

Applicant Tracking System

Pricing Summary



Tribepad Applicant Tracking System Pricing Summary

G Cloud 15 - Jan 2026

Introducing our solutions

Tribepad is a leading provider of talent acquisition software for public sector organisations of all sizes. Our mission is to make recruitment fairer, faster and better.

With this in mind, we proudly offer two distinct Talent Acquisition software solutions tailored to the specific needs of large **(Tribepad Pro)** and smaller **(Tribepad Gro)** public sector organisations, ensuring that, regardless of your organisation's size, you can harness the power of our proven technology to drive success.

Our commitment to excellence in both realms reflects our dedication to helping organisations thrive in today's dynamic digital recruiting landscape.

This document provides a detailed pricing summary for both solutions.



Tribepad Pro Summary

Tribepad Pro is a highly configurable Talent Acquisition SaaS software suited to medium and large organisations with over 750 employees. The solution is modular in its design, so our pricing is unique to each customer project.

A single, proven, powerful platform.



Typically, there are three elements to Tribepad Pro’s pricing model; these are:

- 1. The one-off professional services fees for project management, consultancy and technical services for implementing Tribepad’s core Pro ATS, Onboarding and CRM;
- 2. The annually recurring software licence fee for Tribepad Pro’s core Talent Acquisition platform that includes ATS, Onboarding & CRM. Pricing for this is calculated per organisation, and we use employee size for the calculation;
- 3. If any additional modules are in scope, these carry both one-off and recurring fees. The same applies to the number of third-party integrations, brands and languages required.

A 10% discount is available for charitable and educational organisations.

Professional & Technical Services - Implementation / Set-up

One-off pricing for a Tribepad Pro implementation is typically £9,500 for a standard deployment. Tribepad works with several professional membership organisations and, on occasion, offers promotional arrangements where certain fees are waived as a benefit of membership.

Non-standard, larger, multi-brand, more complex implementations will need to be scoped with pricing confirmed based on a time and materials basis at the day rates quoted. Additional professional and technical service charges depend on customer requirements, additional modules, integrations, brands, and, where needed, languages.

Custom integrations with third-party platforms must be scoped and priced based on time and materials at the quoted day rates.

Once a contractual agreement is made, one-off professional and technical services fees are invoiced.



Tribepad Talent Acquisition Platform - recurring

Tribepad’s Pro Talent Acquisition platform, comprising core ATS, Job Search, Onboarding, ED&I Tools, Reporting Suite and CRM, is available from £19,000 per annum, with pricing scaling based on organisational size. See below for further details on how this scales. The fee is fixed for the initial term of the contract.

Recurring fees are invoiced once a contractual agreement is made.

Tribepad Enhanced CRM - recurring

Tribepad’s enhanced CRM is available from £3,800 per annum, with pricing scaling based on organisational size and expected hiring needs. See below for further details on how this scales. The fee is fixed for the initial term of the contract. Tribepad’s enhanced CRM is an additional integrated module of Tribepad’s Talent Acquisition platform and is unavailable separately.

All prices exclude VAT and are based on annual billing. Monthly billing is available for a surcharge. Payment terms are strictly 30 days.

Career site & additional job search pages

Our career site is available from £2,850 per annum, with pricing scaling based on organisational size with pricing scaling based on organisational size and expected hiring needs. See below for further details on how this scales. The fee is fixed for the initial term of the contract. Tribepad’s career site builder is an additional integrated module of Tribepad’s Talent Acquisition platform and is unavailable separately.

All prices exclude VAT and are based on annual billing. Monthly billing is available for a surcharge. Payment terms are strictly 30 days.

Tribepad Sidekick (AI Agent)

Our Sidekick (AI agent) is available from £4,995 per annum, with pricing scaling based on organisational size with pricing scaling based on organisational size and expected hiring needs. See below for further details on how this scales. The fee is fixed for the initial term of the contract. Tribepad’s Sidekick is an additional integrated tool of Tribepad’s Talent Acquisition platform and is unavailable separately.

It should be noted that, on occasion, for Sidekick, we may use the expected number of applications rather than employee size to determine the pricing band, which may alter the price.

All prices exclude VAT and are based on annual billing. Monthly billing is available for a surcharge. Payment terms are strictly 30 days.



