

Service Name:

Strategy Lifecycle Design and StrategyWorks Implementation Services.

Service Description:

This service provides specialist cloud support to design, implement, and configure a complete strategy lifecycle and to support its effective operation using the StrategyWorks cloud platform.

The service supports organisations to establish a clear and coherent strategy lifecycle and to configure StrategyWorks so that strategy execution, governance, and performance management are digitally enabled and actively managed.

The service combines two tightly integrated components. The first component provides specialist support to design the strategy lifecycle, operating model, governance, and performance framework required to manage strategy effectively within a cloud platform. The second component provides specialist support to configure, implement, and operate StrategyWorks so that the designed lifecycle is embedded into a live cloud environment.

All activities are focused on enabling effective use of a cloud platform. The service does not provide general management consultancy. It provides specialist cloud support to ensure that StrategyWorks is correctly structured, adopted, and operated to support strategic delivery.

Service Classification:

G Cloud 15: Lot 3 Specialist Cloud Support.

This service provides implementation, configuration, operational support, and specialist advisory services directly related to the effective use of a cloud platform.

Who the service is for:

This service is designed for leadership teams, strategy and planning functions, transformation and change teams, and governance bodies responsible for managing strategic delivery using cloud-based tools.

It is particularly suited to public sector organisations, universities, arm's length bodies, and complex organisations that require structured governance, clear accountability, and transparent performance management through a cloud service.

What problems this service solves:

This service addresses cloud adoption and operational challenges including:

- Difficulty translating strategy into a structure that can be managed in a cloud platform
- Poor alignment between strategic intent and cloud-based performance reporting
- Limited visibility of strategic progress within existing cloud tools
- Unclear governance and accountability within cloud enabled strategy management
- Low adoption of cloud platforms due to lack of structure and enablement
- Insufficient internal capability to operate a cloud-based strategy management service

The service ensures that StrategyWorks is correctly configured, adopted, and operated as a live cloud service rather than remaining unused or underutilised.

Service components:

This service is delivered through two integrated specialist cloud support components. Depending on organisational maturity, the service may include both components or focus on one where the other is already in place.

Component 1 - Strategy lifecycle cloud enablement support

This component provides specialist support to design and structure a strategy lifecycle that can be effectively configured and operated within StrategyWorks.

All activities are undertaken to enable correct configuration and operation of the cloud platform.

Activities can include:

- Assessment of existing strategy lifecycle maturity and readiness for cloud enablement
- Design of a structured strategy lifecycle aligned to StrategyWorks data models
- Definition of strategic objectives, outcomes, and performance measures suitable for cloud management
- Design of governance, ownership, and accountability structures for cloud based operation
- Design of execution structures including programmes, initiatives, and milestones
- Definition of capability requirements to support ongoing cloud platform operation

Outputs include structured strategy artefacts and governance models that are ready for configuration within StrategyWorks.

Component 2 - StrategyWorks platform implementation and operational support

This component provides specialist cloud support for the configuration, implementation, and operation of the StrategyWorks platform.

Implementation focuses on configuration, data structuring, and enablement, with any bespoke StrategyWorks development agreed separately where required.

Activities can include:

- Configuration of StrategyWorks to reflect the client strategy lifecycle and governance model
- Structuring and loading strategy data including objectives, programmes, initiatives, KPIs, risks, and ownership
- Configuration of roles, permissions, and governance workflows
- Design and configuration of executive dashboards and performance views using existing Power BI or equivalent tools
- Integration planning with existing cloud and on premises systems where required
- User training and enablement to support adoption
Operational support during initial live use

The outcome is a live, configured cloud environment providing real time visibility of strategic delivery and performance.

Strategy Lifecycle Support Approach:

The service follows a structured lifecycle approach to ensure consistent and repeatable cloud enablement. Each stage produces clear outputs that directly support configuration or operation of StrategyWorks.

Stage 1 - Strategy lifecycle readiness assessment

Assessment of current strategy structures and identification of changes required to enable effective cloud based management.

Outputs include a readiness assessment and prioritised enablement plan.

Stage 2 - Opportunity and context analysis

Analysis of external and internal context to ensure strategic structures configured in the platform reflect organisational priorities.

Outputs include documented opportunity themes aligned to platform structures.

Stage 3 - Target blueprint definition

Definition of a target organisational blueprint including operating model, capabilities, and structural alignment required for cloud enablement.

Outputs include a documented target blueprint suitable for configuration.

Stage 4 - Strategy and performance structure definition

Definition of strategic objectives, outcomes, and performance measures structured for ongoing management within StrategyWorks.

Outputs include structured objectives and KPIs aligned to platform data models.

Stage 5 - Execution structure definition

Definition of programmes, initiatives, and delivery structures required to execute strategy and track progress within the platform.

Outputs include an execution structure and delivery roadmap.

Stage 6 - Capability and governance enablement

Definition of capability, roles, and governance required to operate StrategyWorks effectively on an ongoing basis.

Outputs include governance and capability enablement plans.

Stage 7 - StrategyWorks configuration and reporting enablement

Configuration of StrategyWorks and associated reporting tools to reflect the designed lifecycle and governance model.

Outputs include configured environments and executive dashboards.

Stage 8 - Operational support and optimisation

Ongoing specialist support to ensure effective operation, governance, and optimisation of the cloud platform.

Outputs include performance insight, optimisation recommendations, and operational support.

Ongoing Specialist Cloud Support:

Where required, the service can include ongoing specialist cloud support after initial implementation.

This can include:

- Operational support for StrategyWorks
- Support for governance cadence and performance reviews
- Ongoing configuration changes as strategy evolves

- Optimisation of dashboards and performance measures
- Support for Strategy Management Office activities

Service Delivery Approach:

Services are delivered remotely as standard using secure collaboration tools aligned to client requirements.

On site delivery can be provided where required. A hybrid delivery approach is commonly used, with key workshops delivered on site and supporting activities delivered remotely.

Team Provided:

The delivery team is tailored to the scope and stage of support and may include:

- Engagement lead
- Strategy lifecycle specialists
- Enterprise, integration, and solution architecture and related supporting architectural services to support design and implementation
- StrategyWorks platform specialist
- Project or programme manager
- Data and reporting specialist where required
- Technical and Business analysts.

All team members provide specialist cloud support aligned to the operation and enablement of StrategyWorks.

Service Exclusions:

This service does not include bespoke software development, replacement of core enterprise systems, or operational service delivery outside the agreed scope.