



Oak Engage Pricing G-Cloud 15

2026

Introduction

This document outlines Oak Engage pricing under the G-Cloud framework. All prices listed are exclusive of VAT and cover the licensing and support for the specified period.

Service Details

All features outlined in the Oak Service Definition document are included in the below pricing. Exceptions: App Store Presence, Developer Centre and Messenger priced below.

Licensing and Pricing Structure (Per User Per Month)

All pricing is based on a standard contract term of one year. All per user per month (PUPM) rates for bands above 500 users are applied on a marginal, tiered basis. This means the discounted rate only applies to the users who fall within that specific band. For example, in the 1,001 – 5,000 Users band, the £1.00 rate is only applied to users 1,001 through 5,000. Users in the preceding tiers retain the rate of their original band. The Up to 500 Users band is a fixed annual license fee, not a PUPM rate. Additional 10% discount available for a three year term.

User Band	Oak Engage Price (Per user per month – for users in this band)
Up to 500 Users (base fee)	£12,000
501 – 1,000 Users	£1.50
1,001 – 5,000 Users	£1.00
5,001 – 10,000 Users	£0.75
10,001+ Users	£0.50
Add Ons:	
App Store Presence	£10,000 per year

User Band	Oak Engage Price (Per user per month – for users in this band)
Dev Centre and API Access	£2,500 per year
Digital Signage	£2,500 per year (up to 25 screens)
Messenger	£0.05 PUPM

Implementation and Professional Services

The following are estimated costs for typical professional services. A final, fixed quote will be provided based on the specific requirements of the contracting authority.

Service	Description	Cost (One-Off)
Standard Implementation	As per the full implementation outlined in the Service Definition Doc. (equivalent of 5 days of implementation support)	£7,500
Day Rate	For more complex implementations, additional days can be purchased.	£1,250 per day

For further information regarding the Oak Engage platform, please review our service documentation.