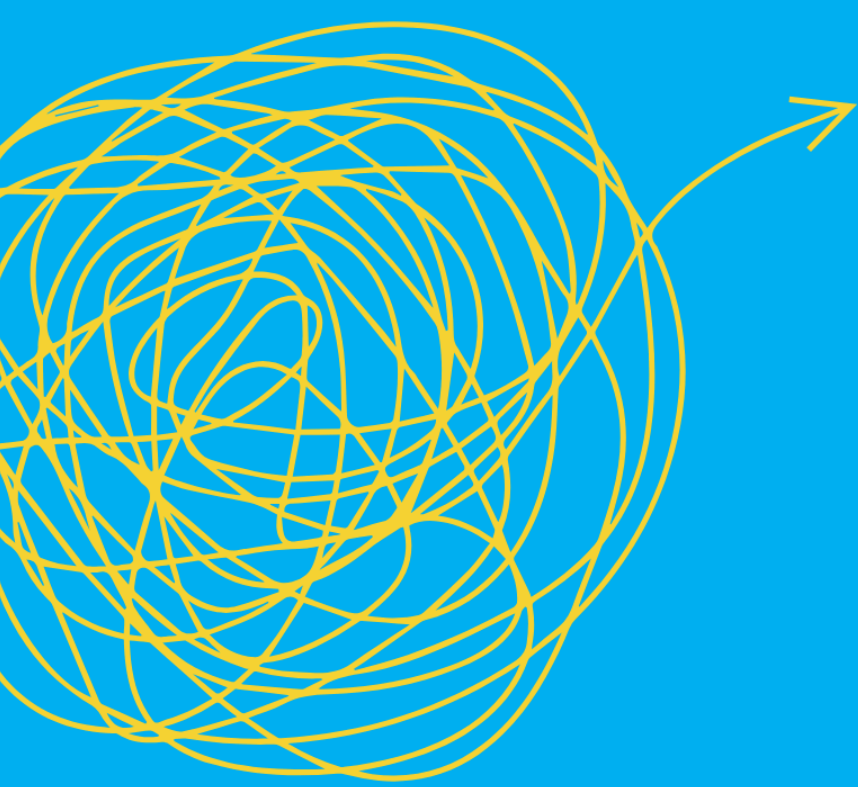


Impact Sprint™ (design sprint) to enable cloud transition

G-Cloud 15



We help public services
make progress on messy
problems using agile
approaches that improve
services quickly

Basis.
changing the change

Service Description

We run Design Sprints for Social Impact; we call them Impact Sprints. Within a week we turn ideas into prototypes that can be tested with service users and staff to understand the true impact an idea, or in this case, cloud-based service will have once implemented.

Impact Sprints are highly structured and facilitated, fast-paced change initiatives that bring together a team of people involved in the delivery of a service who have skin in the game, who feel the pain of it not working well and who have the ability and skills needed to make improvements happen.

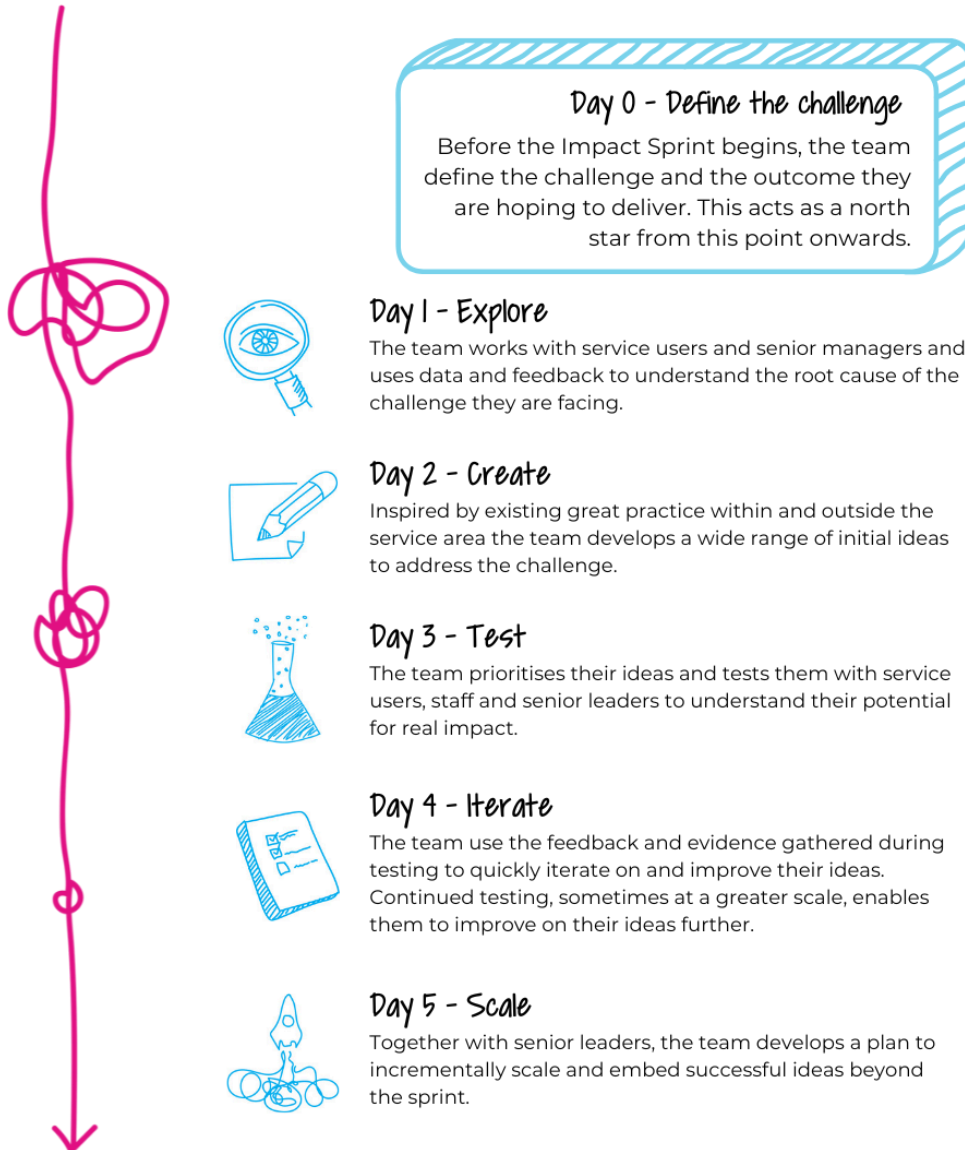
With support from our facilitators, the team analyse the problem, design solutions and test them out in prototype form. The method is closely related to Google's Design Sprints, GE's WorkOut and Lean's Kaizen Blitz. A typical Impact Sprint lasts for five days with a short piece of discovery beforehand and coaching support afterwards.

