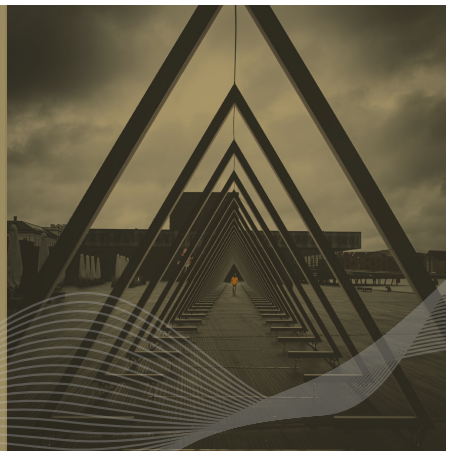
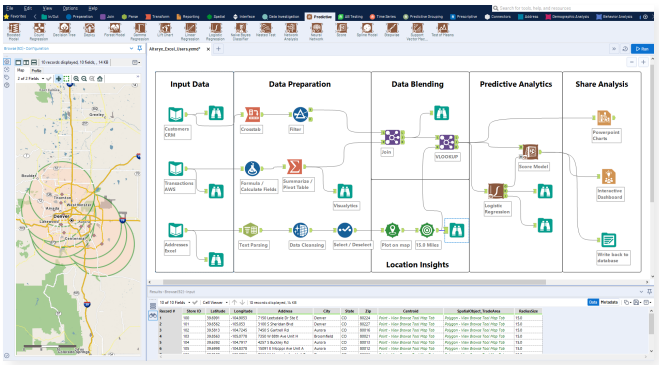
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# Alteryx Designer



Alteryx Designer empowers analysts and data scientists with a self-service data analytic experience to unlock answers from nearly any data source available with ***250+ code-free and code-friendly tools.*** Using a repeatable drag-and-drop workflow, you can quickly profile, prepare and blend all of your data without having to write SQL code or custom scripts. This used to require leveraging multiple tools—and even multiple people—to create an analytic model or report. Not anymore.




## Connect to Data Wherever It Lives

With ***70+ native data connections*** and the ability to scrape web data, Alteryx Designer empowers you to work with nearly any data source available – data warehouses, ERP and cloud-based applications, flat files, Office applications, social media data and legacy analytics platforms. It doesn't matter if it's in the cloud, on your desktop, in traditional warehouses, or on the web.

### FROM RAW DATA TO READY-TO-USE RESULTS

**Combine data sets** – from the cloud, on the ground, from Excel, wherever – no unique identifying factors, no problem

**Analytics for all** – predictive, statistical, and spatial – code-free for analysts, or code-friendly for data scientists

**Visual insights** as you build your workflow and share your analysis with Visualytics

"I'm able to take hours of work and literally pull it out in a three minute workflow. Alteryx helps us be strategic, and I think that's what I'm most excited about."

AMY ROLL

Manager of Compensation Data Analytics, BAE Systems

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# Alteryx Server

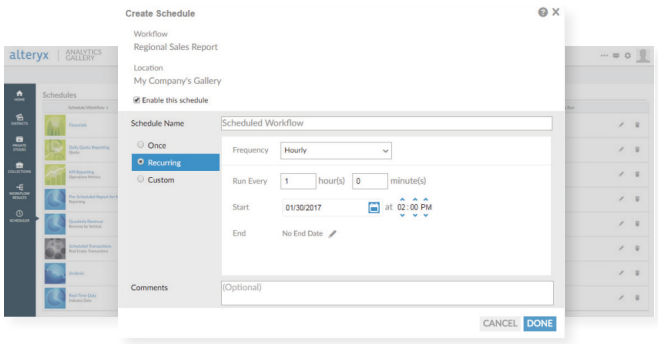
Enterprise analytics at scale:
Automate and govern



A strong data culture requires speed, reliability, flexibility, governance and scale. With the Alteryx Server at the heart of your analytics culture, data scientists and citizen users alike can spend more time answering the questions you didn't know you had, and IT can rest easy knowing they have the visibility, control and audibility needed to manage self-service analytics at scale, making analytic governance the easiest part the day.

## Automate and Schedule Analytic Processes

A built-in scheduler and service layer lets you multi-thread your workflows in a scalable fashion, so that several data-intensive processes can run simultaneously, when you want, and how often you want - run them during off hours, or control how frequently analytic workflows are refreshed with new data - stop letting those large jobs hold your desktop hostage.




### ALTERYX SERVER PROVIDES

**Flexible, scalable and open architecture of analytics at scale** — right sized for your right now and the future

**Analytic governance** — unify IT, data scientists, and analysts into one big problem-solving team

**Intensive processing latencies and downtimes are a thing of the past** — scheduling, load balancing, automation, and built-in auto recovery

"We'll continue to utilize Server to take advantage of different apps and expand usage to other teams across the organization."

RAGHAV NARGOTRA
Manager, Digital Analytics, 7-Eleven