



G-Cloud 15

Google Maps Platform Pricing

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For large-scale enterprises or startup initiatives looking for volume pricing or sector-specific solutions, Geo.me offers:-

- Volume based discounts
- Transparent pricing - No management fees, service charges or uplifts
- Annual, half-year or quarterly budgetary arrangements are available
- Inclusive support
- Custom industry solutions
- Usage dashboards

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Pricing

Google Maps Platform uses a tiered monthly pricing model, where the unit cost for each service decreases as usage volumes increase. Rates are set by Google and charged in US Dollars.

Monthly bills are generated by Google and calculated based on the volume consumption of each service. Bills are converted to Sterling at the prevailing exchange rate as set by Google. Therefore, monthly bills for the customer will be variable, based on both consumption and the exchange rate applied by Google.

Consumption of Google Maps Platform resources is charged at the rates, set by Google, in the table overleaf:



Tiered Monthly Cost (US\$) <u>per 1,000 billable events</u> Discounts apply progressively and reset each month						
Product	Free Allowance	Allowance to 100k	Next 400k	Next 500k	Next 4m	Next 5m
Dynamic Maps	10,000	\$7.00	\$5.60	\$4.20	\$2.10	\$0.53
Dynamic Street View	5,000	\$14.00	\$11.20	\$8.40	\$4.20	\$1.05
Static Maps	10,000	\$2.00	\$1.60	\$1.20	\$0.60	\$0.15
Static Street View	10,000	\$7.00	\$5.60	\$4.20	\$2.10	\$0.53
Aerial View	5,000	\$16.00	\$12.80	\$9.60	\$4.80	\$1.20
Map Tiles API: 2D Map Tiles	100,000	\$0.60	\$0.48	\$0.36	\$0.18	\$0.05
Map Tiles API: Street View Tiles	100,000	\$2.00	\$1.60	\$1.20	\$0.60	\$0.20
Map Tiles API: Photorealistic 3D Tiles	1,000	\$6.00	\$5.10	\$4.20	\$3.30	\$2.40
Elevation	5,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38
Routes: Compute Routes Essentials	10,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38
Routes: Compute Routes Pro	5,000	\$10.00	\$8.00	\$6.00	\$3.00	\$0.75
Routes: Compute Routes Enterprise	1,000	\$15.00	\$12.00	\$9.00	\$4.50	\$1.14
Routes: Compute Route Matrix Essentials	10,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38
Routes: Compute Route Matrix Pro	5,000	\$10.00	\$8.00	\$6.00	\$3.00	\$0.75
Routes: Compute Route Matrix Enterprise	1,000	\$15.00	\$12.00	\$9.00	\$4.50	\$1.14
RouteOptimization - SingleVehicleRouting	5,000	\$10.00	\$4.00	\$2.00	\$0.80	\$0.70
RouteOptimization - FleetRouting	1,000	\$30.00	\$14.00	\$6.00	\$2.40	\$2.10
Navigation Request	1,000	\$25.00	\$20.00	\$15.00	\$8.00	\$2.00
Geocoding	10,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38
Geolocation	10,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38
Places API Nearby Search Pro	5,000	\$32.00	\$25.60	\$19.20	\$9.60	\$2.40
Places API Nearby Search Enterprise	1,000	\$35.00	\$28.00	\$21.00	\$10.50	\$2.63
Places API Nearby Search Enterprise + Atmosphere	1,000	\$40.00	\$32.00	\$24.00	\$12.00	\$3.40
Places API Place Details Essentials (IDs Only)	10,000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Places API Place Details Essentials	10,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38
Places API Place Details Pro	5,000	\$17.00	\$13.60	\$10.20	\$5.10	\$1.28
Places API Place Details Enterprise	1,000	\$20.00	\$16.00	\$12.00	\$6.00	\$1.51
Places API Place Details Enterprise + Atmosphere	1,000	\$25.00	\$20.00	\$15.00	\$7.50	\$2.28
Places API Place Details Photos	1,000	\$7.00	\$5.60	\$4.20	\$2.10	\$0.53
Places API Text Search Essentials (IDs Only)	10,000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Places API Text Search Pro	5,000	\$32.00	\$25.60	\$19.20	\$9.60	\$2.40



Places API Text Search Enterprise	1,000	\$35.00	\$28.00	\$21.00	\$10.50	\$2.63
Places API Text Search Enterprise + Atmosphere	1,000	\$40.00	\$32.00	\$24.00	\$12.00	\$3.40
Autocomplete Requests	10,000	\$2.83	\$2.27	\$1.70	\$0.85	\$0.21
Autocomplete Session Usage	10,000	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Places UI Kit Query	10,000	\$1.00	\$0.80	\$0.60	\$0.30	\$0.08
Places UI Kit Autocomplete	10,000	\$10.00	\$8.00	\$6.00	\$3.00	\$0.80
Places Aggregate API	5,000	\$10.00	\$8.00	\$3.00	\$3.00	\$0.75
Address Validation Pro	5,000	\$17.00	\$13.60	\$10.20	\$5.10	\$1.28
Address Validation Enterprise	1,000	\$25.00	\$20.00	\$15.00	\$7.50	\$2.28
Roads - Nearest Road	5,000	\$10.00	\$8.00	\$6.00	\$3.00	\$0.76
Roads - Route Traveled	5,000	\$10.00	\$8.00	\$6.00	\$3.00	\$0.76
Roads - Speed Limits	5,000	\$20.00	\$16.00	\$12.00	\$12.00	\$12.00
Weather Usage	10,000	\$0.15	\$0.12	\$0.09	\$0.06	\$0.04
Solar API Building Insights	10,000	\$10.00	\$5.00	\$4.50	\$4.00	\$3.50
Solar API Data Layers	1,000	\$75.00	\$37.50	\$33.75	\$30.00	\$26.25
Air Quality Usage	10,000	\$5.00	\$4.00	\$2.00	\$0.50	\$0.25
Pollen Usage	5,000	\$10.00	\$8.00	\$4.00	\$1.00	\$0.50
Time Zone	10,000	\$5.00	\$4.00	\$3.00	\$1.50	\$0.38

Tiered Monthly Cost per 1,000 calls.

***Prices and USD-GBP exchange rates are correct at time of submission, but may be subject to change
Higher Tier discounts, when reached, apply progressively and reset each month***