



iThink³⁶⁵

G Cloud 15

Pricing

iThink Connect SmartFlo

SmartFlo Pricing Bands

SmartFlo is licensed on a per-user basis, with usage bundled by minutes to suit different levels of organisational need. Pricing is transparent, scalable, and designed to support adoption across organisations of all sizes.

Subscriptions are available on monthly or annual subscription plans.

All prices are quoted in pounds sterling (GBP) and are exclusive of VAT at the applicable rate unless otherwise stated.

Subscription Plans – Monthly Pricing

User Type	Monthly Price (GBP)	Included Minutes (per month)
Light	£5.99	90
Standard	£16.99	300
Professional	£43.99	900
Elite	£65.99	1,600

Subscription Plans – Annual Pricing

Annual subscriptions benefit from 2 months free, equivalent to paying for 10 months only.

User Type	Annual Price (GBP)	Included Minutes (per annum)
Light	£59.90	1,080
Standard	£169.90	3,600
Professional	£439.90	10,800
Elite	£659.90	19,200

Trial Period

- 14-day free trial available
- Full access to SmartFlo functionality during the trial
- No obligation to continue beyond the trial

Billing Terms

- Pricing is per user with minutes optionally pooled across users
- Subscriptions are available monthly or annually on a rolling basis.
- Annual subscriptions are charged upfront at 10 months' pricing, giving 2 months free
- All prices are quoted in pounds sterling (GBP)
- Prices are exclusive of VAT, charged at the applicable rate

Additional Services

The following services are available at an additional cost and are billed in line with our SFIA rate card:

- Implementation and onboarding support
- Template design and configuration
- Advanced workflow configuration

These services ensure SmartFlo is configured to meet organisational requirements and delivers maximum value from day one.