



SERVICES

AI STRATEGY



AI Strategy.

aiimi



HOW WE HELP YOUR BUSINESS

We co-create your AI vision, principles, and roadmap, prioritising high-impact use cases and responsible adoption. Our agile approach blends quick wins with scalable governance, ethics, and data readiness to operationalise AI securely.

AI can transform your business, but without the right strategy, you'll only ever scratch the surface of what's possible. Built on years of deep industry expertise and cutting-edge technology, our approach to AI strategy is fast, adaptive, and practical. No laborious data engineering exercises. No rigid five-year plan.

For some organisations, the focus of AI strategy might be on ethics, especially for those in the public sector or dealing with sensitive data. For others, it might be more about scaling internal AI capability or getting a grip on fragmented AI initiatives that are already underway. Our AI consultants work with each customer to shape a strategy and roadmap that fits their unique context, priorities, and readiness.



AI STRATEGY

Features & Benefits.

Our expert services are designed to deliver maximum benefit with a flexible approach – here's what you can expect.

SERVICE FEATURES



- Agile, fast-track AI strategy spanning vision, principles, governance, and roadmap
- Use-case prioritisation by impact, complexity, and data readiness, plus preparation for pilots and sprints
- Ethics, regulatory, and compliance risk assessments integrated
- Enablement and literacy, including operating model alignment and service management
- Alignment to Cloud and platform accelerators for scalable delivery

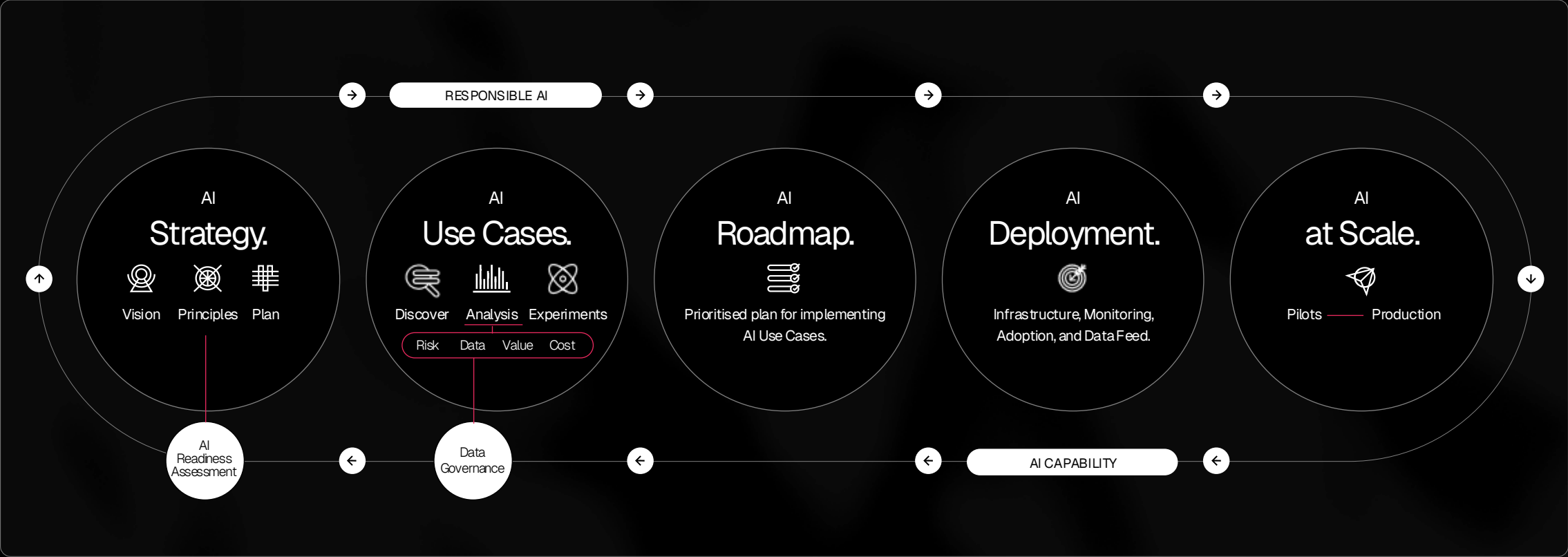
SERVICE BENEFITS



- Accelerated time-to-value via quick wins and iterative delivery (Capgemini/Deloitte-style outcomes emphasis)
- Reduced risk and improved confidence in compliance through embedded governance and ethics
- Scalable enterprise adoption with operating model clarity and roadmaps
- Capability uplift, such as knowledge transfer and AI literacy for sustained change

Aiimi AI Service Model

We've developed a structured yet flexible approach to AI adoption. Wherever you are in your AI journey, this framework helps make sense of where AI can deliver value and what's needed to move from ideas to outcomes. It's not a rigid, sequential programme; some organisations need help shaping their AI strategy, others want support scaling what's already working. Wherever the starting point, the goal is the same: to make AI useful, usable, and impactful across the business.





