



verso™ Taxi & Private Hire Platform – Licensing Automation, Inspections and Enforcement

Pricing Guide

Commercial in confidence

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Rocktime Software Development

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Contents

Contents	1
1. Service Pricing Model	2
1.1 Verso – Pricing Overview	2
1.2 Pricing Basis	2
1.3 Annual Subscription Inclusions	2
1.4 Out-of-the-Box Delivery and Customisation.....	2
1.5 Verso Taxi Licensing Platform Costs	3
Inspections, Complaints & FPN Modules	3
Verso Enforcement Case Management	3
Customisation & Labour Pack	3
API Integrations	4
Reporting.....	4
Data Import (additional options)	4
1.6 Additional Services	4

1. Service Pricing Model

1.1 Verso – Pricing Overview

The **verso Taxi & Private Hire Platform** is delivered as a secure, cloud-based Software as a Service (SaaS) solution, enabling rapid deployment of digital Taxi and Private Hire licensing services for local authorities across England, Scotland and Wales.

The service is priced as:

- a **one-off onboarding and configuration charge**, and
- an **annual service subscription** covering platform access, hosting, support and software assurance.

1.2 Pricing Basis

Annual service pricing is based on the **population size of the local authority**, reflecting service demand, operational complexity and governance requirements.

Pricing bands are defined as:

- **Small authority** – population under 100,000
- **Medium authority** – population 100,000 to 250,000
- **Large authority** – population over 250,000

This approach provides **predictable, transparent pricing** with no per-transaction or per-user charges.

1.3 Annual Subscription Inclusions

The annual service subscription includes:

- Access to the verso Taxi & Private Hire Platform
- Secure UK-hosted cloud infrastructure
- Telephone and email support during UK business hours
- Software maintenance and legislative updates
- Standard platform enhancements released as part of the service
- Security, audit and compliance updates

1.4 Out-of-the-Box Delivery and Customisation

The platform is delivered as a **ready-to-use, out-of-the-box service**, using standard product configuration and pre-defined workflows to support rapid implementation.

A **40-hour customisation pack** is included within the onboarding cost. This allowance may be used for approved configuration activities, including workflow configuration, form setup, reporting configuration and minor enhancements within standard platform capabilities.

Where additional configuration or functionality is required beyond this allowance, further **40-hour customisation packs** can be purchased at the applicable rate.

Any additional customisation may impact delivery timescales. The scope, effort and any impact on implementation milestones will be agreed in advance through the formal change control process.

1.5 Verso Taxi Licensing Platform Costs

Setup Costs

Description	One-off Cost
Verso Taxi – Out-The-Box Setup	
Standard Branding	
Standard Forms, Questions & Licences for Taxi, PH, and Operators	
Training (5 Hours Web-Based)	
Customisation Pack (40-hours)	
Standard Verso Reports (8)	
Statutory Reports (2)	
Templated Documents (40)	
Templated Emails (20)	
Standard Gazetteer Integration	
Standard Payment Platform Integration	
DBS API Integration	
Driver Data API Integration	
Vehicle Data API Integration	
Data Import (Current Live Data)	
Total Cost	£45,000

Annual Costs

Description	Annual Costs		
	Low	Med	Large
Support & Warranty (50Hrs per Yr)			
Verso User Licenses (10)			
Rocktime Secure Dedicated Hosting			
50Gb Cloud Storage Allowance (100Gb Backup)			
Annual Cost	£13,000	£18,000	£22,000

Inspections, Complaints & FPN Modules

Description	One-off Cost	Annual Costs
Verso Inspections (Compliance Inspection)	£15,000	£6,000
Verso Booking and Appointment Manager	£10,000	£5,000
Verso Fixed Penalty Notices Module	£10,000	£5,000
Verso Consumables Forms (Plates, Badges)	£3,500	£500
Verso Additional User Licence Cost (Per Pack 5)	-	£4,500

Verso Enforcement Case Management

Description	One-off Cost	Annual Costs
Verso Enforcement Configuration		
Templated Documents & Notices (40)		
Templated Emails (40)		
Custom Reports (6)		
Total Cost	£45,000	£20,000

Customisation & Labour Pack

Description	One-off Cost
Customisation Pack (40-Hours)	£6,400

Labour Pack (40-Hours)	£5,600
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API Integrations

Description	One-off Cost	Annual Costs
Custom API Integration	£7,500	£1,000
Update existing API	£4,500	-
Payment Platform (Additional or New)	£5,500	£1,000

Reporting

Description	One-off Cost	Annual Costs
Custom Reports	£2,500	£500
Report Builder (SQL)	£7,500	£1,000
MS Power BI Integration	£7,500	£1,000

Data Import (additional options)

Description	One-off Cost
Documents	£6,500
Historic Data	£8,500

1.6 Additional Services

Any additional services, configuration or functionality not described above will be delivered in line with the **Rocktime Verso SFIA rate card**, subject to agreed scope and change control.