

Book a workshop with us to **unlock** **your data & AI potential**

- ✓ Identify where there are **gaps** in your current data capability
- ✓ Identify **efficiencies** that materially impact your business
- ✓ Identify **new opportunities** that deliver incremental value
- ✓ **Prioritise** next steps based on outcomes and potential

Our approach

1. Systems overview

A high-level review of your technology landscape with a subject matter expert; 1-2 hrs

2. Data Discovery

A session with a data subject matter expert to explore your data-scape in more detail; 1-2 hrs

3. Data workshop

A workshop with senior stakeholders to identify business needs and barriers; 2.5-3.5 hrs

4. Opportunity review

A presentation identifying business opportunities that explores how data & AI can enable them

What are we offering?

A workshop with senior internal stakeholders to identify potential opportunities that data & AI can enable in your business.

What are the benefits?

Senior leaders work interactively with subject matter experts to understand how modern data & AI solutions can impact their business now and in the future.

What are the outputs?

A high-level overview of where data & AI can positively impact your business based on the data assets available and suggested ways forwards.

Who should attend?

Suitable for senior leaders in your business – from c-suite to head-of – where there are efficiencies & potential revenue opportunities that are not being realised.

What does it cost?

Cost is £3,500 plus VAT

HR

Marketing

Customer Services

Finance

IT Support

Analytics

Supply chain