AI Strategy.

VISION

We work with senior stakeholders to define a clear vision for AI, and look at who this matters to most and the part they'll play.

PRINCIPLES

We agree on a set of principles for AI adoption – like responsibility, transparency, and governance – to help people make consistent decisions about how AI should be used.

PLAN

We shape a practical plan of attack, providing a focused view of what happens next, tailored to where your organisation is right now.

Throughout the whole journey, Responsible AI is baked into every step. By ensuring AI is governed, ethical, compliant, and explainable, we make it easier for AI to be trusted, supported, and successfully adopted.





Use Case Exploration.

DISCOVERY

This is about uncovering the best opportunities for AI to deliver value to the business, and is usually led by our User Research team.

ANALYSIS

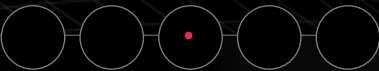
Each AI use case is assessed based on factors like value, data, risk, feasibility, strategic alignment, and cost, as a repeatable, evidence-based way to prioritise AI projects.

EXPERIMENTS

We test assumptions and data, surface unknowns, and get feedback, running small, lightweight experiments to learn and iterate quickly.

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Roadmap

By the end of this phase, we know which use cases are viable, which need refinement, and which aren't worth pursuing.

The organisation comes away with a prioritised set of opportunities that are grounded in evidence and a clear roadmap for what to do next.

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AI Deployment

This is where we lay the technical and organisational foundations to build and embed AI into the business – including the infrastructure to support AI at scale, necessary data pipelines, and monitoring tools and processes to track performance, accuracy, and reliability. We also work with stakeholders to build out a change management and adoption plan.

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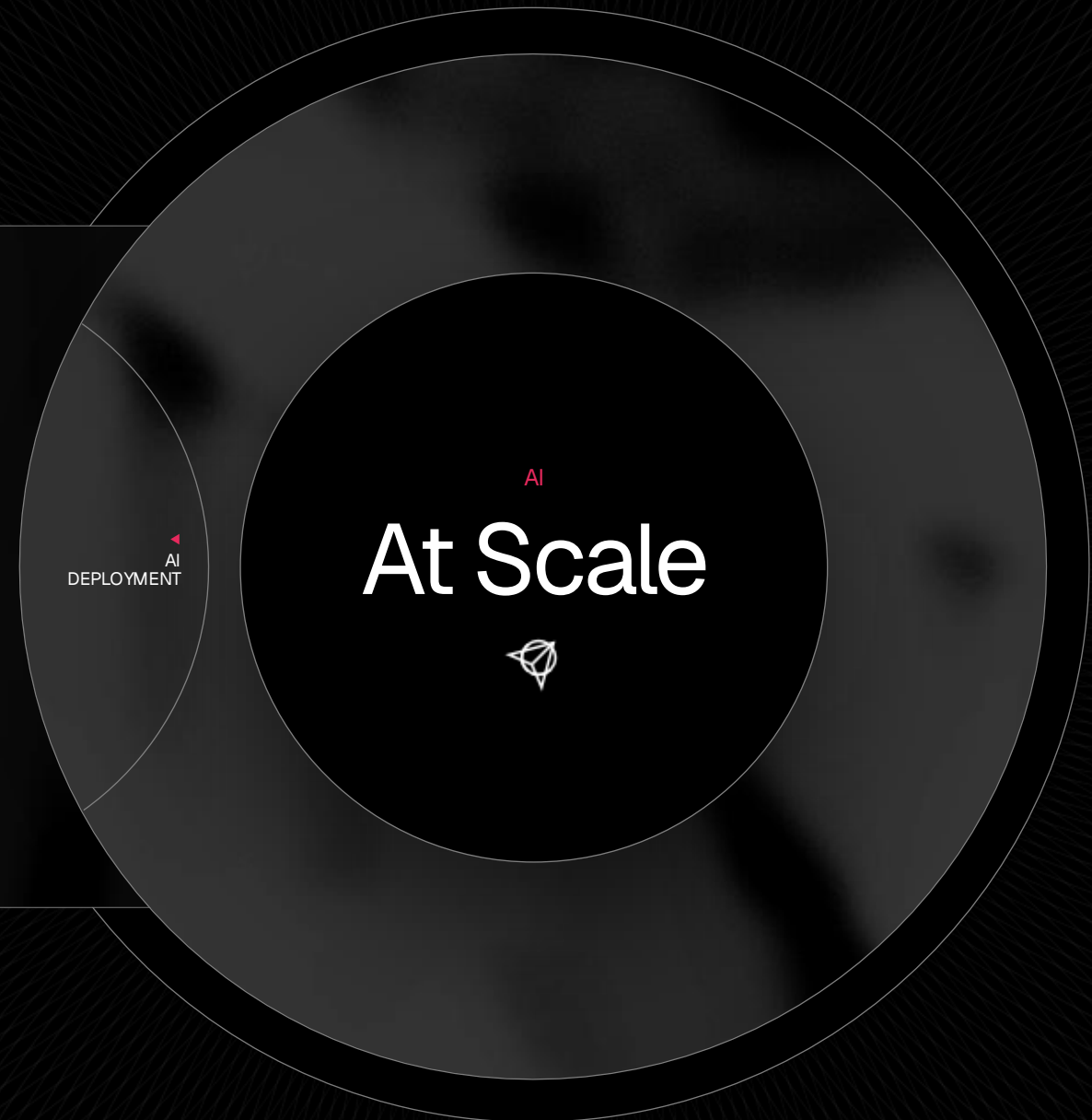




