

**BETTERGOV**

Better Group Limited

# Pricing Document

## Lot 3: Cloud Support Services

G-Cloud 15 Framework (RM1557.15)

**Version 2.0** | January 2026 |

Service: Artificial Intelligence - AI - Readiness and Advisory Service

## PRICING MODEL

*How services are charged*

This service is delivered on a Time and Materials basis using qualified consultants at day rates defined in the accompanying SFIA Rate Card.

Engagements are scoped during initial discussions with the Buyer, with effort estimates provided based on project complexity, scale, and specific requirements.

## CONSULTANCY DAY RATES

### SFIA-Based Rate Card

Our pricing is aligned to the Skills Framework for the Information Age (SFIA) levels 1-7, providing transparent and consistent rates across all role types.

| SFIA Level | Description           | Day Rate (£) |
|------------|-----------------------|--------------|
| SFIA 1     | Entry-level / Trainee | £345.00      |
| SFIA 2     | Junior / Associate    | £475.00      |
| SFIA 3     | Practitioner          | £575.00      |
| SFIA 4     | Senior Practitioner   | £700.00      |
| SFIA 5     | Lead / Manager        | £850.00      |
| SFIA 6     | Principal / Head of   | £995.00      |
| SFIA 7     | Director / Chief      | £1095.00     |

*All rates are maximum day rates in GBP Sterling, excluding VAT, based on a 7.5 hour working day.*

### Role Families and SFIA Mapping

The following table shows how our role families map to SFIA levels:

| Role Family                                     | Typical Roles                                                                  | SFIA Levels |
|-------------------------------------------------|--------------------------------------------------------------------------------|-------------|
| <b>Architecture &amp; Technical Design</b>      | Solution Architect, Technical Architect, Data Architect, Integration Architect | SFIA 3-6    |
| <b>Business Analysis &amp; Requirements</b>     | Business Analyst, Requirements Analyst, Process Analyst                        | SFIA 2-5    |
| <b>Data &amp; Analytics</b>                     | Data Analyst, Data Engineer, BI Developer, Data Migration Specialist           | SFIA 2-5    |
| <b>Delivery &amp; Programme Management</b>      | Project Manager, Delivery Manager, Programme Manager, PMO Analyst              | SFIA 3-6    |
| <b>Software Development &amp; Configuration</b> | Developer, Configuration Analyst, Integration Engineer, Test Analyst           | SFIA 2-5    |
| <b>Social Care Subject Matter Expertise</b>     | Social Care SME, Adults SME, Children's SME, Finance SME, Education SME        | SFIA 3-6    |
| <b>Training &amp; Knowledge Transfer</b>        | Trainer, Training Lead, Knowledge Transfer Specialist                          | SFIA 3-5    |
| <b>Service Management &amp; Support</b>         | Service Manager, Support Analyst, Early Life Support Lead                      | SFIA 2-5    |

## ALTERNATIVE PRICING MODELS

*Fixed price and outcome-based options*

Fixed price or outcome-based pricing can be agreed with the Buyer dependent on specific requirements and where scope is clearly defined. Such arrangements will be documented in the Call-Off Contract.

## VOLUME DISCOUNTS

*Discounts for larger engagements*

Volume discounts may be available for larger engagements and will be agreed with the Buyer on a case-by-case basis. Any discounts will be documented in the Call-Off Contract and are available to all Buyers on equal terms.

## INCLUDED IN DAY RATES

*What is covered by standard rates*

- All travel, mileage, and subsistence within the M25 boundary
- Professional Indemnity Insurance
- Access to BetterGov project management tools and collaboration platforms
- Internal quality assurance and peer review
- Standard progress reporting and governance participation

## NOT INCLUDED

*Items chargeable separately*

- Travel, mileage, and subsistence outside the M25 (charged at Buyer's standard rates)
- Third-party software licences or subscriptions
- Hardware or infrastructure costs
- Out-of-hours support (available by arrangement at enhanced rates)
- Data extraction from legacy systems (quoted separately based on complexity)

## PAYMENT TERMS

*Invoicing and payment arrangements*

Invoices are submitted monthly in arrears based on days worked. Payment terms are 30 days from invoice date unless otherwise agreed in the Call-Off Contract.

# FRAMEWORK COMPLIANCE

*G-Cloud 15 Schedule 3 compliance*

## **In accordance with G-Cloud 15 Framework Schedule 3 (Framework Prices):**

- All prices are Maximum Prices which may be reduced (but not increased) during the Framework Contract Period
- Day rates do not include any uplift for risks or contingencies (para 5.3)
- Travel, mileage, and subsistence within the M25 is included in day rates (para 5.4.2)
- All prices exclude VAT
- Day rates are based on a 7.5 hour working day
- All prices are in GBP Sterling to two decimal places
- Full role-level pricing available on the Digital Marketplace rate card

## **CONTACT US**

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