

Crimson AI Advisory Services

Microsoft Copilot best practice
adoption framework

crimson.co.uk

AI Advisory Services: identifying the AI potential in your organisation.

We help our customers understand how **Microsoft 365 Copilot** can move their business forwards – and establish what needs to be in place to **successfully realise the productivity gains** that Copilot brings businesses.

Our consultancy services include:

- Defining your AI vision
- Identifying desired outcomes
- Building use cases
- Reviewing existing governance
- Establishing success metrics
- Initial business case production

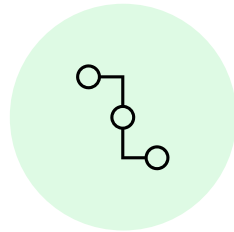


Our framework enables organisations to take a structured approach to AI.



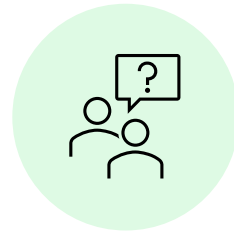
Vision & outcomes

Art of the Possible workshops help to identify productivity opportunities and establish how they will impact your organisation.



Understand processes

Map critical processes to identify where M365 Copilot can enable colleagues and deliver value.



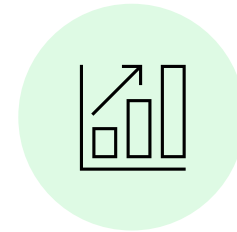
Define use cases

Understand where M365 Copilot will have the biggest impact and define solutions that drive productivity & efficiency.



Information governance

Assess maturity of data and information governance in your organisation. Identify gaps and propose solutions.

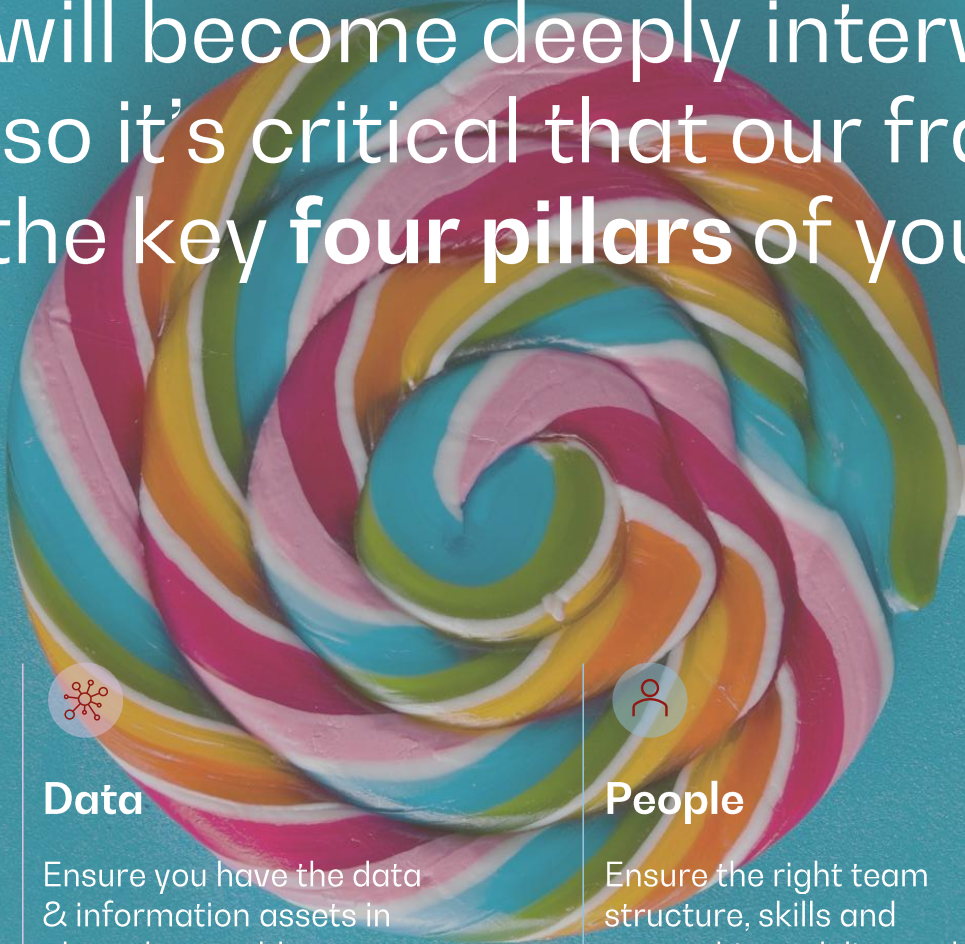


Success metrics

Define what a successful implementation of M365 Copilot means to your organisation, and how to measure it.

Our expert staff and established paybooks will help accelerate your AI transformation.

We recognise that AI transformation needs a holistic approach – AI will become deeply interwoven in your organisation – so it's critical that our framework also encompasses the key **four pillars** of your business.



Technology

Ensure you have the right technology in place to enable outcome realisation efficiently and in a manner that incurs minimal technical debt.



Data

Ensure you have the data & information assets in place that enable operational excellence, AI/ML solutions and business intelligence in a compliant environment.



People

Ensure the right team structure, skills and ownership to deliver value effectively. Lobby senior stakeholders to sponsor change and support training & development.



Process

Ensure that the right processes and supporting documentation is in place to deliver efficiencies and support colleagues in focussing on high-value tasks.

AI Advisory Services: what do you get from our engagement?

Our assessment will help your organisation plan effectively to deploy Microsoft 365 Copilot and identify productivity gains:

- Half day Art of the Possible workshop & opportunity identification
- Key processes review & mapping
- List of use cases & recommended prioritisation
- Review of information governance process & risk identification
- Defined success metrics against each use case
- Initial business case production

Prioritised outcomes based on value & speed to delivery.