AI at Scale

We then start to build and scale AI solutions across the organisation, using the tools we put in place during deployment to track performance, spot risks, and understand if the solution is delivering the intended value.

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CASE STUDY

AI STRATEGY



Developing a three-year roadmap for The Insolvency Service.

“

“Aiimi has provided us with a detailed AI roadmap that addresses our unique, specific needs while having the flexibility to test and adapt as we go. Their research has helped us identify key areas that would benefit from AI and automation, but they’ve also given us broader insights into the way we manage data, which is crucial to our wider work.”

NATHAN MARSH, DIGITAL INNOVATION LEAD AT THE INSOLVENCY SERVICE

ABOUT US

We are Aiimi.

Transform how your people work with data, through Aiimi's software platform, data and digital products, and consulting services.

Our software platform automatically classifies, labels, relocates, and protects your data, opening up access where it's safe and locking it down where it's not, mitigating risk and fixing data quality. Unlike traditional governance tools, Aiimi's platform continuously maps and monitors your data estate for always-on compliance and risk management – and readies your data for safe, scalable AI adoption.

Our consultants bring deep domain expertise in AI, data, and digital transformation – delivered exactly where, when, and how you need it. Whether you want a specialist project squad or ongoing managed services, our people work seamlessly as part of your team, driven by your objectives and committed to your outcomes. We experiment, iterate, and focus on what matters most, to accelerate time to value.

OUR SOFTWARE

Aiimi's platform interconnects valuable information across all enterprise systems for a comprehensive understanding of your data universe and acts as an accelerant to our services.

OUR SOFTWARE



OUR SERVICES

OUR SERVICES

The Aiimi Services team puts data at the heart of your digital transformation, utilising our platform and sector expertise to drive positive outcomes for your business.

HOW WE HELP

Aiimi Digital, Data, and Technology Roles.

- Business architect
- Data architect
- Enterprise architect
- Security architect
- Solution architect
- Technical architect
- Chief data officer

- Chief information security officer
- Chief technology officer
- Cyber security governance and risk mgmt
- Data ethicist
- Data governance manager
- Data scientist

- Performance analyst
- Business relationship manager
- Business analyst
- Delivery manager
- Digital portfolio manager
- Programme delivery manager
- User researcher

Service Price.

Day Rates

SFIA GRADE	FOLLOW	ASSIST	APPLY	ENABLE	ENSURE / ADVISE	INITIATE / INFLUENCE	SET STRATEGY / INSPIRE
G-CLOUD ROLE	TRAINEE	ASSOCIATE / JUNIOR (AND TESTERS)	STANDARD	SENIOR	LEAD	HEAD OF / CHIEF / PRINCIPAL	C-LEVEL
RATE	£500	£600	£735	£870	£955	£1075	£1290

These rates do not supersede Aimi’s published rates found in the G-Cloud portal

Notes on Pricing.

 Working Hours. 8 hours per day excluding lunch and travel. We can pro-rate to half (4 hours) or quarter day (2 hours) when required, but only if necessary.	 Office Hours. 09:00 to 17:30, Monday to Friday.	 Mileage. Recharged at 42p per mile.	 Time & Materials. All rates and statements of work are time and materials based, unless otherwise agreed.
 Working Week. Monday to Friday excluding national holidays, unless otherwise agreed. Work undertaken outside standard working hours or during weekends / national holidays will be charged at rate + 50%.	 Travel & Subsistence. Reasonable expenses, including travel and subsistence, are not included in a consultant's day rate. Expenses will be charged at cost to the customer.	 Professional Indemnity. Included in day rate.	 VAT. Prices are in GBP and exclude VAT.

Thank you.

aiimi

WE ARE AIIMI.

POWERING AI
EVERYWHERE
AT WORK.

[AIIMI.COM](https://aiimi.com)

