



Creative Services UX & UI.

Technology is our how. And **people** are our why.



We are a **leading provider of next-generation technology services**, dedicated to enabling our customers to drive real impact and meaningful change. From ideation to production, we support our customers with tailor-made solutions at every stage of their digital transformation, regardless of industry, region or scale.

What we stand for

We exist to create an environment and a culture that breeds success by caring for our customers as individuals and enabling our people to be the best that they can be.

John Cotterell
Chief Executive, Endava



Open.

We have confidence in our abilities, approach and people, so we are open and transparent.

Thoughtful.

We care deeply about people, whether they are our employees, customers or our broader communities.

Adaptable.

We embrace change and remain flexible, allowing us to operate successfully in complex environments.

Smart.

We employ clever people who bring skills, experience and talent to craft smart solutions for our customers.

Trusted.

We build our relationships on trust and integrity.

November 2024 survey

What our clients say

Results from Endava Customer Satisfaction Programme

93%

say they are **satisfied** or very satisfied with our services.

92%

say they would **recommend** us to others.

90%

say they would **purchase** our services **again**.

Our services

Architecture, Strategy and M&A



Digital strategy and transformation

Defining digital strategy and executing through transformation



Data and integration Architecture

Data services and holistic integration strategy and execution



Enterprise architecture and software assessments

Review complex software architecture landscapes



M&A and integration

Pre-deal due diligence on both buy and sell side to support with post-merger integrations

Product and platform development



Technology & Data Platforms and software engineering

Plan Deliver effective and high-quality software platforms user-experience



Mobile development

Build white labelled apps for all major mobile platforms and versions



Customer Experience & Design

Design of aesthetic, intuitive, functional and inclusive touchpoints



Data and integration Engineering

Design, build, and optimize data and integration pipelines

Cloud, systems integration & managed services



Cloud applications and system integration

System integration of commercial off-the-shelf (COTS), independent software vendors (ISVs), open-source, low code, applications and platforms across cloud infrastructure



Managed services

End-user computing (EUC), server and unified communications and collaboration (UCC) engineering



Testing services

Design, build and integrate automated testing frameworks into the continuous integration/ deployment (CI/CD) pipeline



DevOps, infrastructure & Security

Reduce the release cycle and build cloud agnostic platforms

Exponential technologies



Extended reality

Create immersive experiences using virtual reality (VR) and augmented reality (AR)



AI and machine learning

Use artificial intelligence (AI) for new insights, decision-making and driving improved business outcomes



Physical computing

Embedded systems for real-world data sourcing and digital twin system emulation

Who we do it for

We're trusted by the most ambitious brands and public organisations in the world.



Our UK and hybrid delivery capabilities

Our onsite UK Teams can be deployed and scaled rapidly.

Our Public Sector Hub in the EU is based in Slovenia with a dedicated of over 100 Public Sector specialists.

We have a bench 1,000+ people available for Public Sector projects in the UK.

Our locations

European Union: Austria, Bulgaria, Croatia, Denmark, Germany, Ireland, Netherlands, Poland, Romania, Slovenia and Sweden

Europe – Non-EU: Bosnia & Herzegovina, Moldova, North Macedonia, Serbia, Switzerland and the United Kingdom

North America: Canada and the United States

Latin America: Argentina, Colombia, Mexico and Uruguay

Asia Pacific: Australia, India, Malaysia, Singapore and Vietnam

Middle East: United Arab Emirates

27
Countries

65
Cities

55+
Delivery Centers



Examples of our work in the Public Sector

**Dedicated team
of 150 + people**



**UK-led Delivery with
EU centre of excellence**



Post Office



Supporting the Post Office to optimise bill-payment processing solutions and transition from legacy systems

**National Financial
Administration in the EU**



Developed the national tax portal and underlying system, allowing people to safely and easily meet tax obligations under a heavily regulated environment

**National Environmental
Protection Agency**



Providing architecture support services to help the organisation meet the future challenges of regulation

**German Chamber of
Trade & Commerce**



Rolling-out new websites for the entire network of German Chambers of Commerce Abroad – in 92 countries

Using AI, we help our customers **accelerate growth**, navigate **complex challenges** & **drive** success in rapidly evolving markets

600+

Data & AI professionals

950+

Data projects delivered

100+

AI projects delivered

90%+

CSAT scores

1 of only 7 strategic
OpenAI partners



Our commitment to Social Value

We aim to make a positive difference in the communities where we live and work through strong strategic partnerships with NGOs. By concentrating on education, health, environmental and humanitarian aid, we focus on areas where we can have the greatest impact.

