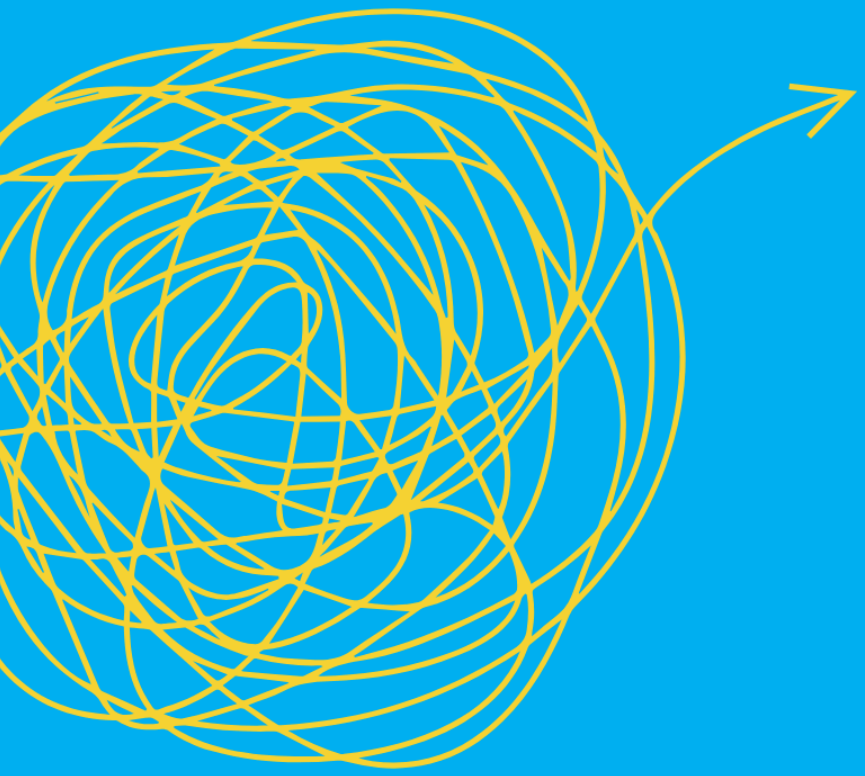
Start-Up In Residence to enable cloud transitions

G-Cloud 15



We help public services make progress on messy problems using agile approaches that improve services quickly

Basis.
changing the change

Service Description

Startup in Residence is an approach, with tried and tested processes and tools, led by experts, which brings startup ideas and tech into the public sector arena for innovation. There are 4 key stages, The Challenge, The Match, The Incubation (6 months) and The Impact.

Features

- Seven-month 4 stage process with tools and support mechanisms
- Experts to lead you through each stage
- Internal staff learn how to manage future STIR programmes
- Startup in Residence Framework
- Incubator stage to design and test solutions
- Social impact challenges

Benefits

- A more entrepreneurial and innovative way to deliver services
- Less effort by commissioning
- Eliminate risk in new, evolving or complex markets
- Problem resolved – benefits delivered by residents and / or savings
- Demonstrate you value innovation and aid community wealth building

Introduction to Basis Ltd

We help public services tackle messy problems. We pioneered the use of Agile as a means of transforming services in the public sector. In the last 10 years, we've helped hundreds of services to improve outcomes for real people, quickly. Our peers and clients have recognised our approach and results. For seven years running (2019-2025) we have been identified as a leading management consultancy working in the Public and Social Sector by the Financial Times.

Our services have a wide range of applications for cloud-based services. We help our customers to understand service user needs, to design services that meet those needs using an Agile approach, and to support teams and leaders to embed those services beyond our intervention. We recognise that many public services, particularly in health and social care, continue to require relational interactions, as not all service needs can be met through digital solutions. We help customers to design

coherent, end-to-end services that encompass both the relational and digital components.

Effective ‘click and mortar’ public services meet the needs of the many and not just the few. These public services promote the adoption of cloud-based services; a small amount of support during early interactions can empower service users to transact online in the future.

Online delivery and facilitation

All of our services can be provided in person, or online; we are experts in virtual facilitation. Working online we have:

- Facilitated over 10 online Impact Sprints with social impact organisations and local authorities to understand the impact of COVID-19 on their communities and coordinate their response quickly
- Supported people and organisations to turn their events and training into online engagement ranging from – REN21 a Think Tank focussed on global renewable energy policy, Stockholm School of Economics EMBA programme, a coaching programme in Virginia (US), and youth engagement for Generations for Peace (Amman, Jordan)
- Designed and facilitated a global conference for the Alliance for Child Protection in Humanitarian Action attended by over 500 delegates
- Built the capacity of teams in local government, UNESCO, Unicef and the UN Disarmament Directorate to run virtual events with international participation



Get in touch

All of this is probably best talked through and we are keen to do so. Let us know when works for you, and we’ll book in a call.

E-mail: comms@basis.co.uk

Call: 0203 239 2407