Overview of scaling recurring fees

No of Employees	Talent Acquisition Platform (Core) Recurring Fees (£)	Tribepad Enhanced CRM (Optional) Recurring Fees (£)	Tribepad Career Site (Optional) Recurring Fees (£)	Tribepad Sidekick (Optional) Recurring Fees (£)
Up to 1,000	19,000	2,850	2,850	4,995
1,001 - 2,000	24,000	3,600	3,600	9,995
2,001 - 3,000	30,000	4,500	4,500	14,995
3,001 - 4,000	35,000	5,250	5,250	19,995
4,001 - 5,000	40,000	6,000	6,000	24,995
5,000 - 7,500	45,000	6,750	6,750	31,995
7,501 - 10,000	50,000	8,250	7,500	39,995
10,001 - 15,000	62,500	9,375	9,375	51,995
15,001 - 20,000	70,000	10,500	10,500	65,995
20,001 - 25,000	75,500	11,325	11,325	79,995

Other charges

Additional training

Tribepad training options are as follows:

Onsite single day - £1,000 + Travel

Virtual single day - £1,000

Virtual half-day - £550

Virtual hour - £275

Professional services

An amount of project management and consulting services are provided within setup charges. Additional professional services are charged at £950 per day.

Technical services

Bespoke development is charged at £1,200 per day to adapt the platform beyond the standard commercial offering.

Customer Success

Customer Success at Tribepad ensures our customers get the most value from their ATS, supporting them from day one and throughout their journey. Our Bronze package, included as part of the core service, provides pooled access to our Customer Success team, an annual ATS Healthcheck, and the ability to join Community Calls. For customers seeking more personalised



support, optional Silver, Gold, and Platinum packages offer enhanced services tailored to your needs.

Silver - £3,780 per annum

Gold - £7,280 per annum

Platinum - £13,230 per annum

Recruitment Marketing

Tribepad is directly integrated with Indeed & Google for Jobs. If other job boards require integration, this can be achieved via one of Tribepad’s multi-posting partners, Broadbean or Vacancy Poster. Customers will need to enter into a commercial agreement with each job board. Tribepad is also integrated with various programmatic and social media recruitment marketing specialists. Integrations are typically charged at £250 setup, with the partner's annual fee varying depending on organisational size and the hiring volume.

Tribepad is also integrated with various optional programmatic and social media recruitment marketing specialists.

Tribepad Checks

Tribepad Checks is an optional feature providing Digital Right To Work and DBS checking services. It is fully integrated into the ATS and is supported by our partner TrustID. Right to Work checks start from £4 per check with prices decreasing based on volume.

SMS Packages

SMS can be utilised in several ways with Tribepad, from ad-hoc communications to automated reminder texts scheduled to be sent to candidates before their interviews occur. SMS is priced depending on volume. See the table below for the available bundle options.

SMS Package Prices			
Package	SMS credits per year	Baseline cost per credit in pence	Annual cost (£)
1	1,200	15	180
2	3,000	12	350
3	6,000	10	600
4	12,000	8	1,000
5	30,000	6	2,000
6	180,000	5	10,000

Video Interviewing Packages

Tribepad Video Interviewing is an optional integrated feature that provides one-way (asynchronous) video interviews. Prices start from £5,000 per year for 150 hires.

e-Signatures

Tribepad e-Sign offers an intuitive e-signature contract experience with sliding scale bundle pricing based on volume.

No of Employees	Tribepad E-signature Recurring Fees (£)
Up to 1,000	483



1,001 - 2,000	483
2,001 - 3,000	765
3,001 - 4,000	1,017
4,001 - 5,000	1,242
5,000 - 7,500	944
7,501 - 10,000	1,491
10,001 - 15,000	1,899
15,001 - 20,000	2,515
20,001 - 25,000	3,169

We can also offer a less functional yet legally binding e-acceptance solution using IP address and time-stamping as part of our core offering (no additional fees).

If customers wish to use DocuSign for e-signatures on employee contracts, licensing from the third-party provider will be required, separate from this commercial agreement. A one-off activation fee of £250 and a recurring support fee from £900 will apply (depending on organisation size).

Languages

Tribepad is available in 15 languages and charged at £750 setup and then £1,500 per year. Additional languages can be added through chargeable bespoke development.

Partner Integrations Ecosystem

Tribepad is integrated with various candidate assessment and background-checking service providers. Existing integrations are charged at £250 setup and then from £900 per year (depending on organisation size). New integrations or more complex integrations will attract additional charges based on our published day rates.



Tribepad Gro Summary

Tribepad Gro is an off-the-shelf, pre-built Talent Acquisition SaaS software suited to organisations with an employee population of fewer than 750 employees.

A single, proven, **powerful** platform.



Typically, there are three elements to Tribepad Gro’s pricing model; these are:

- 1. The one-off professional services fees for project management, consultancy and technical services for implementing Tribepad Gro’s core ATS, Onboarding and CRM;
- 2. The annual recurring software licence fee for Tribepad Gro’s core Talent Acquisition platform includes ATS, Career Site, Job Search, Onboarding, ED&I Tools, Reporting Suite and CRM. Pricing for this is calculated per organisation, and we use employee size for the calculation;
- 3. If any additional modules are in scope, these carry both one-off and recurring fees. The same applies to the number of third-party integrations, brands and languages required.

