WSO2 ASGARDEO SERVICE DEFINITION

Asgardeo is WSO2's ENTERPRISE-GRADE **Identity as a Service (IDaaS)** platform, designed specifically to help developers integrate customer identity and access management (CIAM) into applications without becoming security experts.

The solution can be configured to your specific requirements. For up-to-date pricing, Claria UK Ltd can provide a tailored quote based on your specific requirements.

1. Developer-Centric Integration

Asgardeo focuses on "low-code" identity. It provides:

- **SDKs & Samples:** Pre-built SDKs for popular frameworks like React, Angular, Next.js, and Node.js.
- **Visual Editor:** A Conditional Auth Editor that allows you to script complex login flows (e.g., "if the user is from a new IP, require MFA") using a simple JavaScript-based interface.

2. Core CIAM Features

It is built to handle the entire user lifecycle:

- **Seamless Onboarding:** Self-service registration, social logins (Google, Facebook, GitHub, Apple), and Magic Links for passwordless entry.
- **B2B SaaS Support:** A standout feature that allows you to manage **organizations and sub-organizations**, enabling business customers to manage their own users within your app.
- **Adaptive MFA:** Supports multiple Multi-Factor Authentication methods, including TOTP, Email OTP, and SMS.

3. Standards-Based Security

Asgardeo is built on open standards to prevent vendor lock-in:

- **Protocols:** Native support for **OIDC (OpenID Connect)** and **SAML 2.0**.
- **Security APIs:** Exposes SCIM 2.0 APIs for automated user provisioning and de-provisioning.

4. Integration with the Ecosystem

Asgardeo acts as the identity backbone for WSO2's other SaaS offerings:

- **Choreo & Bijira:** Provides the underlying authentication for developers and end-users accessing services built on Choreo or managed by Bijira.

5. Pricing Highlights

- **Free Tier:** Generous Free Plan
- **Pay-As-You-Go:** Scalable pricing based on MAU, making it accessible for startups and enterprises alike.