

Pricing

Our pricing model includes three components:

- Hardware fee
- Implementation fee
- Annual licence fee

Annual subscription fee

Our subscription model is designed to scale alongside your patient volume, providing predictable, value-based pricing per site. Your tier is determined by your annual ambulatory attendance, ensuring you have the right level of support and infrastructure for your throughput.

Tier	Annual ambulatory attendances	Annual licence fee
Tier 1	Up to 60,000	£70,000
Tier 2	60,001-100,000	£120,000
Tier 3	100,001+	£140,000

Further discounts are available based on term:

We value long-term partnerships with significant discounts for customers opting for a multi-year term:

Term (years)	1	2	3+
Discount (percentage)	0%	10%	15%

Implementation fee

Our comprehensive onboarding success package is a one-time investment of **£50,000**, billed at commencement. This ensures a seamless transition and includes end-to-end project management, clinical stakeholder engagement, strategic change management, and full-spectrum training support to guarantee high user adoption.

Hardware fee

Hardware costs are determined by the customer's final kiosk and signage selection. To ensure seamless delivery, hardware is billed upfront. Prices may fluctuate based on market conditions and RPI. A **15% management fee** is added to all orders to manage the supply chain and hardware integration.

Item	Price per item
Kiosks	£1,500
iPads	£1,000
Signage	£1,500
Handheld iPad	£2,650
Delivery and installation	£2,000