi's platform continuously maps and monitors your data estate for always-on compliance and risk management – and readies your data for safe, scalable AI adoption.

Our consultants bring deep domain expertise in AI, data, and digital transformation – delivered exactly where, when, and how you need it. Whether you want a specialist project squad or ongoing managed services, our people work seamlessly as part of your team, driven by your objectives and committed to your outcomes. We experiment, iterate, and focus on what matters most, to accelerate time to value.

OUR SOFTWARE

Aiimi's platform interconnects valuable information across all enterprise systems for a comprehensive understanding of your data universe and acts as an accelerant to our services.

OUR SOFTWARE



OUR SERVICES

OUR SERVICES

The Aiimi Services team puts data at the heart of your digital transformation, utilising our platform and sector expertise to drive positive outcomes for your business.

HOW WE HELP

Aiimi Digital, Data, and Technology Roles.

- Business architect
- Data architect
- Enterprise architect
- Security architect
- Solution architect
- Technical architect
- Chief data officer
- Chief technology officer
- Analytics engineer
- Data analyst
- Data engineer
- Data ethicist
- Data governance manager

- Data scientist
- Machine learning engineer
- Performance analyst
- Application operations engineer
- Business relationship manager
- Change and release manager
- Business analyst
- Delivery manager
- Digital portfolio manager
- Product manager
- Programme delivery manager
- Service owner
- Quality assurance testing (QAT) analyst

- Test engineer
- Test manager
- Development operations (DevOps) engineer
- Frontend developer
- Software developer
- Accessibility specialist
- Content designer
- Content strategist
- Graphic designer
- Interaction designer
- Service designer
- Technical writer
- User researcher

Service Price.

Day Rates

SFIA GRADE	FOLLOW	ASSIST	APPLY	ENABLE	ENSURE / ADVISE	INITIATE / INFLUENCE	SET STRATEGY / INSPIRE
G-CLOUD ROLE	TRAINEE	ASSOCIATE / JUNIOR (AND TESTERS)	STANDARD	SENIOR	LEAD	HEAD OF / CHIEF / PRINCIPAL	C-LEVEL
RATE	£500	£600	£735	£870	£955	£1075	£1290

These rates do not supersede Aiimi’s published rates found in the G-Cloud portal

Notes on Pricing.

 Working Hours. 8 hours per day excluding lunch and travel. We can pro-rate to half (4 hours) or quarter day (2 hours) when required, but only if necessary.	 Office Hours. 09:00 to 17:30, Monday to Friday.	 Mileage. Recharged at 42p per mile.	 Time & Materials. All rates and statements of work are time and materials based, unless otherwise agreed.
 Working Week. Monday to Friday excluding national holidays, unless otherwise agreed. Work undertaken outside standard working hours or during weekends / national holidays will be charged at rate + 50%.	 Travel & Subsistence. Reasonable expenses, including travel and subsistence, are not included in a consultant's day rate. Expenses will be charged at cost to the customer.	 Professional Indemnity. Included in day rate.	 VAT. Prices are in GBP and exclude VAT.

Thank you.

aiimi

WE ARE AIIMI.

POWERING AI
EVERYWHERE
AT WORK.

[AIIMI.COM](https://aiimi.com)

