Crown
Commercial
Service

AI Opportunity Discovery

G-Cloud 15 service definition

Healthia®

AI Opportunity Discovery

AI has huge potential but making the right decisions now is critical. In 6 weeks, we pair you with a strategist, researcher and AI specialist to explore where AI can boost service impact, and how to do it responsibly. Combining user insight, organisational context and technical expertise, we create a clear roadmap to move from interest to investment with confidence.

What we do

- **Stakeholder engagement** - Map ambitions, concerns and priorities across the organisation
- **Qualitative and desk research** Identify high-impact opportunities grounded in real needs
- **Collaborative workshops** - Co-create and refine AI use cases with internal teams
- **Opportunity assessment** - Analyse feasibility, impact, risk and alignment for each idea
- **Business case evidence** - To help you build a clear, persuasive case for priority AI pilots

What you get

- **AI opportunity map** - a structured view of how AI could support your services
- **Prioritised shortlist** - 3–5 viable, impactful use cases
- **Risk and feasibility analysis** - clear enablers and barriers
- **Pilot scoping** - a concrete plan for one AI test or prototype
- **Business case evidence** - to support internal buy-in and decision-making

Who it's for

- Transformation directors and digital leaders developing AI or data strategies
- Innovation teams, strategy and ops execs preparing to test or scale new service models

Why it works

- Aligns AI exploration with your strategic goals, service challenges and real user needs
- Balances human insight with technical feasibility to surface actionable opportunities
- Builds internal confidence and capability - turning curiosity into a clear starting point

What you'll walk away with

- Clear direction - not just possibilities
- Evidence for an investable business case
- A shared understanding across your team
- A responsible, human-first foundation for AI transformation

Example: AI discovery with Acas.