

Crimson Microsoft 365 Copilot Extensibility

Microsoft Copilot best practice
adoption framework

crimson.co.uk

Microsoft 365 Copilot Extensibility: extending Microsoft 365 Copilot, and beyond.

We help our customers extend the capability of **Microsoft 365 Copilot** and implement solutions that move from advanced to paradigm shifting. Our structured approach helps customers **realise game-changing efficiencies and opportunities** – leveraging Copilot and more.

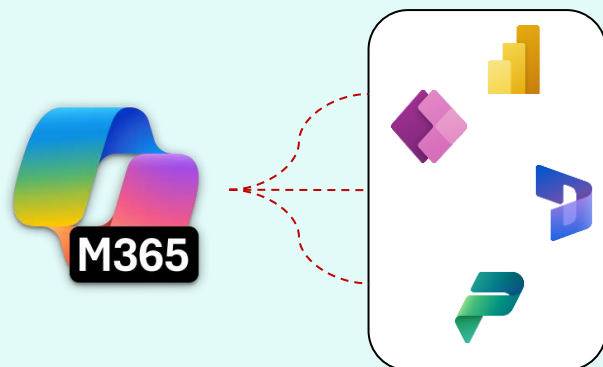
Our services include:

- Extension of Microsoft 365 capabilities to enable new efficiencies & opportunities
- Creation of agents that take efficiency and autonomy to new levels.
- Access to the Crimson AI Transformation Framework to supercharge your organisation.



We'll not only make you agentic, but we'll also augment with machine learning & automation to deliver transformational solutions.

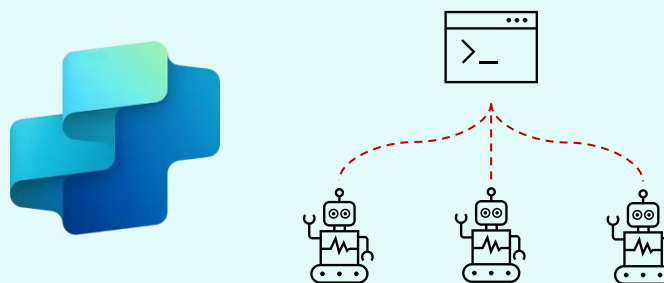
Productivity



Extend value via plugins, message extensions & Graph connectors; automate workflows.

Once M365 Copilot is embedded, we'll unlock high-value scenarios.

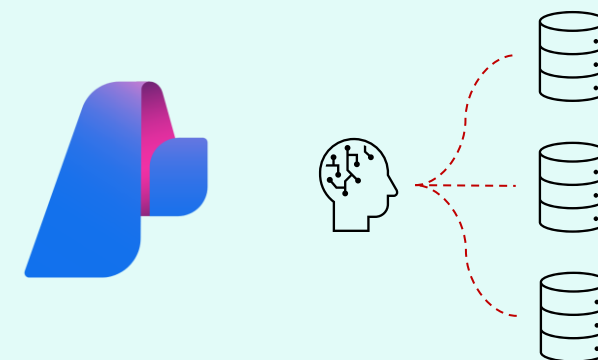
Efficiency



Build & embed **simple agents** that carry out specific tasks and are orchestrated to work together.

These agents can execute common, repetitive tasks for colleagues.

Autonomy



Develop & deploy **autonomous agents** that becomes your digital workforce across your estate.

These agents access data at source & carry out complex tasks.

Our AI transformation framework accelerates maturity and delivers value.



Discovery

Engage with your stakeholders to identify where AI can impact your business – both as an efficiency and as a net new opportunity. Assess your current capabilities to identify risks.



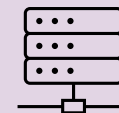
Evaluation

Collaborate with business teams to develop AI use cases & prioritise. Identify high-level requirements, carry out a GAP analysis and estimate investment required.



Processes

Work with internal subject matter experts to improve processes. Define how AI can support and augment colleagues, deliver new efficiencies and realise high-value opportunities.



Foundations

AI is powered by data & information – having the right assets to fuel your AI engine is critical. We help define and implement the right high-quality knowledge that will enable your AI business.



Build

Leverage machine learning, automation and generative AI to develop holistic solutions that solve complex business challenges, freeing up colleagues to focus on value-add tasks.



Monitor and iterate

Ensure that implemented solutions continue to perform. Where required, re-train. Measure business benefits & enter continuous improvement phase.



Technology



Data



People



Process

Microsoft 365 Copilot Extensibility: what do you get from our engagement?

Once Microsoft 365 Copilot has been embedded in your business, we can **extend its capabilities** to deliver new scenarios. We can then take you **beyond to agentic AI**, augmented with machine learning, deep learning and automation to develop solutions that materially impact your organisation.

- Microsoft 365 Copilot extensibility.
- Access to Crimson's AI Transformation Framework.
- Advanced AI solutions using Copilot Studio and AI Foundry.
- Agents augmented with other types of AI to give holistic, high impact outcomes.