Endava Tech Campus

We support diverse educational projects to nurture the next generation of engineers and scientists. Through trusted partnerships with NGOs, we assist various programmes covering science, technology, engineering and mathematics.

Technovation Girls

In FY2024 we were a national co-sponsor of **Adfaber**, an NGO in Romania, helping support Technovation Girls, an international programme empowering young women (ages 8-18) to develop technical skills to solve real-life problems in their communities.

Closing the technology skills gap

We have a partnership with **Niya**, an NGO focused on training refugees and matching them with work opportunities around the world. In FY2024 we supported our fifth cohort, providing AI technology scholarships.

Volunteering & fundraising

Our Giving approach underlines how we bring our values to life by caring for the communities we belong to. We support a variety of volunteering and fundraising programmes globally.

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Be a Lifeline campaign

Our annual campaign makes it effortless for Endavans to donate blood. In partnership with organisations, we have mobile donation units at some of our office locations and provide transportation to local blood banks.

Meaningful Miles campaign

As part of our annual Meaningful Miles campaign, 11 teams worldwide participated in a virtual race to raise money for Médecins Sans Frontières.

Endava Thank You Forest

Our tree planting project, is rooted in our belief that each of us can positively impact the environment. This project is part of our internal recognition programme, where we plant a tree for each e-Thank You message Endavans send to each other.

Project milestones

Since the project's inception in November 2021, by partnering with NGOs in our locations, we have planted over 100,000 trees in 5 countries in 2 continents.

Thank You Forest Goes to School

In FY2024, we launched a new project in partnership with the NGO, Planting Good Deeds (Plantam Fapte Bune), which engages young students and Endava volunteers in tree-planting projects to raise awareness on environmental issues.

Further details

- Access ["Social impact" section](#) in our 2024 sustainability report
- Visit ["We Care/ Social impact"](#) page on our website

Our commitment to ESG

Our board shares collective responsibility for the long-term success of the Endava group. The Nominating and Corporate Governance Committee is responsible for ESG oversight.

Our core ESG team is working closely with the various business functions and subject matter experts (SMEs) across the organisation

ESG Commitments

- We maintain relevant **certifications** to ensure our clients and partners have the highest level of confidence that we are aligned with industry best practices and deliver innovative, secure and sustainable solutions.
 - >> ISO 9001 – Quality Management System
 - >> ISO 14001 – Environmental management system
 - >> ISO 37001 – Anti-Bribery & Anti-Corruption Policy
 - >> ISO 27001 – Information Security Management System
 - >> ISO 22301 – Business Continuity Management
- We have been making environmental disclosures to **CDP** since 2022
- We were awarded the **EcoVadis** bronze medal in February 2025
 - >> top 10% of companies rated by EcoVadis in our industry
 - >> top 35% of all companies assessed by EcoVadis in the past 12 months
- We are a **UN Global Compact** signatory and align with UN SDGs
- In July 2024, our near-term, long-term and overall net zero targets were approved by the **SBTi**. Endava plc commits to reach net-zero greenhouse gas emissions across the value chain by FY2050.
- We conducted a Double Materiality Assessment (DMA) between October 2023 and March 2024 and we prepare to comply with the **CSRD** for FY2028 (was previously FY2026 and now pending EU legislation updates)



Certifications & Awards



ISO 22301

Endava has established a Business Continuity Management System (BCMS) certified against the international standard for business continuity, ISO 22301:2019, and has created a framework for Business Continuity Management which requires development of specific plans at the critical delivery unit level and IT Services to deal with significant disaster events.



ISO 27001

Endava has attained and maintains certification of our Information Security Management System against ISO/IEC 27001:2013 for all our delivery locations and activities.



ISO 9001

Our approach towards quality is an intelligent Quality Management System, certified according to ISO 9001:2015, which allows for strong adoption while supporting Endava's constant growth. Through our QMS, we ensure that the aspect of Quality is inseparable from the digital products and services we deliver for our clients. Our Quality Assurance process is incorporated in our delivery framework – TEAM (The Endava Adaptive Model), where every step is verified to comply with our QMS processes and procedures, Code Quality requirements, as well as all client specifications. Additionally, our Internal Audit process and cross-project reviews provide operational monitoring throughout the project to ensure the highest level of quality delivered.



ISO 14001

To pursue our environmental group-wide Environmental standard. This framework fulfil and exceed compliance managing environment



SOC2 Type 2 attestation

In 2022, we successfully attestation audit for our "Run by Endava" operations commitment to the most data security, availability



2021 Global Outsourcing

For the 7th consecutive year Global Outsourcing 100 is the highest-rating company achievements in Customer Certifications, Programs & Social Responsibility.

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