Impact Sprints provide a framework for groups of people to embrace complexity in a controlled way. We have honed the approach over the past 10 years (we've lost count of how many we've done – in Hillingdon alone we ran 23!) and have used it to tackle challenges and improve outcomes in a wide variety of service areas from ICT and Digital services to children's social care.

Impact Sprints also function as a learning tool for employees. Throughout the process, we train your staff to be able to work in this way after our intervention has finished. We want your staff to develop the capacity to drive and implement change themselves. We are genuinely trying to make ourselves redundant.

Although resource intensive for a short period, Impact Sprints provide the space for teams to stop firefighting and to come together and make concrete progress on challenges that would otherwise take months (if not years) to resolve.

We use impact sprints to redesign end-to-end services to ensure they are ready to transition to the cloud.



The outputs from an Impact Sprint include:

- A clear understanding of the problem your cloud-based service is trying to address
- Prototypes for how the service will work in a live environment, ready to move to Alpha
- Feedback from staff and users to enable you to iterate the design of your service to ensure it meets the needs of your customers
- A prioritised backlog of user stories to enable rapid development beyond the initial five days

Features

- Highly structured and facilitated, fast-paced change initiative
- Time-boxed approach to working to deliver value quickly
- Discovery workshops followed by five-day intensive event
- Full work done within 3 weeks
- Prototyping to understand the value of solutions to customers
- Iterative approach to development to increase the value of solutions
- High-engagement across Product Owners, service users and delivery teams
- Visual project management and 'on job' training in Agile

Benefits

- Faster return of investment
- Delivery of value in short spans of time
- Creates an engaged workforce
- Builds on the skills and strengths already in place
- Develops new skills
- Embeds better practices
- Ensures end-to-end service is ready for transition cloud
- Available fully 'online in-person', adapt to and improve online working

Brief description

We run Design Sprints for Social Impact; we call them Impact Sprints. Within a week we turn ideas into prototypes that can be tested with service users and staff to understand the true impact an idea, or in this case, cloud-based service will have once implemented. Can be delivered online.

Introduction to Basis Ltd

We help public services tackle messy problems. We pioneered the use of Agile as a means of transforming services in the public sector. In the last 10 years, we've helped hundreds of services to improve outcomes for real people, quickly. Our peers and clients have recognised our approach and results. For seven years running (2019-2025) we have been identified as a leading management consultancy working in the Public and Social Sector

by the Financial Times.

Our services have a wide range of applications for cloud-based services. We help our customers to understand service user needs, to design services that meet those needs using an Agile approach, and to support teams and leaders to embed those services beyond our intervention. We recognise that many public services, particularly in health and social care, continue to require relational interactions, as not all service needs can be met through digital solutions. We help customers to design coherent, end-to-end services that encompass both the relational and digital components.

Effective 'click and mortar' public services meet the needs of the many and not just the few. These public services promote the adoption of cloud-based services; a small amount of support during early interactions can empower service users to transact online in the future.

Online delivery and facilitation

All of our services can be provided in person, or online; we are experts in virtual facilitation. Working online we have:

- Facilitated over 10 online Impact Sprints with social impact organisations and local authorities to understand the impact of COVID-19 on their communities and coordinate their response quickly
- Supported people and organisations to turn their events and training into online engagement ranging from – REN21 a Think Tank focussed on global renewable energy policy, Stockholm School of Economics EMBA programme, a coaching programme in Virginia (US), and youth engagement for Generations for Peace (Amman, Jordan)
- Designed and facilitated a global conference for the Alliance for Child Protection in Humanitarian Action attended by over 500 delegates
- Built the capacity of teams in local government, UNESCO, Unicef and the UN Disarmament Directorate to run virtual events with international participation

Get in touch



All of this is probably best talked through and we are keen to do so. Let us know when works for you, and we'll book in a call.

E-mail: comms@basis.co.uk

Call: 0203 239 2407