

PTS



IT STRATEGY CONSULTANCY & ADVISORY SUPPORT

Service Overview

PTS provides vendor-independent strategy consultancy to shape digital direction, investment priorities and operating models. We undertake current-state assessments, future-state definitions, options appraisals, roadmap developments and business case support. Our work connects technology, governance, people and physical infrastructure, enabling informed decision-making across cloud, digital platforms, data, cyber and core IT services.

Service Features

- IT strategy and digital vision development
- Current-state assessment and maturity analysis
- Future-state architecture and capability definition
- Cloud and hybrid operating model advisory
- Investment prioritisation and roadmap development
- Business case and options appraisal support
- IT governance and decision-making frameworks
- Stakeholder engagement and alignment facilitation
- Strategy assurance and independent challenge
- Programme initiation and transition planning

Service Benefits

- Clear IT direction aligned to organisational priorities
- Independent advice free from vendor bias
- Practical strategies grounded in operational reality
- Improved investment focus and affordability
- Reduced risk of fragmented digital initiatives
- Stronger alignment between IT and estates
- Better decision-making across complex stakeholders
- Strategies that translate into deliverable programmes
- Increased internal confidence and ownership
- Sustainable IT foundations supporting long-term change

Services

Discovery & Assessment

- Documentation Review
- Audit/Survey
- Stakeholder Engagement
- Current State Assessment & Gap Analysis
- Risk Analysis

Strategy Development

- User Scenario Mapping
- Options Analysis
- Marketplace assessment
- Strategy & Vision Development
- Business Case Development
- Target Operating Model
- Skills requirements

Design

- Design Principles
- Specification Development

Procurement

- Development of Evaluation Criteria
- Evaluation of tender submissions
- Evaluation of tender presentations
- Contract negotiation

Ongoing Support

- Technical Assurance of implementation
- Project Management oversight
- Witness Testing

Our Methodology

PTS has developed a tried and tested methodology for the successful delivery of our Consultancy engagements, working collaboratively with the Client at all stages and controlled using a standard project management approach. The following activities underpin this methodology.

- **Assessment** – obtaining information about the existing environment and undertaking a Business & Technical Assessment, understanding challenges and the client's ambitions for the future, from documentation, diagrams, contracts, SLAs and interviews with stakeholders/key client representatives.
- **Analysis** – the discovery output is synthesised, with urgent issues prioritised in order to support the Client's future ambitions, incorporating PTS's knowledge of the market with future/emerging technologies, and feeding back to the Client to confirm/clarify requirements.
- **Reporting** – following analysis, PTS will develop the deliverables required by the Client. This will be undertaken collaboratively with the Client to keep the team abreast of PTS's thinking, ensuring that the final output is meaningful and valuable.

About PTS

PTS is an independent technology consultancy that help clients to:

- transform and manage their technical infrastructure in a cloud environment to deliver excellent digital services
- align their digital and estates strategies to deliver excellent hybrid user experiences

Our areas of expertise include:

- Cloud & Data Centre infrastructure
- Network infrastructure: Local & Wide Area Networks, Wi-Fi, private mobile radio and newer forms of connectivity such as 5G, LoRaWan and Bluetooth
- Unified Communications & AV Technologies: UC platforms, meeting room technologies, digital signage, teaching and learning space technology (including lecture capture), etc.
- Security: cyber security, identity & access management, physical security
- Smart Campus/Buildings: sensor networks, IoT deployments, VR/AR, BMS integration, middleware, data visualisation, etc.
- Physical (passive) IT: structured ICT cabling, equipment room spaces, etc.

PTS has worked with over 115 Higher Education Institutions within the UK across all of the above services and disciplines, as well as across the public sector (including 47 NHS Trusts and Healthcare Organisations, 44 Councils and dozens of central government agencies) and the private sector (including technology & media, finance, legal and entertainment).

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