

Digital Product Management and Strategy

La Fosse Capability

Establishing clear product direction and value-led delivery

. La Fosse supports organisations to establish effective product management practices that align digital delivery to user needs and organisational outcomes. We define product vision, roadmaps, backlogs and performance measures, and provide experienced product managers to lead discovery and delivery. Our approach ensures services are prioritised effectively, governed consistently and delivered in line with GDS Service Standards.

Product vision and strategy

Clear definition of product purpose, outcomes and success measures

Backlog and roadmap management

Prioritised delivery plans aligned to user and business needs

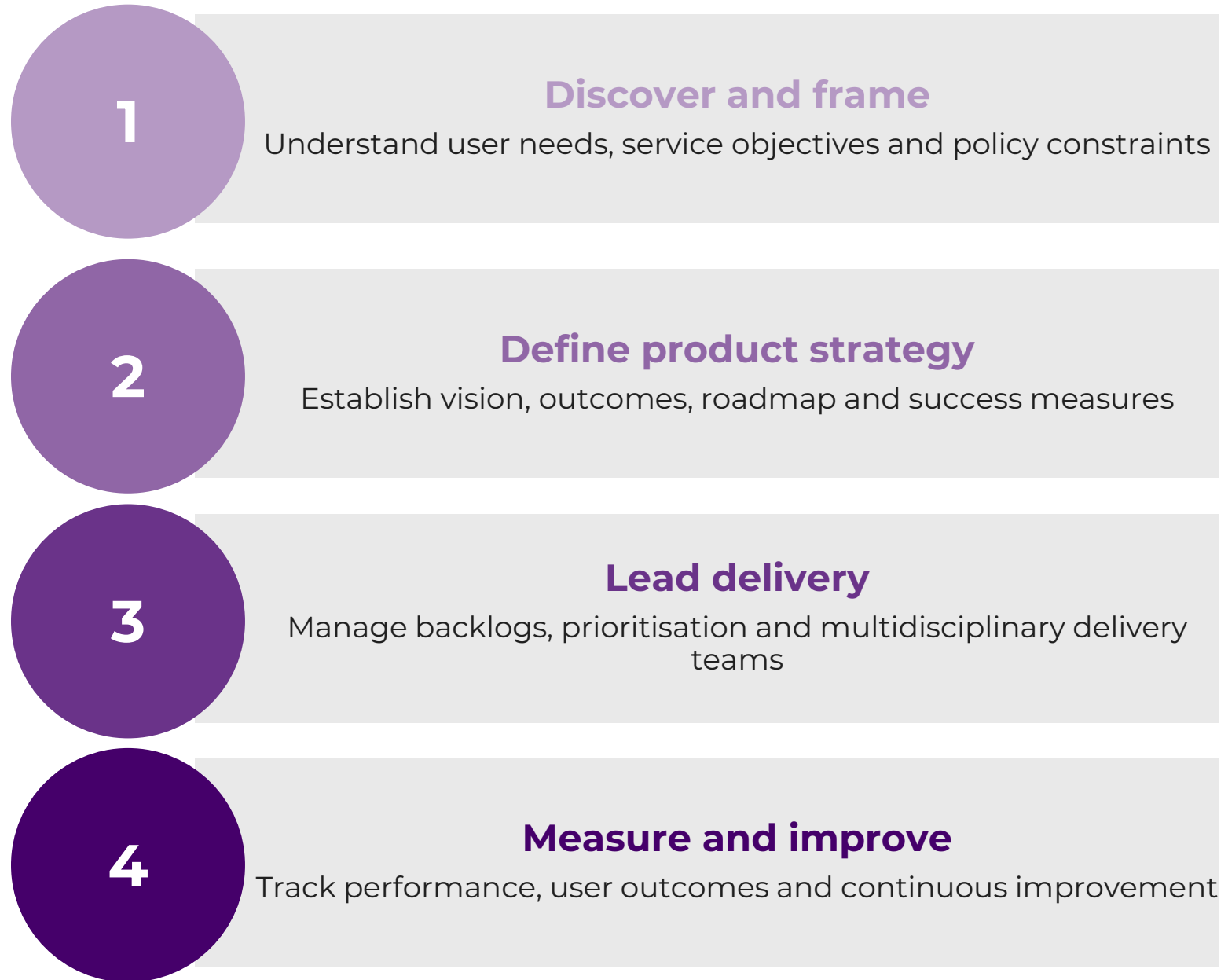
Value and performance metrics

KPIs and measures to track product impact and improvement

Governance and assurance

Product decision-making aligned to GDS and organisational controls

- **Product vision, strategy and roadmap definition**
- **Backlog prioritisation and value management**
- **Discovery and delivery leadership**
- **Product governance and performance metrics**



Proven public sector impact

La Fosse provides hands-on product leadership that connects strategy to delivery. We help organisations define clear product direction, prioritise effectively and deliver digital services that meet user needs and organisational objectives.

Product leadership for national digital services



Department for Transport

Provided product management capability supporting discovery and delivery of digital services.

Outcome: Clearer prioritisation, improved delivery focus and stronger alignment to user needs.

Product management in complex operational services



Financial Ombudsman Service

Delivered product managers and analysts to support high-volume, user-facing digital services.

Outcome: Improved backlog management, clearer service ownership and more consistent delivery.

Product enablement within regulated environments



Care Quality Commission

Supported product strategy and delivery within a regulated service context.

Outcome: Better alignment between policy, service design and delivery outcomes.

Delivering positive, lasting impact beyond project outcomes

We're an employee-owned business that believes transformation should empower people as much as technology. Every engagement builds confidence, inclusivity, and self-sufficiency within client teams.

Sustainability and climate

Eco-conscious operations, reduced travel, digital-first engagement, social sustainability through charitable partnerships.

Inclusion and opportunity

Diverse delivery teams, fair pay, early-career pathways via La Fosse Academy.

Wellbeing, culture and communities

Consultant communities, prioritising mental and physical wellbeing, transparency and healthy working practices.

A blurred background image of a woman with a ponytail looking out of a train window. The image is overlaid with a purple gradient.

Thank you