A 20% discount is available for charitable and educational organisations.

Professional & Technical Services - Implementation / Set-up

Pricing for a standard implementation is £2,000. Additional professional and technical service charges depend on customer requirements, additional modules, integrations, brands, and languages. Tribepad works with several professional membership organisations and, on occasion, offers promotional arrangements where certain fees are waived as a benefit of membership.

Custom integrations with third-party platforms must be scoped and priced based on time and materials at the quoted day rates.

Once a contractual agreement is made, one-off professional and technical services fees are invoiced.



Tribepad Talent Acquisition Platform - recurring

Tribepad’s Gro Talent Acquisition platform, comprising core ATS, Career Site, Job Search, Onboarding, ED&I Tools, Reporting Suite and CRM, is available from £6,950 per annum, with pricing scaling based on organisational size. See below for further details on how this scales. The fee is fixed for the initial term of the contract.

Recurring fees are invoiced upon execution of a contractual agreement.

Tribepad Sidekick (AI Agent)

Our Sidekick (AI agent) is available from £1,995 per annum, with pricing scaling based on organisational size with pricing scaling based on organisational size and expected hiring needs. See below for further details on how this scales. The fee is fixed for the initial term of the contract. Tribepad’s Sidekick is an additional integrated tool of Tribepad’s Talent Acquisition platform and is unavailable separately.

It should be noted that, on occasion, for Sidekick, we may use the expected number of applications rather than employee size to determine the pricing band, which may alter the price.

All prices exclude VAT and are based on annual billing. Monthly billing is available for a surcharge. Payment terms are strictly 30 days.

Overview of scaling recurring fees

No of Employees	Talent Acquisition Platform (Core) Recurring Fees (£)	Tribepad Sidekick (Optional) Recurring Fees (£)
0-250	6,950	1,995
251 - 500	7,950	2,995
501 - 750	8,950	3,995
751 - 1,000	9,950	4,995

Other charges

Additional training

Tribepad training options are as follows:

Onsite single day - £1000 + Travel

Virtual single day - £1000

Virtual half-day - £550

Virtual hour - £275

Professional services

An amount of project management and consulting services are provided within setup charges. Additional professional services are charged at £950 per day.



Technical services

Bespoke development is charged at £1,200 per day to adapt the platform beyond the standard commercial offering.

Recruitment Marketing

Tribepad is directly integrated with Indeed, Monster & Google for Jobs. If other job boards require integration, this can be achieved via one of Tribepad’s multi-posting partners, Broadbean or Vacancy Poster. Customers will need to enter into a commercial agreement with each job board. Tribepad is also integrated with various programmatic and social media recruitment marketing specialists. Integrations are typically charged at £250 setup, with the partner's annual fee varying depending on organisational size and the hiring volume.

Tribepad is also integrated with various optional programmatic and social media recruitment marketing specialists.

Tribepad Checks

Tribepad Checks is an optional feature providing Digital Right To Work and DBS checking services. It is fully integrated into the ATS and is supported by our partner TrustID. Right to Work checks start from £4 per check with prices decreasing based on volume.

SMS Packages

SMS can be utilised in several ways with Tribepad, from ad-hoc communications to automated reminder texts scheduled to be sent to candidates before their interviews occur. SMS is priced depending on volume. See the table below for the available bundle options.

SMS Package Prices			
Package	SMS credits per year	Baseline cost per credit in pence	Annual cost (£)
1	1,200	15	180
2	3,000	12	350
3	6,000	10	600
4	12,000	8	1,000
5	30,000	6	2,000
6	180,000	5	10,000

Video Interviewing Packages

Tribepad Video Interviewing is an optional integrated feature that provides one-way (asynchronous) video interviews. Prices start from £5,000 per year for 150 hires.

e-Signatures

Tribepad e-Sign offers an intuitive e-signature contract experience with sliding scale bundle pricing based on volume.

No of Employees	Tribepad E-signature Recurring Fees (£)
0-250	75
251-500	127



501-750	229
751-1000	291

We can also offer a less functional yet legally binding e-acceptance solution using IP address and time-stamping as part of our core offering (no additional fees).

If customers wish to use DocuSign for e-signatures on employee contracts, this will require licensing from the third-party provider, separate from this commercial agreement. A one-off activation fee of £250 and a recurring support fee of £900 will apply.

Languages

Tribepad is available in 15 languages and charged at £750 setup and then £1,500 per year. Additional languages can be added through chargeable bespoke development.

Partner Integrations Ecosystem

Tribepad is integrated with various candidate assessment and background-checking service providers. Existing integrations are typically charged at £250 setup and then £900 per year. New integrations or more complex integrations will attract additional charges based on our published day rates.

